

State Park Visitor Survey:  
Day Visitors by Park  
Adair State Park to Lake Wister State Park



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## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors  
 Park: Adair (19)

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

Yes (Go to question 3.)

No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>	<input style="width: 100%;" type="text"/>		

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
2	Bicycling on road	0	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
3	Camping	0	Diving, snorkeling, SCUBA
1	Golfing	1	Fishing from boat
5	Hiking/Walking	0	Fishing from enclosed dock
0	Interpretive program or activity	8	Fishing from shore
0	Motorized trail activity	0	Jet-skiing
8	Observing wildlife	1	Swimming in lake
13	Picnicking	0	Swimming in pool
1	Pleasure driving/sightseeing	0	Swimming in river or stream
8	Playing on playground	0	Water-skiing
3	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
4	Sports – games	0	Other:
4	Other:		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)  No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground       Cabin       Boat in marina  
 Group Camp       Lodge       Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Facilities and visitor amenities</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Boat ramp	2	5	2	2	5	1
Courtesy dock	0	3	4	2	7	0
Drinking water	0	0	1	4	12	0
Fire ring	0	3	3	5	6	0
Fish cleaning station	1	7	4	4	1	0
Grassy game area/play field	0	1	2	5	9	0
Group shelter	0	0	4	4	10	0
Interpretive programs	1	2	4	7	2	0
Pedestal grill	0	0	3	3	12	0
Picnic tables	0	0	1	1	16	0
Playground equipment	0	1	2	6	8	0
Public showers	0	1	3	4	8	0
Public telephone	0	2	3	4	8	0
Public toilets	0	0	1	1	16	0
Scenic or nature trail	0	1	6	3	4	0
Security lighting	0	2	4	1	9	1
Signs for direction and information	0	1	2	5	9	0
Swimming/sunbathing beach	0	2	1	8	3	0
Swimming pool	1	3	5	4	1	0
Watchable wildlife area	0	1	3	6	5	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	0	1	1	1	13	0
Availability of shade	0	0	1	4	12	0
Close proximity of facilities to waterfront	0	0	1	5	8	0
Mowing of roadsides and open areas	0	0	1	3	13	0
Park ranger staff	0	0	1	7	9	0
Parking adjacent to picnic tables	0	0	2	5	10	0
Parking specifically for boat ramp users	0	2	5	2	2	0
Paved parking compared to gravel parking	0	1	2	4	6	0
Rain/sun shelters for individual picnic tables	0	0	5	4	5	0
Recycling location (Aluminum, glass, etc.)	0	1	5	4	3	0
Sense of privacy	0	0	2	6	7	0
<b>Amenities elsewhere in the park</b>						
Airport	5	2	3	0	0	1
Cabins	3	2	3	0	3	0
Campground	0	0	2	3	8	0
Convenience store	1	1	2	4	5	0
Golf course	4	4	3	0	0	0
Group camp	3	2	3	1	2	0
Lodge	3	2	3	1	2	0
Marina	3	1	3	0	4	0
Nature Center	2	1	2	2	4	0

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			2	2	3	1	1
Courtesy dock			0	1	3	1	4
Drinking water			0	1	1	4	9
Fire ring			0	2	3	3	3
Fish cleaning station			1	2	4	1	1
Grassy game area/play field			0	0	1	4	9
Group shelter			0	0	1	3	9
Interpretive programs			1	0	4	4	0
Pedestal grill			0	0	1	0	7
Picnic tables			0	0	1	4	12
Playground equipment			0	0	1	7	6
Public showers			0	0	4	2	3
Public telephone			0	1	3	1	5
Public toilets			1	3	1	3	10
Scenic or nature trail			0	1	3	2	0
Security lighting			0	0	3	1	5
Signs for direction and information			0	1	4	2	8
Swimming/sunbathing beach			0	2	3	0	1
Swimming pool			1	0	3	1	0
Watchable wildlife area			0	1	4	1	2
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			2	1	1	2	5
Availability of shade			0	0	1	4	11
Close proximity of facilities to waterfront			0	0	1	3	7
Mowing of roadsides and open areas			0	0	1	6	10
Park ranger staff			1	0	2	8	5
Parking adjacent to picnic tables			0	0	1	4	12
Parking specifically for boat ramp users			0	1	3	0	0
Paved parking compared to gravel parking			1	0	2	5	3
Rain/sun shelters for picnic tables			1	0	1	2	3
Recycling location (Aluminum, glass, etc.)			0	1	3	0	1
Sense of privacy			0	0	1	5	7
<b>Amenities elsewhere in the park</b>							
Airport			0	0	3	0	0
Cabins			0	0	3	0	0
Campground			0	1	2	3	0
Convenience store			1	0	2	0	2
Golf course			0	0	3	0	0
Group camp			0	0	3	0	0
Lodge			0	0	3	0	0
Marina			0	0	3	0	0
Nature Center			0	0	3	0	0

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

3.00 (2)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
2.00 (3)	C. It is a tradition (i.e., family reunion)
1.33 (6)	D. It is close to my home.
0.00 (0)	E. My activity choice depends on the resources at this park.
1.50 (2)	F. There is something for everyone in my family/group to do here.
0.00 (0)	G. To be around other people like me.
1.75 (4)	H. To be close to nature/to enjoy the natural environment.
2.00 (8)	I. To be with friends or family.
3.00 (2)	J. To do something ‘different.’
2.50 (2)	K. To escape the pressures of work.
3.00 (1)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.67 (3)	M. To get away from the city/crowds.
2.60 (5)	N. To have an inexpensive way to recreate/have a vacation.
1.54 (13)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

4	Weekend get-away.
0	Family vacation.
12	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

18	Primary destination.
	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
<b>Safety related to . . .</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Physical harm by other people	0	1	1	2	15
Property loss (theft, vandalism)	0	1	0	3	15
Environmental harm (snakes, bugs)	1	0	2	3	13
Weather hazards (tornado, lightning, etc)	0	3	0	2	14

**25. Have you seen uniformed park staff during your visit?**

Yes  No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

Yes  No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	0	2	4	4	3	0
Bike trail for mountain bikes	0	2	8	0	3	0
Bike trail for road bikes	0	4	6	2	1	0
Equestrian trail	0	3	7	2	1	0
Motorcycle trail	0	5	6	1	0	1
Off road vehicle trail or area (ORV)	0	4	6	1	1	1
Paved surface versus natural surfaced trail	0	3	6	2	2	0
Walking or hiking trail	0	1	3	5	4	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
2.38 (8)	A. Acquire more properties to become state parks
3.00 (1)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
9.00 (1)	C. Develop natural areas within state parks for recreation
2.33 (12)	D. Educate visitors regarding appropriate use of parks
2.00 (10)	E. Encourage private businesses to assume most park operations
2.33 (12)	F. Preserve natural, cultural, and historic properties in Oklahoma
2.00 (10)	G. Provide more outdoor recreation opportunities for the public
2.33 (6)	H. Recreation program activities (miniature golf, live music, entertainment)
10.00 (1)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
3.75 (4)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
1	A. <i>Discover Oklahoma</i> television program
1	B. Newspaper advertisement
1	C. <i>Oklahoma Today</i> magazine
1	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
1	F. Television advertisement
11	G. Word of mouth
6	H. Other (specify): family/local

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number- Range 1 to 40, Mean = 6.83, Median = 4.00, Mode = 4

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 10
<input type="text"/>	26 – 54 years old? Range 0 to 8
<input type="text"/>	18 – 25 years old? Range 0 to 8
<input type="text"/>	12 – 17 years old? Range 0 to 4
<input type="text"/>	11 years old and younger? Range 0 to 6

**36. Are these people (check all that apply) -**

<input type="text" value="13"/>	Members of one household?
<input type="text" value="6"/>	Relatives from two or more households?
<input type="text" value="0"/>	Unrelated people from two or more households?

**37. What is your age?**

Age- Range 17 to 65, Mean = 36.11, Median = 30.50, Mode = 17

**38. What best describes your race?**

<input type="text" value="11"/>	White	<input type="text" value="0"/>	Black
<input type="text" value="6"/>	American Indian or Alaskan Native	<input type="text" value="1"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="1"/>	Hispanic
<input type="text" value="17"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="4"/>	Some high school	<input type="text" value="8"/>	Some college	<input type="text" value="0"/>	Graduate degree
<input type="text" value="5"/>	High school graduate	<input type="text" value="1"/>	College graduate	<input type="text" value="0"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 2 to 90, Mean = 37.94, Median = 6.00, Mode = 2

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors  
 Park: Alabaster Caverns (22)

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

12 Yes (Go to question 3.)

10 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>	<input style="width: 100%; height: 20px;" type="text"/>		

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
1	Bicycling on road	0	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
1	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
0	Camping	0	Diving, snorkeling, SCUBA
0	Golfing	0	Fishing from boat
18	Hiking/Walking	0	Fishing from enclosed dock
7	Interpretive program or activity	0	Fishing from shore
0	Motorized trail activity	0	Jet-skiing
6	Observing wildlife	0	Swimming in lake
6	Picnicking	0	Swimming in pool
3	Pleasure driving/sightseeing	0	Swimming in river or stream
4	Playing on playground	0	Water-skiing
0	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
0	Sports – games	0	Other:
16	Other:		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)                       No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground                       Cabin                       Boat in marina  
 Group Camp                       Lodge                       Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	1	2	3	4	5	6
<b>Facilities and visitor amenities</b>						
Boat ramp	3	1	1	0	0	4
Courtesy dock	4	0	1	0	0	4
Drinking water	1	0	0	0	11	0
Fire ring	1	1	0	8	1	0
Fish cleaning station	3	2	1	0	0	3
Grassy game area/play field	0	0	1	4	4	0
Group shelter	2	1	0	8	3	0
Interpretive programs	1	1	0	3	12	0
Pedestal grill	1	0	0	7	5	0
Picnic tables	0	0	0	1	11	0
Playground equipment	1	0	2	3	3	0
Public showers	0	1	2	5	8	0
Public telephone	1	0	0	3	6	0
Public toilets	0	0	0	2	15	0
Scenic or nature trail	0	0	0	4	9	0
Security lighting	2	1	0	5	2	0
Signs for direction and information	0	1	1	1	10	0
Swimming/sunbathing beach	3	1	2	1	0	2
Swimming pool	3	1	1	1	2	2
Watchable wildlife area	3	0	0	5	3	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	3	0	0	3	4	0
Availability of shade	1	0	0	3	7	0
Close proximity of facilities to waterfront	3	2	2	0	0	2
Mowing of roadsides and open areas	1	1	0	6	1	0
Park ranger staff	1	0	0	4	4	0
Parking adjacent to picnic tables	1	0	0	4	4	0
Parking specifically for boat ramp users	4	0	1	0	0	4
Paved parking compared to gravel parking	2	5	1	1	0	0
Rain/sun shelters for individual picnic tables	1	0	1	3	8	0
Recycling location (Aluminum, glass, etc.)	4	1	0	3	2	0
Sense of privacy	3	0	0	4	3	0
<b>Amenities elsewhere in the park</b>						
Airport	3	0	0	0	0	10
Cabins	3	2	1	0	1	6
Campground	0	0	0	3	10	0
Convenience store	2	1	1	2	3	4
Golf course	3	0	2	1	0	7
Group camp	3	0	0	4	2	4
Lodge	3	0	2	1	0	7
Marina	3	1	1	0	0	8
Nature Center	2	0	0	1	7	4

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	0	4	0	0
Courtesy dock			0	0	4	0	0
Drinking water			0	0	0	0	12
Fire ring			0	0	5	4	1
Fish cleaning station			0	0	5	0	0
Grassy game area/play field			0	1	1	3	4
Group shelter			0	0	4	8	4
Interpretive programs			0	0	1	6	13
Pedestal grill			0	0	2	3	5
Picnic tables			0	1	1	1	13
Playground equipment			0	0	4	2	3
Public showers			1	1	5	0	9
Public telephone			0	0	0	3	5
Public toilets			1	2	0	1	13
Scenic or nature trail			0	0	2	4	6
Security lighting			0	0	4	3	1
Signs for direction and information			0	1	1	1	9
Swimming/sunbathing beach			1	0	5	0	0
Swimming pool			1	1	4	0	0
Watchable wildlife area			0	0	4	3	2
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	4	2	2
Availability of shade			0	0	4	2	6
Close proximity of facilities to waterfront			0	0	6	0	0
Mowing of roadsides and open areas			0	0	1	6	1
Park ranger staff			0	0	2	4	4
Parking adjacent to picnic tables			0	0	3	3	4
Parking specifically for boat ramp users			0	0	4	0	0
Paved parking compared to gravel parking			0	2	7	1	1
Rain/sun shelters for picnic tables			0	3	2	2	2
Recycling location (Aluminum, glass, etc.)			0	1	7	0	0
Sense of privacy			0	0	2	4	3
<b>Amenities elsewhere in the park</b>							
Airport			0	0	3	0	0
Cabins			0	2	4	0	0
Campground			0	0	4	3	5
Convenience store			0	2	4	1	0
Golf course			0	1	4	0	0
Group camp			0	0	4	1	1
Lodge			0	0	4	0	0
Marina			0	0	4	0	0
Nature Center			0	0	1	1	6

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

0.00 (0)	A. Because of the accessible features at this park.
1.80 (5)	B. Because of the naturalist and educational programs at this park.
1.00 (1)	C. It is a tradition (i.e., family reunion)
2.00 (3)	D. It is close to my home.
1.42 (12)	E. My activity choice depends on the resources at this park.
1.00 (2)	F. There is something for everyone in my family/group to do here.
0.00 (0)	G. To be around other people like me.
2.43 (7)	H. To be close to nature/to enjoy the natural environment.
2.18 (11)	I. To be with friends or family.
2.14 (7)	J. To do something 'different.'
1.00 (1)	K. To escape the pressures of work.
1.00 (1)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.00 (1)	M. To get away from the city/crowds.
0.00 (0)	N. To have an inexpensive way to recreate/have a vacation.
3.00 (3)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

12	Weekend get-away.
1	Family vacation.
7	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

17	Primary destination.
3	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
<b>Safety related to . . .</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Physical harm by other people	0	0	0	2	18
Property loss (theft, vandalism)	0	0	0	1	19
Environmental harm (snakes, bugs)	0	2	1	5	12
Weather hazards (tornado, lightning, etc)	0	1	0	4	15

**25. Have you seen uniformed park staff during your visit?**

Yes  No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

Yes  No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	1	4	0	7	7	0
Bike trail for mountain bikes	4	2	2	3	1	7
Bike trail for road bikes	4	3	4	1	0	7
Equestrian trail	6	3	3	1	0	6
Motorcycle trail	8	1	2	0	0	8
Off road vehicle trail or area (ORV)	8	1	2	1	0	7
Paved surface versus natural surfaced trail	5	7	0	3	2	2
Walking or hiking trail	0	0	0	0	19	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
6.64 (11)	A. Acquire more properties to become state parks
3.54 (13)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
5.45 (11)	C. Develop natural areas within state parks for recreation
3.79 (14)	D. Educate visitors regarding appropriate use of parks
8.60 (10)	E. Encourage private businesses to assume most park operations
2.69 (13)	F. Preserve natural, cultural, and historic properties in Oklahoma
3.42 (12)	G. Provide more outdoor recreation opportunities for the public
5.00 (10)	H. Recreation program activities (miniature golf, live music, entertainment)
8.70 (10)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
4.30 (10)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
0	A. <i>Discover Oklahoma</i> television program
1	B. Newspaper advertisement
1	C. <i>Oklahoma Today</i> magazine
2	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
15	G. Word of mouth
7	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify): Guided cave tours/Interpretive programs

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number-Range 1 to 7, Mean = 3.20, Median = 3.00, Mode = 2

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 1 to 7
<input type="text"/>	26 – 54 years old? Range 0 to 2
<input type="text"/>	18 – 25 years old? Range 0 to 4
<input type="text"/>	12 – 17 years old? Range 0 to 4
<input type="text"/>	11 years old and younger? Range 0 to 2

**36. Are these people (check all that apply) -**

<input type="text" value="15"/>	Members of one household?
<input type="text" value="2"/>	Relatives from two or more households?
<input type="text" value="3"/>	Unrelated people from two or more households?

**37. What is your age?**

Age- Range 22 to 57, Mean = 41.40, Median = 39.50, Mode = 32

**38. What best describes your race?**

<input type="text" value="19"/>	White	<input type="text" value="0"/>	Black
<input type="text" value="0"/>	American Indian or Alaskan Native	<input type="text" value="1"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="0"/>	Hispanic
<input type="text" value="20"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="0"/>	Some high school	<input type="text" value="5"/>	Some college	<input type="text" value="1"/>	Graduate degree
<input type="text" value="4"/>	High school graduate	<input type="text" value="9"/>	College graduate	<input type="text" value="1"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 6 to 566, Mean =163.95, Median = 140, Mode = 6

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Park: Arrowhead (20) Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

3 Yes (Go to question 3.)  17 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>			

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
0	Bicycling on road	3	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
0	Camping	0	Diving, snorkeling, SCUBA
7	Golfing	1	Fishing from boat
4	Hiking/Walking	2	Fishing from enclosed dock
0	Interpretive program or activity	5	Fishing from shore
0	Motorized trail activity	3	Jet-skiing
4	Observing wildlife	9	Swimming in lake
10	Picnicking	0	Swimming in pool
4	Pleasure driving/sightseeing	0	Swimming in river or stream
4	Playing on playground	1	Water-skiing
10	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
3	Sports – games	0	Other:
1	Other: horseback riding		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)  19 No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground       Cabin       Boat in marina  
 Group Camp       Lodge       Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Facilities and visitor amenities</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Boat ramp	2	0	1	10	7	0
Courtesy dock	0	1	6	9	4	0
Drinking water	1	0	2	3	14	0
Fire ring	1	1	4	9	5	0
Fish cleaning station	2	2	3	9	4	0
Grassy game area/play field	0	1	3	8	8	0
Group shelter	1	1	2	9	7	0
Interpretive programs	3	1	7	7	2	0
Pedestal grill	2	0	3	9	5	0
Picnic tables	1	0	1	7	11	0
Playground equipment	0	2	2	7	9	0
Public showers	0	2	2	8	8	0
Public telephone	0	2	1	6	10	0
Public toilets	1	1	1	5	12	0
Scenic or nature trail	2	2	2	10	4	0
Security lighting	1	1	3	8	7	0
Signs for direction and information	1	1	1	7	10	0
Swimming/sunbathing beach	0	1	2	4	12	1
Swimming pool	1	4	7	3	3	1
Watchable wildlife area	2	2	1	11	4	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	1	3	2	6	8	0
Availability of shade	0	1	2	8	9	0
Close proximity of facilities to waterfront	1	1	2	6	10	0
Mowing of roadsides and open areas	1	2	3	6	8	0
Park ranger staff	3	1	1	5	10	0
Parking adjacent to picnic tables	1	1	3	8	7	0
Parking specifically for boat ramp users	1	0	1	10	7	0
Paved parking compared to gravel parking	0	1	3	8	8	0
Rain/sun shelters for individual picnic tables	0	2	3	7	8	0
Recycling location (Aluminum, glass, etc.)	2	2	3	5	8	0
Sense of privacy	4	0	2	5	8	0
<b>Amenities elsewhere in the park</b>						
Airport	2	2	10	4	2	0
Cabins	3	0	5	9	3	0
Campground	2	0	3	5	10	0
Convenience store	1	0	3	5	11	0
Golf course	2	0	3	3	11	1
Group camp	2	1	3	8	6	0
Lodge	2	0	6	9	3	0
Marina	3	1	5	4	7	0
Nature Center	3	2	5	8	2	0

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	1	0	4	3
Courtesy dock			0	0	1	4	1
Drinking water			0	0	0	6	8
Fire ring			0	0	1	3	1
Fish cleaning station			0	0	1	4	1
Grassy game area/play field			0	0	2	3	7
Group shelter			0	0	1	4	2
Interpretive programs			0	0	1	3	2
Pedestal grill			0	0	0	3	2
Picnic tables			0	1	1	5	7
Playground equipment			0	0	1	3	6
Public showers			1	1	0	3	1
Public telephone			0	0	1	3	1
Public toilets			2	2	1	3	6
Scenic or nature trail			0	0	1	4	1
Security lighting			0	0	1	3	1
Signs for direction and information			0	1	1	4	4
Swimming/sunbathing beach			0	0	2	4	6
Swimming pool			0	0	1	3	1
Watchable wildlife area			0	0	1	4	2
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	1	3	1
Availability of shade			0	0	4	8	6
Close proximity of facilities to waterfront			0	1	2	5	1
Mowing of roadsides and open areas			0	1	3	6	2
Park ranger staff			0	0	2	6	3
Parking adjacent to picnic tables			0	0	2	5	1
Parking specifically for boat ramp users			1	0	1	3	2
Paved parking compared to gravel parking			0	0	1	7	2
Rain/sun shelters for picnic tables			0	0	1	5	1
Recycling location (Aluminum, glass, etc.)			0	0	1	3	1
Sense of privacy			0	0	3	5	1
<b>Amenities elsewhere in the park</b>							
Airport			0	0	1	3	1
Cabins			0	0	1	3	1
Campground			0	0	1	4	1
Convenience store			0	4	1	4	1
Golf course			0	0	2	3	4
Group camp			0	0	1	3	1
Lodge			0	0	1	3	1
Marina			0	0	2	3	1
Nature Center			0	0	1	3	1

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

1.00 (1)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
1.67 (6)	C. It is a tradition (i.e., family reunion)
1.46 (13)	D. It is close to my home.
2.00 (5)	E. My activity choice depends on the resources at this park.
2.00 (1)	F. There is something for everyone in my family/group to do here.
0.00 (0)	G. To be around other people like me.
0.00 (0)	H. To be close to nature/to enjoy the natural environment.
1.83 (6)	I. To be with friends or family.
0.00 (0)	J. To do something 'different.'
3.00 (1)	K. To escape the pressures of work.
2.25 (4)	L. To exercise; be physically active (swim, hike, water ski, etc.).
3.00 (1)	M. To get away from the city/crowds.
3.00 (2)	N. To have an inexpensive way to recreate/have a vacation.
2.75 (8)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

3	Weekend get-away.
1	Family vacation.
16	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

20	Primary destination.
0	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
<b>Safety related to . . .</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Physical harm by other people	0	0	0	1	19
Property loss (theft, vandalism)	0	0	0	0	20
Environmental harm (snakes, bugs)	0	0	1	0	19
Weather hazards (tornado, lightning, etc)	0	0	1	1	18

**25. Have you seen uniformed park staff during your visit?**

Yes  No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

Yes  No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	1	2	9	1	5	0
Bike trail for mountain bikes	2	3	8	4	1	0
Bike trail for road bikes	1	3	9	5	0	0
Equestrian trail	4	2	9	2	1	0
Motorcycle trail	3	4	9	2	0	0
Off road vehicle trail or area (ORV)	2	4	8	3	1	0
Paved surface versus natural surfaced trail	1	4	6	4	3	0
Walking or hiking trail	1	4	9	1	3	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
1.21 (14)	A. Acquire more properties to become state parks
3.45 (11)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
3.56 (9)	C. Develop natural areas within state parks for recreation
5.44 (9)	D. Educate visitors regarding appropriate use of parks
8.67 (6)	E. Encourage private businesses to assume most park operations
5.10 (10)	F. Preserve natural, cultural, and historic properties in Oklahoma
3.67 (12)	G. Provide more outdoor recreation opportunities for the public
3.89 (9)	H. Recreation program activities (miniature golf, live music, entertainment)
8.86 (7)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
2.30 (10)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
2	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
0	C. <i>Oklahoma Today</i> magazine
0	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
1	F. Television advertisement
14	G. Word of mouth
5	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number- Range 1 to 30, Mean = 5.05, Median = 3.00, Mode = 2

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 6
<input type="text"/>	26 – 54 years old? Range 0 to 3
<input type="text"/>	18 – 25 years old? Range 0 to 3
<input type="text"/>	12 – 17 years old? Range 0 to 1
<input type="text"/>	11 years old and younger? Range 0 to 5

**36. Are these people (check all that apply) -**

<input type="text" value="11"/>	Members of one household?
<input type="text" value="3"/>	Relatives from two or more households?
<input type="text" value="8"/>	Unrelated people from two or more households?

**37. What is your age?**

Age- Range 16 to 57, Mean = 34.80, Median = 37.50, Mode = 25

**38. What best describes your race?**

<input type="text" value="17"/>	White	<input type="text" value="1"/>	Black
<input type="text" value="2"/>	American Indian or Alaskan Native	<input type="text" value="0"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="20"/>	Hispanic
<input type="text" value="0"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="2"/>	Some high school	<input type="text" value="8"/>	Some college	<input type="text" value="0"/>	Graduate degree
<input type="text" value="4"/>	High school graduate	<input type="text" value="6"/>	College graduate	<input type="text" value="0"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 2 to 300, Mean = 49.10, Median = 17.50, Mode = 10

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Park: Beaver Dunes (32) Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

8 Yes (Go to question 3.)

24 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A.** If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.
- **Question 5B.** If no, note the following items, thank the individual, and discontinue the survey.

Sex of survey contact	Male		Female
Was the individual in a group?	Yes		No
If in a group, estimate number of members of the group.			

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
2	Bicycling on road	0	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
1	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
0	Camping	0	Diving, snorkeling, SCUBA
0	Golfing	0	Fishing from boat
9	Hiking/Walking	0	Fishing from enclosed dock
0	Interpretive program or activity	7	Fishing from shore
16	Motorized trail activity	0	Jet-skiing
3	Observing wildlife	0	Swimming in lake
17	Picnicking	0	Swimming in pool
1	Pleasure driving/sightseeing	0	Swimming in river or stream
3	Playing on playground	0	Water-skiing
5	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
6	Sports – games	0	Other:
9	Other: ORV/Photograph		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)  No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground     
  Cabin     
  Boat in marina  
 Group Camp     
  Lodge     
  Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Facilities and visitor amenities</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Boat ramp	9	3	2	0	0	0
Courtesy dock	9	2	2	0	1	0
Drinking water	1	1	2	7	9	0
Fire ring	2	0	4	8	0	0
Fish cleaning station	6	1	3	2	2	0
Grassy game area/play field	4	1	5	2	2	0
Group shelter	2	0	3	9	7	0
Interpretive programs	6	3	5	0	0	0
Pedestal grill	1	0	3	7	8	0
Picnic tables	1	0	0	5	15	0
Playground equipment	2	3	3	7	3	0
Public showers	0	1	1	7	8	0
Public telephone	2	3	2	2	6	0
Public toilets	0	0	1	2	26	0
Scenic or nature trail	3	0	4	7	2	0
Security lighting	1	2	5	9	1	0
Signs for direction and information	0	1	4	8	5	0
Swimming/sunbathing beach	7	3	3	0	1	0
Swimming pool	7	1	3	1	2	1
Watchable wildlife area	6	0	5	3	1	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	1	0	6	5	3	0
Availability of shade	1	0	1	9	12	0
Close proximity of facilities to waterfront	8	0	3	2	1	1
Mowing of roadsides and open areas	1	3	4	4	6	0
Park ranger staff	0	1	3	8	2	0
Parking adjacent to picnic tables	0	0	3	9	5	0
Parking specifically for boat ramp users	9	2	2	0	0	0
Paved parking compared to gravel parking	5	2	6	3	1	0
Rain/sun shelters for individual picnic tables	1	0	3	8	6	0
Recycling location (Aluminum, glass, etc.)	5	3	5	0	2	0
Sense of privacy	2	0	3	8	2	0
<b>Amenities elsewhere in the park</b>						
Airport	9	0	1	0	0	4
Cabins	6	1	4	0	0	3
Campground	1	1	1	7	5	0
Convenience store	5	1	2	4	1	2
Golf course	7	0	2	0	2	4
Group camp	3	0	4	4	2	2
Lodge	6	2	3	0	1	3
Marina	8	0	3	1	0	3
Nature Center	7	0	4	1	0	3

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	0	7	0	0
Courtesy dock			0	0	6	0	1
Drinking water			0	4	1	2	7
Fire ring			0	1	7	2	0
Fish cleaning station			0	1	6	0	0
Grassy game area/play field			1	2	4	3	2
Group shelter			2	2	7	3	4
Interpretive programs			0	1	6	0	0
Pedestal grill			0	0	3	1	6
Picnic tables			1	2	3	4	9
Playground equipment			1	0	5	2	4
Public showers			1	2	6	2	2
Public telephone			0	0	1	1	5
Public toilets			2	6	2	6	13
Scenic or nature trail			0	0	5	2	3
Security lighting			0	4	4	2	0
Signs for direction and information			0	1	6	5	2
Swimming/sunbathing beach			0	1	6	0	0
Swimming pool			0	1	5	0	0
Watchable wildlife area			0	1	5	1	0
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	4	2	1
Availability of shade			1	1	6	8	4
Close proximity of facilities to waterfront			0	0	4	2	1
Mowing of roadsides and open areas			0	1	1	4	3
Park ranger staff			1	2	7	3	2
Parking adjacent to picnic tables			1	1	5	4	2
Parking specifically for boat ramp users			0	1	5	0	0
Paved parking compared to gravel parking			2	2	11	1	0
Rain/sun shelters for picnic tables			0	2	6	6	3
Recycling location (Aluminum, glass, etc.)			0	1	8	0	0
Sense of privacy			1	2	3	6	0
<b>Amenities elsewhere in the park</b>							
Airport			0	0	4	0	0
Cabins			0	0	4	0	0
Campground			0	0	6	2	2
Convenience store			0	0	3	2	0
Golf course			0	1	3	1	0
Group camp			0	0	4	2	0
Lodge			0	0	4	0	0
Marina			0	0	4	0	0
Nature Center			0	0	4	0	0

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

1.33 (3)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
1.00 (2)	C. It is a tradition (i.e., family reunion)
1.55 (20)	D. It is close to my home.
1.59 (17)	E. My activity choice depends on the resources at this park.
2.00 (1)	F. There is something for everyone in my family/group to do here.
2.40 (5)	G. To be around other people like me.
2.00 (2)	H. To be close to nature/to enjoy the natural environment.
2.27 (15)	I. To be with friends or family.
2.50 (2)	J. To do something 'different.'
2.50 (2)	K. To escape the pressures of work.
1.00 (2)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.33 (3)	M. To get away from the city/crowds.
0.00 (0)	N. To have an inexpensive way to recreate/have a vacation.
2.33 (3)	O. To relax or rest.
0.00 (0)	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

20	Weekend get-away.
1	Family vacation.
9	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

30	Primary destination.
0	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	1	29
Property loss (theft, vandalism)	0	0	0	2	28
Environmental harm (snakes, bugs)	0	0	3	4	23
Weather hazards (tornado, lightning, etc)	0	0	0	0	30

**25. Have you seen uniformed park staff during your visit?**

21 Yes 9 No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

25 Yes 5 No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	7	0	1	9	7	4
Bike trail for mountain bikes	10	1	3	4	4	6
Bike trail for road bikes	10	1	7	3	1	6
Equestrian trail	11	2	7	1	0	7
Motorcycle trail	9	2	1	8	7	1
Off road vehicle trail or area (ORV)	1	2	1	5	18	0
Paved surface versus natural surfaced trail	12	4	6	0	2	4
Walking or hiking trail	3	1	3	13	8	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
6.61 (18)	A. Acquire more properties to become state parks
4.53 (15)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
4.06 (18)	C. Develop natural areas within state parks for recreation
4.71 (14)	D. Educate visitors regarding appropriate use of parks
7.50 (14)	E. Encourage private businesses to assume most park operations
3.59 (17)	F. Preserve natural, cultural, and historic properties in Oklahoma
3.75 (20)	G. Provide more outdoor recreation opportunities for the public
4.64 (14)	H. Recreation program activities (miniature golf, live music, entertainment)
7.57 (14)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
3.88 (16)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
0	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
2	C. <i>Oklahoma Today</i> magazine
2	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
27	G. Word of mouth
4	H. Other (specify): close to home/knew since childhood

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify): swimming pool

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

23	Male	7	Female
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**34. How many people are in your group visiting the park today?**

	Number-Range 1 to 17, Mean = 5.63, Median = 4.00, Mode = 2
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**35. How many of the people in your group are -**

	55 years old and older? Range 0 to 3
	26 – 54 years old? Range 0 to 15
	18 – 25 years old? Range 0 to 8
	12 – 17 years old? Range 0 to 5
	11 years old and younger? Range 0 to 5

**36. Are these people (check all that apply) -**

7	Members of one household?
15	Relatives from two or more households?
9	Unrelated people from two or more households?

**37. What is your age?**

	Age- Range 19 to 66, Mean = 40.30, Median = 35.00, Mode = 27
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**38. What best describes your race?**

29	White	0	Black
0	American Indian or Alaskan Native	0	Asian or Pacific Islander

**39. What is your ethnic origin?**

2	Hispanic
27	Non-Hispanic

**40. What is the highest level of education you have completed?**

1	Some high school	14	Some college	2	Graduate degree
6	High school graduate	7	College graduate	0	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 2 to 600, Mean = 70.81, Median = 48.00, Mode = 5

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Park: Beavers Bend (14) Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

4 Yes (Go to question 3.)  10 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>	<input style="width: 100%; height: 20px;" type="text"/>		

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
4	Bicycling on road	1	Boating for pleasure – power boat
3	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	7	Canoeing, kayaking
5	Camping	0	Diving, snorkeling, SCUBA
0	Golfing	1	Fishing from boat
12	Hiking/Walking	0	Fishing from enclosed dock
7	Interpretive program or activity	5	Fishing from shore
0	Motorized trail activity	1	Jet-skiing
12	Observing wildlife	6	Swimming in lake
11	Picnicking	0	Swimming in pool
12	Pleasure driving/sightseeing	1	Swimming in river or stream
4	Playing on playground	0	Water-skiing
9	Relaxing/sunbathing on beach/grass	1	Windsurfing/sail-boarding
4	Sports – games	0	Other:
2	Other: horseback riding/running	0	

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)  No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground       Cabin       Boat in marina  
 Group Camp       Lodge       Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
<b>Facilities and visitor amenities</b>						
Boat ramp	5	1	8	0	0	0
Courtesy dock	5	1	8	0	0	0
Drinking water	1	0	7	0	5	0
Fire ring	6	0	8	0	0	0
Fish cleaning station	6	0	8	0	0	0
Grassy game area/play field	4	0	7	2	1	0
Group shelter	5	0	5	1	3	0
Interpretive programs	1	0	3	2	8	0
Pedestal grill	3	0	7	1	2	0
Picnic tables	1	1	6	4	2	0
Playground equipment	2	1	6	4	1	0
Public showers	3	0	6	1	4	0
Public telephone	3	1	5	2	3	0
Public toilets	0	0	2	0	12	0
Scenic or nature trail	0	0	5	1	8	0
Security lighting	4	0	8	2	0	0
Signs for direction and information	0	0	7	2	4	0
Swimming/sunbathing beach	2	0	6	5	1	0
Swimming pool	4	0	6	1	1	1
Watchable wildlife area	2	0	3	3	6	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	3	0	4	3	3	0
Availability of shade	1	0	2	4	6	0
Close proximity of facilities to waterfront	2	0	4	5	2	0
Mowing of roadsides and open areas	0	1	5	3	4	0
Park ranger staff	1	0	5	4	3	0
Parking adjacent to picnic tables	3	1	7	1	1	0
Parking specifically for boat ramp users	6	0	6	1	0	0
Paved parking compared to gravel parking	4	2	7	0	0	0
Rain/sun shelters for individual picnic tables	5	1	6	1	0	0
Recycling location (Aluminum, glass, etc.)	5	0	7	0	1	0
Sense of privacy	1	0	5	3	4	0
<b>Amenities elsewhere in the park</b>						
Airport	7	0	2	0	0	4
Cabins	1	0	3	7	2	0
Campground	1	0	3	6	3	0
Convenience store	2	0	3	5	1	2
Golf course	6	0	2	2	1	2
Group camp	2	0	4	4	3	0
Lodge	1	0	5	4	2	1
Marina	3	0	4	4	1	0
Nature Center	0	0	2	2	9	0

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	0	0	0	0
Courtesy dock			0	0	0	0	0
Drinking water			0	0	1	2	4
Fire ring			0	0	0	0	0
Fish cleaning station			0	0	0	0	0
Grassy game area/play field			0	1	0	1	0
Group shelter			0	0	0	0	0
Interpretive programs			0	1	0	2	7
Pedestal grill			0	0	0	2	1
Picnic tables			0	0	1	6	1
Playground equipment			0	0	2	6	0
Public showers			1	1	0	0	0
Public telephone			1	0	1	0	0
Public toilets			2	4	2	5	0
Scenic or nature trail			0	1	3	5	3
Security lighting			0	0	2	2	0
Signs for direction and information			0	2	3	6	0
Swimming/sunbathing beach			0	0	1	3	0
Swimming pool			0	0	0	0	0
Watchable wildlife area			0	0	0	3	4
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			3	1	1	2	1
Availability of shade			0	1	0	7	4
Close proximity of facilities to waterfront			1	0	3	4	1
Mowing of roadsides and open areas			0	1	2	9	1
Park ranger staff			0	1	5	3	1
Parking adjacent to picnic tables			0	0	5	2	0
Parking specifically for boat ramp users			0	0	0	0	0
Paved parking compared to gravel parking			0	1	2	5	0
Rain/sun shelters for picnic tables			0	0	2	0	0
Recycling location (Aluminum, glass, etc.)			1	0	0	0	0
Sense of privacy			0	0	2	6	2
<b>Amenities elsewhere in the park</b>							
Airport			0	0	0	0	0
Cabins			0	0	0	0	0
Campground			1	0	0	1	0
Convenience store			0	0	1	0	1
Golf course			0	0	0	0	0
Group camp			0	0	0	0	0
Lodge			0	0	0	0	0
Marina			0	0	0	0	0
Nature Center			0	0	0	1	9

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

2.67 (3)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
0.00 (0)	C. It is a tradition (i.e., family reunion)
2.00 (3)	D. It is close to my home.
1.00 (1)	E. My activity choice depends on the resources at this park.
3.00 (1)	F. There is something for everyone in my family/group to do here.
2.00 (1)	G. To be around other people like me.
2.00 (2)	H. To be close to nature/to enjoy the natural environment.
1.86 (7)	I. To be with friends or family.
2.00 (2)	J. To do something 'different.'
2.00 (1)	K. To escape the pressures of work.
0.00 (0)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.00 (3)	M. To get away from the city/crowds.
2.50 (2)	N. To have an inexpensive way to recreate/have a vacation.
2.13 (8)	O. To relax or rest.
1.00 (5)	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

5	Weekend get-away.
1	Family vacation.
8	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

12	Primary destination.
2	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

<b>Ratings of Sense of Safety</b>	<b>Very much at risk</b>	<b>Somewhat at risk</b>	<b>Neither at risk nor safe</b>	<b>Somewhat Safe</b>	<b>Extremely safe</b>
<b>Safety related to . . .</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Physical harm by other people	0	0	0	0	14
Property loss (theft, vandalism)	0	0	0	1	13
Environmental harm (snakes, bugs)	0	1	0	3	10
Weather hazards (tornado, lightning, etc)	0	0	0	0	14

**25. Have you seen uniformed park staff during your visit?**

Yes  No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

Yes  No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	1	0	1	4	8	0
Bike trail for mountain bikes	2	0	4	4	4	0
Bike trail for road bikes	3	0	2	5	3	1
Equestrian trail	2	0	4	3	5	0
Motorcycle trail	2	0	1	2	0	9
Off road vehicle trail or area (ORV)	2	0	1	2	0	9
Paved surface versus natural surfaced trail	4	0	3	2	5	0
Walking or hiking trail	0	0	0	1	13	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
1.00 (7)	A. Acquire more properties to become state parks
1.40 (10)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
1.33 (3)	C. Develop natural areas within state parks for recreation
1.83 (6)	D. Educate visitors regarding appropriate use of parks
3.00 (1)	E. Encourage private businesses to assume most park operations
1.58 (12)	F. Preserve natural, cultural, and historic properties in Oklahoma
2.17 (6)	G. Provide more outdoor recreation opportunities for the public
0.00 (0)	H. Recreation program activities (miniature golf, live music, entertainment)
1.00 (1)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
1.00 (2)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
1	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
1	C. <i>Oklahoma Today</i> magazine
0	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
11	G. Word of mouth
5	H. Other (specify): friends/live here or close/ visiting/website

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other: park gas/yearly fee

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify): hiking trails/backpacking

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number-Range 2 to 9, Mean = 4.57, Median = 4.00, Mode = 4

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 4
<input type="text"/>	26 – 54 years old? Range 0 to 3
<input type="text"/>	18 – 25 years old? Range 0 to 6
<input type="text"/>	12 – 17 years old? Range 0 to 2
<input type="text"/>	11 years old and younger? Range 0 to 4

**36. Are these people (check all that apply) -**

<input type="text" value="3"/>	Members of one household?
<input type="text" value="5"/>	Relatives from two or more households?
<input type="text" value="4"/>	Unrelated people from two or more households?

**37. What is your age?**

Age- Range 24 to 71, Median = 51.21, Median = 55.50, Mode = 48

**38. What best describes your race?**

<input type="text" value="12"/>	White	<input type="text" value="0"/>	Black
<input type="text" value="2"/>	American Indian or Alaskan Native	<input type="text" value="0"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="1"/>	Hispanic
<input type="text" value="13"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="0"/>	Some high school	<input type="text" value="2"/>	Some college	<input type="text" value="0"/>	Graduate degree
<input type="text" value="6"/>	High school graduate	<input type="text" value="3"/>	College graduate	<input type="text" value="3"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 8 to 1500, Mean = 250.92, Median = 160.00, Mode = 223

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors  
 Park: Bernice (25)

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

8 Yes (Go to question 3.)

17 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>	<input style="width: 100%; height: 20px;" type="text"/>		

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
0	Bicycling on road	6	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
3	Camping	0	Diving, snorkeling, SCUBA
0	Golfing	10	Fishing from boat
0	Hiking/Walking	0	Fishing from enclosed dock
0	Interpretive program or activity	7	Fishing from shore
0	Motorized trail activity	1	Jet-skiing
2	Observing wildlife	11	Swimming in lake
8	Picnicking	0	Swimming in pool
1	Pleasure driving/sightseeing	0	Swimming in river or stream
0	Playing on playground	0	Water-skiing
7	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
0	Sports – games	0	Other: tanning
1	Other: visiting		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)  No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground  Cabin  Boat in marina  
 Group Camp  Lodge  Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
<b>Facilities and visitor amenities</b>						
Boat ramp	0	2	3	14	6	0
Courtesy dock	0	2	2	14	7	0
Drinking water	0	1	3	21	0	0
Fire ring	0	2	4	19	0	0
Fish cleaning station	0	3	3	16	3	0
Grassy game area/play field	0	4	5	14	2	0
Group shelter	0	8	5	12	0	0
Interpretive programs	0	10	6	9	0	0
Pedestal grill	0	4	4	17	0	0
Picnic tables	0	0	3	22	0	0
Playground equipment	0	5	4	13	3	0
Public showers	0	0	3	19	3	0
Public telephone	0	0	6	19	0	0
Public toilets	0	0	3	19	3	0
Scenic or nature trail	0	4	4	17	0	0
Security lighting	0	5	5	15	0	0
Signs for direction and information	0	3	5	17	0	0
Swimming/sunbathing beach	0	2	4	15	4	0
Swimming pool	3	14	4	3	0	1
Watchable wildlife area	0	8	4	12	1	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	0	1	2	15	7	0
Availability of shade	0	1	2	19	3	0
Close proximity of facilities to waterfront	0	0	4	19	2	0
Mowing of roadsides and open areas	0	0	3	18	4	0
Park ranger staff	0	0	4	21	0	0
Parking adjacent to picnic tables	0	0	5	20	0	0
Parking specifically for boat ramp users	0	2	4	17	2	0
Paved parking compared to gravel parking	0	1	4	18	2	0
Rain/sun shelters for individual picnic tables	2	4	6	12	0	1
Recycling location (Aluminum, glass, etc.)	1	10	2	9	1	3
Sense of privacy	0	0	3	18	2	2
<b>Amenities elsewhere in the park</b>						
Airport	4	10	0	0	0	11
Cabins	2	7	1	7	0	8
Campground	0	1	0	13	8	3
Convenience store	2	11	0	1	1	9
Golf course	2	11	0	1	0	11
Group camp	2	11	2	0	0	10
Lodge	3	12	0	0	0	10
Marina	3	10	2	0	0	10
Nature Center	2	10	2	2	0	9

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	1	3	9	5
Courtesy dock			0	1	3	9	6
Drinking water			0	0	4	14	0
Fire ring			0	0	3	12	0
Fish cleaning station			0	3	3	2	0
Grassy game area/play field			0	0	4	10	0
Group shelter			0	0	3	5	0
Interpretive programs			0	0	4	4	0
Pedestal grill			0	0	0	7	0
Picnic tables			0	0	3	17	0
Playground equipment			0	0	3	12	1
Public showers			0	1	3	10	1
Public telephone			0	0	3	10	0
Public toilets			0	1	3	19	1
Scenic or nature trail			0	1	5	9	0
Security lighting			0	0	4	14	0
Signs for direction and information			0	0	5	13	0
Swimming/sunbathing beach			0	0	4	15	2
Swimming pool			0	0	7	0	0
Watchable wildlife area			0	0	6	2	2
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	2	3	15	2
Availability of shade			0	2	3	20	0
Close proximity of facilities to waterfront			0	0	4	21	0
Mowing of roadsides and open areas			0	0	4	21	0
Park ranger staff			0	0	5	20	0
Parking adjacent to picnic tables			0	0	3	17	0
Parking specifically for boat ramp users			0	0	3	15	2
Paved parking compared to gravel parking			0	0	4	19	1
Rain/sun shelters for picnic tables			0	0	4	5	0
Recycling location (Aluminum, glass, etc.)			0	0	6	1	0
Sense of privacy			0	0	4	17	3
<b>Amenities elsewhere in the park</b>							
Airport			0	0	5	0	0
Cabins			0	0	5	0	0
Campground			0	0	3	4	3
Convenience store			0	0	5	0	0
Golf course			0	0	5	0	0
Group camp			0	0	5	0	0
Lodge			0	0	5	0	0
Marina			0	0	5	0	0
Nature Center			0	0	5	0	0

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

1.60 (5)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
1.00 (1)	C. It is a tradition (i.e., family reunion)
1.40 (15)	D. It is close to my home.
2.00 (1)	E. My activity choice depends on the resources at this park.
0.00 (0)	F. There is something for everyone in my family/group to do here.
1.00 (1)	G. To be around other people like me.
2.33 (3)	H. To be close to nature/to enjoy the natural environment.
1.82 (11)	I. To be with friends or family.
2.50 (8)	J. To do something 'different.'
2.00 (1)	K. To escape the pressures of work.
2.00 (4)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.67 (3)	M. To get away from the city/crowds.
2.63 (8)	N. To have an inexpensive way to recreate/have a vacation.
2.21 (14)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

9	Weekend get-away.
3	Family vacation.
13	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

25	Primary destination.
0	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	5	20
Property loss (theft, vandalism)	0	0	0	5	20
Environmental harm (snakes, bugs)	0	0	0	5	20
Weather hazards (tornado, lightning, etc)	0	0	0	5	20

**25. Have you seen uniformed park staff during your visit?**

16 Yes 9 No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

17 Yes 8 No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	1	9	5	8	2	0
Bike trail for mountain bikes	1	6	7	9	0	2
Bike trail for road bikes	1	7	6	9	0	2
Equestrian trail	1	11	5	6	1	1
Motorcycle trail	1	11	6	5	0	2
Off road vehicle trail or area (ORV)	2	9	6	6	0	2
Paved surface versus natural surfaced trail	1	2	7	14	1	0
Walking or hiking trail	1	3	5	13	3	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
1.52(25)	A. Acquire more properties to become state parks
4.68 (25)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
4.44 (25)	C. Develop natural areas within state parks for recreation
5.24 (25)	D. Educate visitors regarding appropriate use of parks
7.08 (25)	E. Encourage private businesses to assume most park operations
6.20 (25)	F. Preserve natural, cultural, and historic properties in Oklahoma
4.04 (25)	G. Provide more outdoor recreation opportunities for the public
5.72 (25)	H. Recreation program activities (miniature golf, live music, entertainment)
8.88 (25)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
7.24 (25)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
0	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
0	C. <i>Oklahoma Today</i> magazine
0	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
16	G. Word of mouth
8	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

24 Yes  1 No

**30A. If no, are the current fees too high or too low?**

1 Too high  
 0 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

1 Yes  24 No

**31A. If yes, how should the revenue generated by these fees be used?**

0 Park maintenance for all parks in the state  
 0 Park development for all parks in the state  
 1 Park maintenance at the park generating the revenue  
 1 Park development at the park generating the revenue  
 0 State general fund  
 0 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

1 Yes  24 No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

1 Boat ramp access and use  
 0 Swimming beach access and use  
 0 Educational programs  
 0 Picnic shelter access and use  
 0 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

20	Male	5	Female
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**34. How many people are in your group visiting the park today?**

	Number-Range 1 to 10, Mean = 4.28, Median = 3.00, Mode = 2
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**35. How many of the people in your group are -**

	55 years old and older? Range 0 to 3
	26 – 54 years old? Range 0 to 6
	18 – 25 years old? Range 0 to 4
	12 – 17 years old? Range 0 to 2
	11 years old and younger? Range 0 to 4

**36. Are these people (check all that apply) -**

12	Members of one household?
8	Relatives from two or more households?
5	Unrelated people from two or more households?

**37. What is your age?**

	Age- Range 17 to 68, Mean = 40.60, Median = 41.00, Mode = 26
--	--

**38. What best describes your race?**

21	White	0	Black
4	American Indian or Alaskan Native	0	Asian or Pacific Islander

**39. What is your ethnic origin?**

0	Hispanic
24	Non-Hispanic

**40. What is the highest level of education you have completed?**

1	Some high school	8	Some college	0	Graduate degree
15	High school graduate	1	College graduate	0	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 2 to 600, Mean = 75.04, Median = 18.00, Mode = 20

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors  
 Park: Black Mesa (9)

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

1 Yes (Go to question 3.)

8 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>			

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
0	Bicycling on road	0	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
0	Camping	0	Diving, snorkeling, SCUBA
0	Golfing	0	Fishing from boat
5	Hiking/Walking	0	Fishing from enclosed dock
1	Interpretive program or activity	0	Fishing from shore
0	Motorized trail activity	0	Jet-skiing
2	Observing wildlife	0	Swimming in lake
7	Picnicking	0	Swimming in pool
2	Pleasure driving/sightseeing	0	Swimming in river or stream
1	Playing on playground	0	Water-skiing
1	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
0	Sports – games	0	Other: tanning
0	Other:		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)                       No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

<input type="text" value="0"/>	Campground	<input type="text" value="0"/>	Cabin	<input type="text" value="0"/>	Boat in marina
<input type="text" value="2"/>	Group Camp	<input type="text" value="0"/>	Lodge	<input type="text" value="0"/>	Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	1	2	3	4	5	6
<b>Facilities and visitor amenities</b>						
Boat ramp	4	0	0	1	0	0
Courtesy dock	4	0	0	1	0	0
Drinking water	1	0	0	3	5	0
Fire ring	4	1	0	0	0	0
Fish cleaning station	3	1	0	0	0	0
Grassy game area/play field	2	0	1	1	1	0
Group shelter	3	0	0	2	0	0
Interpretive programs	3	1	0	0	1	0
Pedestal grill	2	1	0	1	1	0
Picnic tables	0	0	0	2	4	0
Playground equipment	3	0	0	1	1	0
Public showers	2	1	0	1	1	0
Public telephone	3	0	0	1	1	0
Public toilets	0	0	0	2	4	0
Scenic or nature trail	1	0	0	4	1	0
Security lighting	1	1	1	2	0	0
Signs for direction and information	1	0	0	3	1	0
Swimming/sunbathing beach	3	0	0	2	0	0
Swimming pool	3	1	0	1	0	0
Watchable wildlife area	2	1	0	1	1	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	1	0	0	2	2	0
Availability of shade	1	0	0	3	1	0
Close proximity of facilities to waterfront	3	0	0	1	0	0
Mowing of roadsides and open areas	1	0	1	1	1	0
Park ranger staff	1	1	0	2	1	0
Parking adjacent to picnic tables	0	0	0	2	2	0
Parking specifically for boat ramp users	3	0	0	1	0	0
Paved parking compared to gravel parking	2	0	0	2	0	0
Rain/sun shelters for individual picnic tables	0	0	0	2	2	0
Recycling location (Aluminum, glass, etc.)	2	1	0	1	0	0
Sense of privacy	1	1	1	1	0	0
<b>Amenities elsewhere in the park</b>						
Airport	3	1	0	0	0	1
Cabins	3	1	0	0	2	1
Campground	1	0	0	3	1	1
Convenience store	1	0	0	2	1	1
Golf course	3	0	0	1	0	1
Group camp	2	1	1	2	0	1
Lodge	3	0	0	1	0	1
Marina	3	0	0	1	0	1
Nature Center	3	1	0	0	1	0

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	0	2	1	0
Courtesy dock			0	0	2	1	0
Drinking water			0	1	0	0	2
Fire ring			0	0	3	1	0
Fish cleaning station			0	0	3	0	0
Grassy game area/play field			0	0	1	1	1
Group shelter			0	0	3	2	0
Interpretive programs			0	0	3	0	0
Pedestal grill			0	0	1	0	1
Picnic tables			0	1	1	0	3
Playground equipment			0	1	1	0	1
Public showers			0	0	3	0	1
Public telephone			0	0	1	1	1
Public toilets			0	1	1	1	3
Scenic or nature trail			0	0	2	4	0
Security lighting			0	1	1	1	0
Signs for direction and information			0	1	2	1	0
Swimming/sunbathing beach			0	0	1	2	0
Swimming pool			0	1	2	1	0
Watchable wildlife area			0	0	2	1	0
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	2	0	1
Availability of shade			0	0	2	1	1
Close proximity of facilities to waterfront			0	1	2	0	0
Mowing of roadsides and open areas			0	0	1	1	1
Park ranger staff			0	0	2	0	1
Parking adjacent to picnic tables			0	0	2	0	2
Parking specifically for boat ramp users			0	0	3	0	0
Paved parking compared to gravel parking			0	1	3	0	0
Rain/sun shelters for picnic tables			0	1	1	0	2
Recycling location (Aluminum, glass, etc.)			0	1	2	0	0
Sense of privacy			0	0	2	1	0
<b>Amenities elsewhere in the park</b>							
Airport			0	0	3	0	0
Cabins			0	0	3	0	2
Campground			0	0	2	0	1
Convenience store			0	2	0	0	1
Golf course			0	0	3	0	0
Group camp			0	0	3	0	2
Lodge			0	0	2	1	0
Marina			0	0	2	1	0
Nature Center			0	0	3	0	0

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

2.00 (1)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
0.00 (0)	C. It is a tradition (i.e., family reunion)
2.00 (2)	D. It is close to my home.
0.00 (0)	E. My activity choice depends on the resources at this park.
2.50 (2)	F. There is something for everyone in my family/group to do here.
1.00 (1)	G. To be around other people like me.
1.50 (2)	H. To be close to nature/to enjoy the natural environment.
1.40 (5)	I. To be with friends or family.
3.00 (1)	J. To do something 'different.'
0.00 (0)	K. To escape the pressures of work.
2.00 (1)	L. To exercise; be physically active (swim, hike, water ski, etc.).
0.00 (0)	M. To get away from the city/crowds.
0.00 (0)	N. To have an inexpensive way to recreate/have a vacation.
1.00 (1)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

3	Weekend get-away.
0	Family vacation.
5	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

7	Primary destination.
1	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
<b>Safety related to . . .</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Physical harm by other people	0	0	0	0	8
Property loss (theft, vandalism)	0	0	0	1	7
Environmental harm (snakes, bugs)	0	2	1	0	5
Weather hazards (tornado, lightning, etc)	0	1	0	0	7

**25. Have you seen uniformed park staff during your visit?**

Yes

No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

Yes

No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	0	1	1	2	4	0
Bike trail for mountain bikes	4	0	2	1	1	0
Bike trail for road bikes	2	0	2	2	1	1
Equestrian trail	2	4	1	1	0	0
Motorcycle trail	2	0	1	2	0	3
Off road vehicle trail or area (ORV)	1	0	2	1	0	4
Paved surface versus natural surfaced trail	1	1	2	0	0	4
Walking or hiking trail	0	0	1	2	5	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
7.50 (4)	A. Acquire more properties to become state parks
5.20 (5)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
6.00 (4)	C. Develop natural areas within state parks for recreation
3.50 (4)	D. Educate visitors regarding appropriate use of parks
9.25 (4)	E. Encourage private businesses to assume most park operations
1.88 (8)	F. Preserve natural, cultural, and historic properties in Oklahoma
3.75 (4)	G. Provide more outdoor recreation opportunities for the public
6.50 (4)	H. Recreation program activities (miniature golf, live music, entertainment)
7.50 (4)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
2.25 (4)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
1	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
1	C. <i>Oklahoma Today</i> magazine
2	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
7	G. Word of mouth
2	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

8 Yes  0 No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

0 Yes  8 No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

1 Yes  7 No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

1 Boat ramp access and use  
 0 Swimming beach access and use  
 0 Educational programs  
 0 Picnic shelter access and use  
 0 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number- Range 1 to 57, Mean = 17.25, Median = 5.00, Mode = 5

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 17
<input type="text"/>	26 – 54 years old? Range 0 to 18
<input type="text"/>	18 – 25 years old? Range 0 to 12
<input type="text"/>	12 – 17 years old? Range 0 to 4
<input type="text"/>	11 years old and younger? Range 0 to 6

**36. Are these people (check all that apply) -**

<input type="text" value="1"/>	Members of one household?
<input type="text" value="1"/>	Relatives from two or more households?
<input type="text" value="5"/>	Unrelated people from two or more households?

**37. What is your age?**

Age-Range 33 to 76, Mean = 49.00, Median = 49.00, Mode = 33

**38. What best describes your race?**

<input type="text" value="8"/>	White	<input type="text" value="0"/>	Black
<input type="text" value="0"/>	American Indian or Alaskan Native	<input type="text" value="0"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="0"/>	Hispanic
<input type="text" value="8"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="0"/>	Some high school	<input type="text" value="3"/>	Some college	<input type="text" value="0"/>	Graduate degree
<input type="text" value="1"/>	High school graduate	<input type="text" value="3"/>	College graduate	<input type="text" value="0"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 5 to 1800, Mean = 309.29, Median = 25.00, Mode = 20

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Park: Boggy Depot (2) Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

- 0 Yes (Go to question 3.)                       2 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>			

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
1	Bicycling on road	0	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
0	Camping	0	Diving, snorkeling, SCUBA
0	Golfing	0	Fishing from boat
0	Hiking/Walking	0	Fishing from enclosed dock
0	Interpretive program or activity	1	Fishing from shore
0	Motorized trail activity	0	Jet-skiing
0	Observing wildlife	0	Swimming in lake
0	Picnicking	0	Swimming in pool
0	Pleasure driving/sightseeing	0	Swimming in river or stream
1	Playing on playground	0	Water-skiing
1	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
1	Sports – games	0	Other: tanning
0	Other:		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)                       No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground                       Cabin                       Boat in marina  
 Group Camp                       Lodge                       Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	1	2	3	4	5	6
<b>Facilities and visitor amenities</b>						
Boat ramp	0	0	0	0	0	0
Courtesy dock	0	0	0	0	0	0
Drinking water	0	0	0	0	0	0
Fire ring	0	0	0	0	1	0
Fish cleaning station	0	0	0	0	0	0
Grassy game area/play field	0	0	0	0	1	0
Group shelter	0	0	0	0	1	0
Interpretive programs	0	0	0	0	0	0
Pedestal grill	0	0	0	0	1	0
Picnic tables	0	0	0	0	0	0
Playground equipment	0	0	0	0	1	0
Public showers	0	0	0	0	0	0
Public telephone	0	0	0	0	0	0
Public toilets	0	0	0	0	0	0
Scenic or nature trail	0	0	0	1	0	0
Security lighting	0	0	0	0	0	0
Signs for direction and information	0	0	0	0	0	0
Swimming/sunbathing beach	0	0	0	0	0	0
Swimming pool	0	0	0	0	0	0
Watchable wildlife area	0	0	0	0	0	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	0	0	0	0	1	0
Availability of shade	0	0	0	0	2	0
Close proximity of facilities to waterfront	0	0	0	0	0	0
Mowing of roadsides and open areas	0	0	0	0	0	0
Park ranger staff	0	0	0	0	1	0
Parking adjacent to picnic tables	0	0	0	0	0	0
Parking specifically for boat ramp users	0	0	0	0	0	0
Paved parking compared to gravel parking	0	0	0	0	0	0
Rain/sun shelters for individual picnic tables	0	0	0	0	0	0
Recycling location (Aluminum, glass, etc.)	0	0	0	0	0	0
Sense of privacy	0	0	0	0	0	0
<b>Amenities elsewhere in the park</b>						
Airport	0	0	0	0	0	0
Cabins	0	0	0	0	0	0
Campground	0	0	0	0	0	0
Convenience store	0	0	0	0	0	0
Golf course	0	0	0	0	0	0
Group camp	0	0	0	0	0	0
Lodge	0	0	0	0	0	0
Marina	0	0	0	0	0	0
Nature Center	0	0	0	0	0	0

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	0	0	0	0
Courtesy dock			0	0	0	0	0
Drinking water			0	0	0	0	1
Fire ring			0	0	0	0	1
Fish cleaning station			0	0	0	0	0
Grassy game area/play field			0	0	0	0	1
Group shelter			0	0	0	0	1
Interpretive programs			0	0	0	0	0
Pedestal grill			0	0	0	0	1
Picnic tables			0	0	0	0	1
Playground equipment			0	0	0	0	1
Public showers			0	0	0	0	0
Public telephone			0	0	0	0	0
Public toilets			0	0	0	0	0
Scenic or nature trail			0	0	0	0	0
Security lighting			0	0	0	0	0
Signs for direction and information			0	0	0	0	0
Swimming/sunbathing beach			0	0	0	0	0
Swimming pool			0	0	0	0	0
Watchable wildlife area			0	0	0	0	0
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	0	1	1
Availability of shade			0	0	0	0	0
Close proximity of facilities to waterfront			0	0	0	0	0
Mowing of roadsides and open areas			0	0	0	0	0
Park ranger staff			0	0	0	0	1
Parking adjacent to picnic tables			0	0	0	0	0
Parking specifically for boat ramp users			0	0	0	0	0
Paved parking compared to gravel parking			0	0	0	0	0
Rain/sun shelters for picnic tables			0	0	0	0	0
Recycling location (Aluminum, glass, etc.)			0	0	0	0	0
Sense of privacy			0	0	0	0	0
<b>Amenities elsewhere in the park</b>							
Airport			0	0	0	0	0
Cabins			0	0	0	0	0
Campground			0	0	0	0	0
Convenience store			0	0	0	0	0
Golf course			0	0	0	0	0
Group camp			0	0	0	0	0
Lodge			0	0	0	0	0
Marina			0	0	0	0	0
Nature Center			0	0	0	0	0

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

0.00 (0)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
2.00 (2)	C. It is a tradition (i.e., family reunion)
1.50 (2)	D. It is close to my home.
0.00 (0)	E. My activity choice depends on the resources at this park.
0.00 (0)	F. There is something for everyone in my family/group to do here.
0.00 (0)	G. To be around other people like me.
0.00 (0)	H. To be close to nature/to enjoy the natural environment.
2.00 (1)	I. To be with friends or family.
0.00 (0)	J. To do something 'different.'
0.00 (0)	K. To escape the pressures of work.
0.00 (0)	L. To exercise; be physically active (swim, hike, water ski, etc.).
0.00 (0)	M. To get away from the city/crowds.
0.00 (0)	N. To have an inexpensive way to recreate/have a vacation.
0.00 (0)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

1	Weekend get-away.
0	Family vacation.
1	Other (specify): Church picnic

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

2	Primary destination.
0	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	0	2
Property loss (theft, vandalism)	0	0	0	0	2
Environmental harm (snakes, bugs)	0	0	0	0	2
Weather hazards (tornado, lightning, etc)	0	0	0	0	2

**25. Have you seen uniformed park staff during your visit?**

Yes  No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

Yes  No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	0	0	2	0	0	0
Bike trail for mountain bikes	0	0	0	0	0	2
Bike trail for road bikes	0	0	0	0	0	2
Equestrian trail	0	0	0	0	0	2
Motorcycle trail	0	0	0	0	0	2
Off road vehicle trail or area (ORV)	0	0	0	0	0	2
Paved surface versus natural surfaced trail	0	1	0	0	0	1
Walking or hiking trail	0	0	0	2	0	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
0.00 (0)	A. Acquire more properties to become state parks
2.00 (1)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
0.00 (0)	C. Develop natural areas within state parks for recreation
0.00 (0)	D. Educate visitors regarding appropriate use of parks
0.00 (0)	E. Encourage private businesses to assume most park operations
0.00 (0)	F. Preserve natural, cultural, and historic properties in Oklahoma
1.00 (1)	G. Provide more outdoor recreation opportunities for the public
0.00 (0)	H. Recreation program activities (miniature golf, live music, entertainment)
0.00 (0)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
0.00 (0)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
0	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
0	C. <i>Oklahoma Today</i> magazine
0	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
2	G. Word of mouth
0	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

2 Yes  0 No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

0 Yes  2 No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

0 Yes  2 No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number-Range 2 to 106, Mean = 54.00, Median = 54.00, Mode = 2

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 0
<input type="text"/>	26 – 54 years old? Range 0 to 2
<input type="text"/>	18 – 25 years old? Range 0 to 0
<input type="text"/>	12 – 17 years old? Range 0 to 0
<input type="text"/>	11 years old and younger? Range 0 to 0

**36. Are these people (check all that apply) -**

<input type="text" value="1"/>	Members of one household?
<input type="text" value="0"/>	Relatives from two or more households?
<input type="text" value="1"/>	Unrelated people from two or more households?

**37. What is your age?**

Age-Range 43 to 43, Mean = 43.00, Median = 43.00, Mode = 43

**38. What best describes your race?**

<input type="text" value="1"/>	White	<input type="text" value="0"/>	Black
<input type="text" value="1"/>	American Indian or Alaskan Native	<input type="text" value="0"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="0"/>	Hispanic
<input type="text" value="2"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="0"/>	Some high school	<input type="text" value="0"/>	Some college	<input type="text" value="0"/>	Graduate degree
<input type="text" value="1"/>	High school graduate	<input type="text" value="1"/>	College graduate	<input type="text" value="0"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 15 to 15, Mean = 15.00, Median = 15, Mode = 15

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors  
 Park: Boiling Springs (35)

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

3 Yes (Go to question 3.)

32 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>	<input style="width: 100%; height: 20px;" type="text"/>		

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
3	Bicycling on road	1	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
4	Camping	0	Diving, snorkeling, SCUBA
1	Golfing	1	Fishing from boat
20	Hiking/Walking	2	Fishing from enclosed dock
1	Interpretive program or activity	8	Fishing from shore
1	Motorized trail activity	1	Jet-skiing
7	Observing wildlife	1	Swimming in lake
22	Picnicking	7	Swimming in pool
6	Pleasure driving/sightseeing	0	Swimming in river or stream
9	Playing on playground	0	Water-skiing
8	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
7	Sports – games	2	Other: paddle boat
3	Other: playing in river/socializing		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)  No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground       Cabin       Boat in marina  
 Group Camp       Lodge       Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	1	2	3	4	5	6
<b>Facilities and visitor amenities</b>						
Boat ramp	10	5	3	2	2	1
Courtesy dock	10	5	3	3	2	1
Drinking water	4	0	2	2	20	0
Fire ring	6	0	4	8	10	0
Fish cleaning station	11	5	5	3	1	2
Grassy game area/play field	3	0	2	6	17	0
Group shelter	1	1	2	9	15	0
Interpretive programs	4	8	7	5	4	0
Pedestal grill	1	3	7	8	9	0
Picnic tables	0	0	1	7	20	0
Playground equipment	0	2	4	6	16	0
Public showers	1	1	3	6	17	0
Public telephone	5	1	0	5	15	0
Public toilets	0	0	1	1	26	0
Scenic or nature trail	0	1	1	7	19	0
Security lighting	0	1	5	12	8	0
Signs for direction and information	1	0	3	10	12	0
Swimming/sunbathing beach	7	6	3	7	4	0
Swimming pool	4	1	3	7	11	1
Watchable wildlife area	3	3	2	7	13	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	1	0	3	9	15	0
Availability of shade	0	0	0	6	21	0
Close proximity of facilities to waterfront	5	4	1	6	7	0
Mowing of roadsides and open areas	0	2	6	7	13	0
Park ranger staff	0	0	1	12	14	0
Parking adjacent to picnic tables	1	0	1	9	16	0
Parking specifically for boat ramp users	8	7	1	1	5	0
Paved parking compared to gravel parking	10	5	2	5	5	0
Rain/sun shelters for individual picnic tables	5	1	2	9	9	0
Recycling location (Aluminum, glass, etc.)	4	6	3	7	7	0
Sense of privacy	3	4	5	7	8	0
<b>Amenities elsewhere in the park</b>						
Airport	13	1	3	0	0	7
Cabins	5	1	3	8	8	2
Campground	0	0	2	8	16	1
Convenience store	4	2	4	6	10	1
Golf course	12	0	2	2	5	5
Group camp	2	3	1	10	9	2
Lodge	9	2	6	1	2	6
Marina	12	3	2	1	3	5
Nature Center	5	0	5	3	10	4

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	0	9	1	0
Courtesy dock			0	1	7	2	0
Drinking water			0	0	4	3	15
Fire ring			0	1	6	2	4
Fish cleaning station			0	0	7	1	0
Grassy game area/play field			0	0	8	2	13
Group shelter			0	0	5	6	9
Interpretive programs			0	1	9	1	1
Pedestal grill			0	1	5	3	7
Picnic tables			0	1	4	7	14
Playground equipment			0	3	4	9	8
Public showers			0	2	6	1	6
Public telephone			0	1	3	1	7
Public toilets			1	4	6	5	10
Scenic or nature trail			0	1	5	5	11
Security lighting			0	0	4	5	2
Signs for direction and information			0	0	4	7	8
Swimming/sunbathing beach			1	3	5	0	2
Swimming pool			1	1	3	5	10
Watchable wildlife area			0	1	8	2	2
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	1	7	3	4
Availability of shade			0	1	3	7	12
Close proximity of facilities to waterfront			0	0	8	2	2
Mowing of roadsides and open areas			0	1	3	12	5
Park ranger staff			0	1	2	8	9
Parking adjacent to picnic tables			0	3	5	6	10
Parking specifically for boat ramp users			0	2	9	0	1
Paved parking compared to gravel parking			0	1	11	2	3
Rain/sun shelters for picnic tables			0	2	6	4	4
Recycling location (Aluminum, glass, etc.)			1	0	8	1	1
Sense of privacy			0	0	7	4	7
<b>Amenities elsewhere in the park</b>							
Airport			1	0	2	1	0
Cabins			1	0	5	2	3
Campground			1	0	4	1	5
Convenience store			0	0	4	3	4
Golf course			0	0	4	1	3
Group camp			0	0	5	5	2
Lodge			0	0	3	2	0
Marina			0	0	4	1	0
Nature Center			0	0	3	3	0

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

0.00 (0)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
0.00 (0)	C. It is a tradition (i.e., family reunion)
1.42 (19)	D. It is close to my home.
1.50 (4)	E. My activity choice depends on the resources at this park.
2.50 (2)	F. There is something for everyone in my family/group to do here.
2.50 (4)	G. To be around other people like me.
1.50 (6)	H. To be close to nature/to enjoy the natural environment.
1.82 (17)	I. To be with friends or family.
2.33 (3)	J. To do something 'different.'
2.25 (4)	K. To escape the pressures of work.
1.00 (2)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.33 (3)	M. To get away from the city/crowds.
1.50 (2)	N. To have an inexpensive way to recreate/have a vacation.
1.56 (9)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

5	Weekend get-away.
1	Family vacation.
21	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

25	Primary destination.
2	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	0	27
Property loss (theft, vandalism)	0	0	0	2	25
Environmental harm (snakes, bugs)	0	0	1	4	22
Weather hazards (tornado, lightning, etc)	0	0	1	2	24

**25. Have you seen uniformed park staff during your visit?**

17 Yes 10 No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

24 Yes 3 No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	2	1	1	4	16	0
Bike trail for mountain bikes	3	2	3	8	10	1
Bike trail for road bikes	3	4	7	7	5	1
Equestrian trail	5	4	6	7	3	2
Motorcycle trail	9	1	4	3	2	7
Off road vehicle trail or area (ORV)	10	2	2	2	2	9
Paved surface versus natural surfaced trail	4	8	4	8	3	0
Walking or hiking trail	0	0	0	3	24	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
6.54 (24)	A. Acquire more properties to become state parks
3.96 (25)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
5.04 (25)	C. Develop natural areas within state parks for recreation
3.85 (26)	D. Educate visitors regarding appropriate use of parks
8.68 (25)	E. Encourage private businesses to assume most park operations
3.17 (18)	F. Preserve natural, cultural, and historic properties in Oklahoma
3.47 (19)	G. Provide more outdoor recreation opportunities for the public
5.17 (18)	H. Recreation program activities (miniature golf, live music, entertainment)
8.88 (25)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
3.12 (26)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
4	A. <i>Discover Oklahoma</i> television program
2	B. Newspaper advertisement
0	C. <i>Oklahoma Today</i> magazine
1	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
2	F. Television advertisement
14	G. Word of mouth
8	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number-Range 1 to 40, Mean = 5.81, Median = 3.00, Mode = 3

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 15
<input type="text"/>	26 – 54 years old? Range 0 to 17
<input type="text"/>	18 – 25 years old? Range 0 to 4
<input type="text"/>	12 – 17 years old? Range 0 to 7
<input type="text"/>	11 years old and younger? Range 0 to 5

**36. Are these people (check all that apply) -**

<input type="text" value="14"/>	Members of one household?
<input type="text" value="7"/>	Relatives from two or more households?
<input type="text" value="5"/>	Unrelated people from two or more households?

**37. What is your age?**

Age- Range 16 to 66, Mean =33.48, Median = 32.00, Mode = 17

**38. What best describes your race?**

<input type="text" value="26"/>	White	<input type="text" value="0"/>	Black
<input type="text" value="0"/>	American Indian or Alaskan Native	<input type="text" value="0"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="1"/>	Hispanic
<input type="text" value="26"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="5"/>	Some high school	<input type="text" value="4"/>	Some college	<input type="text" value="0"/>	Graduate degree
<input type="text" value="7"/>	High school graduate	<input type="text" value="11"/>	College graduate	<input type="text" value="0"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 4 to 300, Mean = 43.93, Median = 8.00, Mode = 8

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors  
 Park: Brushy Lake (18)

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

2 Yes (Go to question 3.)

16 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>			

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
1	Bicycling on road	2	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
0	Camping	0	Diving, snorkeling, SCUBA
0	Golfing	4	Fishing from boat
1	Hiking/Walking	0	Fishing from enclosed dock
0	Interpretive program or activity	5	Fishing from shore
0	Motorized trail activity	0	Jet-skiing
5	Observing wildlife	7	Swimming in lake
9	Picnicking	0	Swimming in pool
0	Pleasure driving/sightseeing	0	Swimming in river or stream
2	Playing on playground	0	Water-skiing
7	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
2	Sports – games	1	Other: paddle boat
0	Other:		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)  No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground     
  Cabin     
  Boat in marina  
 Group Camp     
  Lodge     
  Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	1	2	3	4	5	6
<b>Facilities and visitor amenities</b>						
Boat ramp	0	1	1	6	8	0
Courtesy dock	0	1	5	4	7	0
Drinking water	0	1	0	4	5	0
Fire ring	0	1	3	4	2	0
Fish cleaning station	0	2	5	3	0	0
Grassy game area/play field	0	1	1	7	1	0
Group shelter	0	1	1	6	2	0
Interpretive programs	0	2	2	4	0	0
Pedestal grill	0	1	2	6	2	0
Picnic tables	0	0	0	5	7	0
Playground equipment	0	1	1	4	5	0
Public showers	0	1	2	5	1	0
Public telephone	0	1	2	4	2	0
Public toilets	0	0	0	3	11	0
Scenic or nature trail	0	1	3	5	0	0
Security lighting	0	2	2	2	3	0
Signs for direction and information	0	0	0	5	4	0
Swimming/sunbathing beach	0	0	0	7	3	0
Swimming pool	0	0	6	2	0	1
Watchable wildlife area	0	1	3	4	1	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	0	1	1	2	5	0
Availability of shade	0	0	0	4	5	0
Close proximity of facilities to waterfront	0	0	0	5	3	0
Mowing of roadsides and open areas	0	1	0	4	4	0
Park ranger staff	0	0	0	5	3	0
Parking adjacent to picnic tables	0	0	0	5	3	0
Parking specifically for boat ramp users	0	0	1	6	1	0
Paved parking compared to gravel parking	0	1	0	5	2	0
Rain/sun shelters for individual picnic tables	0	0	3	5	0	0
Recycling location (Aluminum, glass, etc.)	0	1	2	4	1	0
Sense of privacy	0	0	1	5	2	0
<b>Amenities elsewhere in the park</b>						
Airport	2	1	3	0	0	3
Cabins	2	0	3	1	0	2
Campground	2	0	0	4	2	0
Convenience store	1	0	3	3	1	0
Golf course	2	1	3	0	0	3
Group camp	2	0	3	2	0	1
Lodge	2	2	3	0	0	2
Marina	2	2	2	1	0	2
Nature Center	1	1	3	2	1	1

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	1	1	3	7
Courtesy dock			0	2	0	0	9
Drinking water			0	4	0	0	2
Fire ring			0	2	0	0	1
Fish cleaning station			0	1	0	3	1
Grassy game area/play field			0	0	0	5	1
Group shelter			0	0	0	3	1
Interpretive programs			0	0	1	1	2
Pedestal grill			0	0	0	0	3
Picnic tables			0	0	0	4	6
Playground equipment			0	0	1	3	4
Public showers			0	0	0	2	1
Public telephone			0	0	1	1	1
Public toilets			0	1	1	2	4
Scenic or nature trail			0	0	0	2	1
Security lighting			1	0	1	1	0
Signs for direction and information			0	0	0	2	4
Swimming/sunbathing beach			0	0	0	2	5
Swimming pool			0	0	2	1	0
Watchable wildlife area			1	0	2	0	0
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	1	4	1
Availability of shade			0	0	0	3	5
Close proximity of facilities to waterfront			0	0	0	3	4
Mowing of roadsides and open areas			0	0	1	3	4
Park ranger staff			0	0	0	4	2
Parking adjacent to picnic tables			0	0	0	4	4
Parking specifically for boat ramp users			0	0	0	3	2
Paved parking compared to gravel parking			0	0	0	4	2
Rain/sun shelters for picnic tables			0	0	1	1	1
Recycling location (Aluminum, glass, etc.)			1	0	2	0	0
Sense of privacy			0	0	0	5	1
<b>Amenities elsewhere in the park</b>							
Airport			2	0	1	0	0
Cabins			2	0	1	0	0
Campground			2	0	0	0	1
Convenience store			2	0	1	0	0
Golf course			2	0	1	0	0
Group camp			2	0	0	0	1
Lodge			2	0	1	0	0
Marina			2	0	1	0	0
Nature Center			2	0	1	0	0

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

0.00 (0)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
1.00 (1)	C. It is a tradition (i.e., family reunion)
1.45 (11)	D. It is close to my home.
3.00 (1)	E. My activity choice depends on the resources at this park.
2.00 (1)	F. There is something for everyone in my family/group to do here.
0.00 (0)	G. To be around other people like me.
2.67 (3)	H. To be close to nature/to enjoy the natural environment.
2.00 (2)	I. To be with friends or family.
3.00 (1)	J. To do something 'different.'
0.00 (0)	K. To escape the pressures of work.
0.00 (0)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.00 (2)	M. To get away from the city/crowds.
2.40 (5)	N. To have an inexpensive way to recreate/have a vacation.
1.40 (10)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

3	Weekend get-away.
0	Family vacation.
14	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

15	Primary destination.
1	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	0	17
Property loss (theft, vandalism)	0	0	0	0	17
Environmental harm (snakes, bugs)	0	0	1	0	16
Weather hazards (tornado, lightning, etc)	0	0	0	0	17

**25. Have you seen uniformed park staff during your visit?**

Yes  No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

Yes  No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	2	1	11	0	2	0
Bike trail for mountain bikes	2	3	11	0	0	0
Bike trail for road bikes	2	3	11	0	0	0
Equestrian trail	2	2	11	1	0	0
Motorcycle trail	2	3	11	0	0	0
Off road vehicle trail or area (ORV)	2	3	11	0	0	0
Paved surface versus natural surfaced trail	1	2	13	0	0	0
Walking or hiking trail	2	0	10	1	3	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
1.29 (7)	A. Acquire more properties to become state parks
2.50 (10)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
2.67 (6)	C. Develop natural areas within state parks for recreation
4.00 (3)	D. Educate visitors regarding appropriate use of parks
2.20 (5)	E. Encourage private businesses to assume most park operations
3.60 (10)	F. Preserve natural, cultural, and historic properties in Oklahoma
3.38 (8)	G. Provide more outdoor recreation opportunities for the public
6.33 (3)	H. Recreation program activities (miniature golf, live music, entertainment)
10.00 (3)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
7.25 (4)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
0	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
0	C. <i>Oklahoma Today</i> magazine
0	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
12	G. Word of mouth
4	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number- Range 1 to 58, Mean = 5.88, Median = 2.00, Mode = 2

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 12
<input type="text"/>	26 – 54 years old? Range 0 to 20
<input type="text"/>	18 – 25 years old? Range 0 to 11
<input type="text"/>	12 – 17 years old? Range 0 to 3
<input type="text"/>	11 years old and younger? Range 0 to 12

**36. Are these people (check all that apply) -**

<input type="text" value="13"/>	Members of one household?
<input type="text" value="3"/>	Relatives from two or more households?
<input type="text" value="1"/>	Unrelated people from two or more households?

**37. What is your age?**

Age- Range 19 to 78, Mean = 44.65, Median = 39.00, Mode = 59

**38. What best describes your race?**

<input type="text" value="11"/>	White	<input type="text" value="0"/>	Black
<input type="text" value="6"/>	American Indian or Alaskan Native	<input type="text" value="0"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="1"/>	Hispanic
<input type="text" value="16"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="0"/>	Some high school	<input type="text" value="4"/>	Some college	<input type="text" value="3"/>	Graduate degree
<input type="text" value="7"/>	High school graduate	<input type="text" value="3"/>	College graduate	<input type="text" value="0"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 3 to 250, Mean = 29.06, Median = 12.00, Mode = 12

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors  
 Park: Cherokee (41)

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

9 Yes (Go to question 3.)

32 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>	<input style="width: 100%;" type="text"/>		

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
0	Bicycling on road	6	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
4	Camping	0	Diving, snorkeling, SCUBA
6	Golfing	11	Fishing from boat
6	Hiking/Walking	1	Fishing from enclosed dock
0	Interpretive program or activity	21	Fishing from shore
0	Motorized trail activity	0	Jet-skiing
10	Observing wildlife	6	Swimming in lake
15	Picnicking	0	Swimming in pool
6	Pleasure driving/sightseeing	0	Swimming in river or stream
3	Playing on playground	0	Water-skiing
20	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
2	Sports – games	0	Other:
1	Other: walking around		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)  No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground  Cabin  Boat in marina  
 Group Camp  Lodge  Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
<b>Facilities and visitor amenities</b>						
Boat ramp	11	0	6	19	4	0
Courtesy dock	0	12	8	16	4	0
Drinking water	0	4	11	25	0	0
Fire ring	0	4	12	23	0	0
Fish cleaning station	0	6	9	24	1	0
Grassy game area/play field	0	11	12	16	0	0
Group shelter	0	13	15	10	0	0
Interpretive programs	1	13	18	6	0	0
Pedestal grill	0	3	13	18	0	0
Picnic tables	0	2	6	32	0	0
Playground equipment	0	11	8	18	3	0
Public showers	0	1	8	29	2	0
Public telephone	0	2	10	27	1	0
Public toilets	0	1	6	31	2	0
Scenic or nature trail	0	15	13	11	0	0
Security lighting	0	9	9	22	0	0
Signs for direction and information	0	9	12	17	1	0
Swimming/sunbathing beach	0	12	14	13	0	0
Swimming pool	2	20	15	1	0	1
Watchable wildlife area	0	18	10	10	0	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	0	0	2	33	4	0
Availability of shade	0	0	3	32	4	0
Close proximity of facilities to waterfront	0	2	11	26	0	0
Mowing of roadsides and open areas	0	0	6	33	1	0
Park ranger staff	0	1	9	30	0	0
Parking adjacent to picnic tables	0	4	9	26	0	0
Parking specifically for boat ramp users	1	8	11	19	0	0
Paved parking compared to gravel parking	0	2	8	28	2	0
Rain/sun shelters for individual picnic tables	0	17	14	8	0	0
Recycling location (Aluminum, glass, etc.)	1	13	16	7	0	2
Sense of privacy	0	3	8	26	3	0
<b>Amenities elsewhere in the park</b>						
Airport	2	16	11	0	0	11
Cabins	2	14	12	8	0	4
Campground	1	1	8	26	2	2
Convenience store	2	12	12	7	0	6
Golf course	2	14	7	2	6	8
Group camp	1	18	15	2	0	3
Lodge	2	21	10	1	0	6
Marina	2	17	12	2	1	6
Nature Center	2	21	9	2	0	6

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			1	2	12	9	4
Courtesy dock			2	4	12	6	4
Drinking water			0	0	13	17	0
Fire ring			0	0	14	13	0
Fish cleaning station			3	0	16	2	0
Grassy game area/play field			0	0	13	12	0
Group shelter			0	0	14	5	1
Interpretive programs			0	0	14	3	1
Pedestal grill			0	0	10	4	0
Picnic tables			0	0	11	23	1
Playground equipment			2	1	12	5	1
Public showers			0	1	14	10	1
Public telephone			0	0	13	11	0
Public toilets			1	0	11	25	2
Scenic or nature trail			0	0	15	5	0
Security lighting			0	0	13	8	0
Signs for direction and information			0	0	14	14	0
Swimming/sunbathing beach			0	0	16	10	1
Swimming pool			0	0	16	2	0
Watchable wildlife area			0	0	13	7	0
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			3	3	6	21	1
Availability of shade			1	1	5	32	2
Close proximity of facilities to waterfront			0	0	9	26	5
Mowing of roadsides and open areas			0	0	10	28	2
Park ranger staff			0	0	13	23	1
Parking adjacent to picnic tables			0	0	17	20	1
Parking specifically for boat ramp users			0	0	15	14	1
Paved parking compared to gravel parking			0	0	13	25	1
Rain/sun shelters for picnic tables			0	0	16	5	0
Recycling location (Aluminum, glass, etc.)			0	0	18	1	0
Sense of privacy			0	0	12	25	0
<b>Amenities elsewhere in the park</b>							
Airport			0	0	18	0	0
Cabins			0	0	18	0	0
Campground			0	0	17	2	1
Convenience store			0	1	16	1	0
Golf course			0	0	12	1	6
Group camp			0	0	18	0	0
Lodge			0	0	18	0	0
Marina			0	0	18	0	0
Nature Center			0	0	18	0	0

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

1.38 (8)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
2.00 (1)	C. It is a tradition (i.e., family reunion)
1.24 (25)	D. It is close to my home.
1.80 (5)	E. My activity choice depends on the resources at this park.
0.00 (0)	F. There is something for everyone in my family/group to do here.
2.67 (3)	G. To be around other people like me.
1.80 (5)	H. To be close to nature/to enjoy the natural environment.
2.06 (17)	I. To be with friends or family.
2.13 (8)	J. To do something 'different.'
2.25 (4)	K. To escape the pressures of work.
0.00 (0)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.50 (6)	M. To get away from the city/crowds.
2.10 (10)	N. To have an inexpensive way to recreate/have a vacation.
2.61 (28)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

14	Weekend get-away.
1	Family vacation.
26	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

39	Primary destination.
2	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	1	12	28
Property loss (theft, vandalism)	0	0	1	12	28
Environmental harm (snakes, bugs)	0	0	1	12	28
Weather hazards (tornado, lightning, etc)	0	0	1	12	28

**25. Have you seen uniformed park staff during your visit?**

15 Yes 26 No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

28 Yes 13 No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	1	16	5	17	1	1
Bike trail for mountain bikes	1	13	13	13	0	1
Bike trail for road bikes	1	13	13	13	0	1
Equestrian trail	2	16	12	9	1	1
Motorcycle trail	3	15	13	7	1	2
Off road vehicle trail or area (ORV)	3	15	13	7	1	2
Paved surface versus natural surfaced trail	1	4	8	23	4	1
Walking or hiking trail	1	3	6	27	3	1

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
1.78 (41)	A. Acquire more properties to become state parks
5.12 (41)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
5.88 (41)	C. Develop natural areas within state parks for recreation
5.15 (41)	D. Educate visitors regarding appropriate use of parks
6.90 (41)	E. Encourage private businesses to assume most park operations
5.76 (41)	F. Preserve natural, cultural, and historic properties in Oklahoma
4.37 (41)	G. Provide more outdoor recreation opportunities for the public
3.98 (41)	H. Recreation program activities (miniature golf, live music, entertainment)
9.41 (41)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
6.78 (41)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
0	A. <i>Discover Oklahoma</i> television program
1	B. Newspaper advertisement
0	C. <i>Oklahoma Today</i> magazine
0	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
20	G. Word of mouth
20	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

33	Male	8	Female
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**34. How many people are in your group visiting the park today?**

	Number-Range 1 to 11, Mean = 3.00 , Median =2.00, Mode =1
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**35. How many of the people in your group are -**

	55 years old and older? Range 0 to 2
	26 – 54 years old? Range 0 to 4
	18 – 25 years old? Range 0 to 2
	12 – 17 years old? Range 0 to 4
	11 years old and younger? Range 0 to 5

**36. Are these people (check all that apply) -**

25	Members of one household?
11	Relatives from two or more households?
5	Unrelated people from two or more households?

**37. What is your age?**

	Age-Range 18 to 67, Mean = 41.15, Median = 39.00, Mode = 35
--	---

**38. What best describes your race?**

34	White	0	Black
7	American Indian or Alaskan Native	0	Asian or Pacific Islander

**39. What is your ethnic origin?**

0	Hispanic
41	Non-Hispanic

**40. What is the highest level of education you have completed?**

1	Some high school	10	Some college	0	Graduate degree
28	High school graduate	2	College graduate	0	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 1 to 200, Mean = 36.46, Median = 23.00, Mode = 2

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Park: Cherokee Landing (47) Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

6 Yes  41 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>	<input type="text"/>		

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
7	Bicycling on road	26	Boating for pleasure – power boat
0	Bicycling on paved bike path	2	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
6	Camping	0	Diving, snorkeling, SCUBA
3	Golfing	21	Fishing from boat
10	Hiking/Walking	3	Fishing from enclosed dock
0	Interpretive program or activity	12	Fishing from shore
0	Motorized trail activity	13	Jet-skiing
11	Observing wildlife	25	Swimming in lake
24	Picnicking	1	Swimming in pool
7	Pleasure driving/sightseeing	2	Swimming in river or stream
8	Playing on playground	7	Water-skiing
26	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
10	Sports – games	0	Other: paddle boat
0	Other:		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)  No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground     
  Cabin     
  Boat in marina  
 Group Camp     
  Lodge     
  Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Facilities and visitor amenities</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Boat ramp	1	0	3	11	23	0
Courtesy dock	1	2	10	4	21	0
Drinking water	1	0	2	5	17	0
Fire ring	1	0	6	12	6	0
Fish cleaning station	2	3	6	11	2	1
Grassy game area/play field	1	1	4	11	8	0
Group shelter	1	2	4	14	7	0
Interpretive programs	1	4	11	8	0	1
Pedestal grill	1	2	8	13	4	0
Picnic tables	1	0	3	10	15	0
Playground equipment	1	1	7	9	10	0
Public showers	1	0	2	8	14	0
Public telephone	1	4	5	8	7	0
Public toilets	1	0	2	4	22	0
Scenic or nature trail	1	0	7	9	8	0
Security lighting	1	2	11	7	4	0
Signs for direction and information	1	0	2	11	11	0
Swimming/sunbathing beach	1	0	4	7	13	0
Swimming pool	1	4	8	9	3	0
Watchable wildlife area	1	2	7	10	5	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	1	0	5	9	10	0
Availability of shade	1	0	3	9	12	0
Close proximity of facilities to waterfront	1	0	6	12	6	0
Mowing of roadsides and open areas	1	0	3	10	11	0
Park ranger staff	1	0	2	9	13	0
Parking adjacent to picnic tables	1	3	6	8	7	0
Parking specifically for boat ramp users	1	1	9	12	2	0
Paved parking compared to gravel parking	1	1	6	9	8	0
Rain/sun shelters for individual picnic tables	1	2	4	12	6	0
Recycling location (Aluminum, glass, etc.)	1	3	10	7	3	1
Sense of privacy	1	2	3	7	12	0
<b>Amenities elsewhere in the park</b>						
Airport	7	5	8	1	0	3
Cabins	4	1	7	9	3	1
Campground	2	0	6	9	8	0
Convenience store	3	0	8	11	2	1
Golf course	6	2	8	5	3	1
Group camp	4	1	11	6	3	0
Lodge	4	2	9	7	1	1
Marina	4	2	8	7	3	1
Nature Center	3	2	8	5	6	1

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	2	5	6	17
Courtesy dock			0	1	8	3	18
Drinking water			0	0	4	6	10
Fire ring			0	0	6	6	4
Fish cleaning station			0	0	7	4	3
Grassy game area/play field			0	2	6	5	8
Group shelter			0	0	5	9	7
Interpretive programs			0	0	8	2	3
Pedestal grill			0	0	0	2	7
Picnic tables			0	0	4	6	18
Playground equipment			0	1	5	3	14
Public showers			0	1	6	2	8
Public telephone			0	1	5	5	4
Public toilets			1	4	4	6	12
Scenic or nature trail			0	1	5	5	6
Security lighting			0	1	8	2	3
Signs for direction and information			0	1	4	8	11
Swimming/sunbathing beach			0	0	4	4	14
Swimming pool			0	1	7	1	3
Watchable wildlife area			0	1	8	5	2
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	2	6	2	5
Availability of shade			0	1	3	10	10
Close proximity of facilities to waterfront			0	0	3	11	10
Mowing of roadsides and open areas			0	0	3	9	12
Park ranger staff			0	0	3	10	11
Parking adjacent to picnic tables			0	1	6	7	8
Parking specifically for boat ramp users			0	1	5	3	6
Paved parking compared to gravel parking			0	1	4	7	10
Rain/sun shelters for picnic tables			0	0	4	8	5
Recycling location (Aluminum, glass, etc.)			0	0	8	2	1
Sense of privacy			0	0	4	8	10
<b>Amenities elsewhere in the park</b>							
Airport			0	0	10	1	0
Cabins			0	0	10	2	0
Campground			0	0	9	5	6
Convenience store			0	0	10	4	1
Golf course			0	0	10	1	2
Group camp			0	0	10	1	1
Lodge			0	0	10	1	0
Marina			0	0	10	2	0
Nature Center			0	0	10	1	0

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

1.33 (9)	A. Because of the accessible features at this park.
2.40 (5)	B. Because of the naturalist and educational programs at this park.
1.63 (8)	C. It is a tradition (i.e., family reunion)
1.36 (25)	D. It is close to my home.
1.82 (11)	E. My activity choice depends on the resources at this park.
2.00 (6)	F. There is something for everyone in my family/group to do here.
1.90 (10)	G. To be around other people like me.
1.71 (17)	H. To be close to nature/to enjoy the natural environment.
2.00 (13)	I. To be with friends or family.
1.83 (6)	J. To do something 'different.'
1.71 (7)	K. To escape the pressures of work.
2.00 (6)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.13 (8)	M. To get away from the city/crowds.
2.13 (8)	N. To have an inexpensive way to recreate/have a vacation.
1.63 (27)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

16	Weekend get-away.
1	Family vacation.
27	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

42	Primary destination.
4	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	1	0	0	2	43
Property loss (theft, vandalism)	1	0	0	4	41
Environmental harm (snakes, bugs)	1	0	0	4	41
Weather hazards (tornado, lightning, etc)	1	0	0	4	41

**25. Have you seen uniformed park staff during your visit?**

33 Yes 13 No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

35 Yes 10 No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	7	1	20	5	9	0
Bike trail for mountain bikes	7	2	23	6	4	0
Bike trail for road bikes	6	7	21	3	4	1
Equestrian trail	7	2	20	7	3	2
Motorcycle trail	7	9	21	2	0	3
Off road vehicle trail or area (ORV)	8	6	19	4	1	3
Paved surface versus natural surfaced trail	4	5	25	4	4	0
Walking or hiking trail	5	0	17	4	16	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
3.50 (24)	A. Acquire more properties to become state parks
2.88 (34)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
4.24 (25)	C. Develop natural areas within state parks for recreation
4.19 (21)	D. Educate visitors regarding appropriate use of parks
6.43 (21)	E. Encourage private businesses to assume most park operations
3.89 (27)	F. Preserve natural, cultural, and historic properties in Oklahoma
3.00 (38)	G. Provide more outdoor recreation opportunities for the public
4.78 (23)	H. Recreation program activities (miniature golf, live music, entertainment)
8.71 (21)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
4.83 (24)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
3	A. <i>Discover Oklahoma</i> television program
1	B. Newspaper advertisement
1	C. <i>Oklahoma Today</i> magazine
2	D. Oklahoma vacation guide
1	E. Oklahoma welcome center, highway rest stop
1	F. Television advertisement
39	G. Word of mouth
7	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

25	Male	21	Female
----	------	----	--------

**34. How many people are in your group visiting the park today?**

	Number-Range 1 to 20, Mean = 4.04, Median = 3.00, Mode = 2
--	--

**35. How many of the people in your group are -**

	55 years old and older? Range 0 to 3
	26 – 54 years old? Range 0 to 13
	18 – 25 years old? Range 0 to 5
	12 – 17 years old? Range 0 to 2
	11 years old and younger? Range 0 to 12

**36. Are these people (check all that apply) -**

21	Members of one household?
12	Relatives from two or more households?
19	Unrelated people from two or more households?

**37. What is your age?**

	Age-Range 17 to 64, Mean = 34.43, Median = 35.00, Mode = 37
--	---

**38. What best describes your race?**

33	White	1	Black
11	American Indian or Alaskan Native	1	Asian or Pacific Islander

**39. What is your ethnic origin?**

0	Hispanic
44	Non-Hispanic

**40. What is the highest level of education you have completed?**

2	Some high school	11	Some college	1	Graduate degree
18	High school graduate	14	College graduate	0	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 2 to 380, Mean = 38.78, Median = 20.00, Mode = 20

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors  
 Park: Clayton Lake (25)

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

5 Yes (Go to question 3.)

20 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>	<input style="width: 100%;" type="text"/>		

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
1	Bicycling on road	0	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	1	Canoeing, kayaking
1	Camping	0	Diving, snorkeling, SCUBA
0	Golfing	0	Fishing from boat
8	Hiking/Walking	1	Fishing from enclosed dock
0	Interpretive program or activity	6	Fishing from shore
1	Motorized trail activity	0	Jet-skiing
6	Observing wildlife	9	Swimming in lake
15	Picnicking	0	Swimming in pool
4	Pleasure driving/sightseeing	0	Swimming in river or stream
7	Playing on playground	0	Water-skiing
13	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
0	Sports – games	0	Other: paddle boat
6	Other: BBQ/family reunion/listening to good music		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)  No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground       Cabin       Boat in marina  
 Group Camp       Lodge       Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	1	2	3	4	5	6
<b>Facilities and visitor amenities</b>						
Boat ramp	3	1	3	11	6	0
Courtesy dock	2	2	4	11	4	0
Drinking water	0	1	1	13	8	0
Fire ring	1	2	6	8	6	1
Fish cleaning station	3	7	4	7	3	0
Grassy game area/play field	0	3	3	14	3	1
Group shelter	0	2	4	14	3	1
Interpretive programs	2	3	10	8	1	0
Pedestal grill	0	1	2	15	6	0
Picnic tables	0	0	0	14	9	0
Playground equipment	0	0	5	11	8	0
Public showers	0	2	2	13	7	0
Public telephone	0	1	2	11	8	1
Public toilets	0	0	0	9	14	1
Scenic or nature trail	0	0	1	10	12	0
Security lighting	0	1	3	15	4	0
Signs for direction and information	0	0	0	17	6	1
Swimming/sunbathing beach	0	0	5	10	8	1
Swimming pool	4	7	4	7	1	0
Watchable wildlife area	0	0	3	11	8	1
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	1	0	2	9	10	1
Availability of shade	0	0	0	12	11	0
Close proximity of facilities to waterfront	0	1	4	9	10	0
Mowing of roadsides and open areas	0	0	1	15	8	0
Park ranger staff	2	0	0	14	7	1
Parking adjacent to picnic tables	1	3	0	13	6	0
Parking specifically for boat ramp users	4	2	4	12	2	0
Paved parking compared to gravel parking	3	5	5	8	3	0
Rain/sun shelters for individual picnic tables	3	0	4	12	5	0
Recycling location (Aluminum, glass, etc.)	3	3	6	11	1	0
Sense of privacy	1	3	8	6	6	0
<b>Amenities elsewhere in the park</b>						
Airport	10	7	1	2	0	4
Cabins	3	2	6	12	1	0
Campground	1	1	1	14	6	1
Convenience store	5	6	5	8	0	0
Golf course	9	9	4	1	0	1
Group camp	4	1	4	14	1	0
Lodge	6	8	4	5	1	0
Marina	6	7	6	3	1	1
Nature Center	3	2	5	9	5	0

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	0	1	5	13
Courtesy dock			0	1	0	5	11
Drinking water			0	0	0	6	14
Fire ring			0	0	1	5	12
Fish cleaning station			0	0	0	5	13
Grassy game area/play field			0	0	0	5	14
Group shelter			0	0	0	5	13
Interpretive programs			0	2	0	5	11
Pedestal grill			0	0	0	6	10
Picnic tables			0	0	0	6	16
Playground equipment			0	0	0	5	14
Public showers			1	1	0	5	12
Public telephone			0	0	0	5	13
Public toilets			2	1	0	7	13
Scenic or nature trail			0	0	0	5	13
Security lighting			1	0	0	6	12
Signs for direction and information			0	2	1	6	14
Swimming/sunbathing beach			0	1	0	5	15
Swimming pool			0	1	0	4	13
Watchable wildlife area			0	0	0	5	14
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	0	5	13
Availability of shade			0	0	0	7	15
Close proximity of facilities to waterfront			0	0	0	5	19
Mowing of roadsides and open areas			0	2	1	6	15
Park ranger staff			0	0	1	6	15
Parking adjacent to picnic tables			0	0	0	6	16
Parking specifically for boat ramp users			0	0	0	5	13
Paved parking compared to gravel parking			0	0	0	5	17
Rain/sun shelters for picnic tables			0	0	0	5	14
Recycling location (Aluminum, glass, etc.)			0	0	0	5	13
Sense of privacy			0	0	0	6	15
<b>Amenities elsewhere in the park</b>							
Airport			0	0	0	5	13
Cabins			0	0	0	5	13
Campground			0	0	0	5	13
Convenience store			0	0	0	5	13
Golf course			0	0	0	5	13
Group camp			0	0	0	5	13
Lodge			0	0	0	5	13
Marina			0	0	0	5	13
Nature Center			0	0	0	5	13

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

2.50 (2)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
1.00 (1)	C. It is a tradition (i.e., family reunion)
1.50 (8)	D. It is close to my home.
0.00 (0)	E. My activity choice depends on the resources at this park.
1.00 (1)	F. There is something for everyone in my family/group to do here.
0.00 (0)	G. To be around other people like me.
2.29 (7)	H. To be close to nature/to enjoy the natural environment.
1.88 (8)	I. To be with friends or family.
2.00 (1)	J. To do something 'different.'
2.00 (2)	K. To escape the pressures of work.
3.00 (3)	L. To exercise; be physically active (swim, hike, water ski, etc.).
3.00 (1)	M. To get away from the city/crowds.
1.33 (3)	N. To have an inexpensive way to recreate/have a vacation.
2.20 (10)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

10	Weekend get-away.
3	Family vacation.
11	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

20	Primary destination.
4	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	0	24
Property loss (theft, vandalism)	0	0	0	0	24
Environmental harm (snakes, bugs)	0	0	0	0	24
Weather hazards (tornado, lightning, etc)	0	0	0	0	24

**25. Have you seen uniformed park staff during your visit?**

Yes  No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

Yes  No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	0	3	2	10	8	0
Bike trail for mountain bikes	0	3	3	9	8	0
Bike trail for road bikes	0	5	3	8	7	0
Equestrian trail	2	3	5	7	6	0
Motorcycle trail	7	7	3	2	3	1
Off road vehicle trail or area (ORV)	5	5	4	3	5	1
Paved surface versus natural surfaced trail	1	6	6	6	4	0
Walking or hiking trail	0	0	1	8	14	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
2.14 (7)	A. Acquire more properties to become state parks
1.64 (11)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
2.00 (5)	C. Develop natural areas within state parks for recreation
1.60 (10)	D. Educate visitors regarding appropriate use of parks
3.00 (1)	E. Encourage private businesses to assume most park operations
1.77 (13)	F. Preserve natural, cultural, and historic properties in Oklahoma
1.42 (12)	G. Provide more outdoor recreation opportunities for the public
2.17 (6)	H. Recreation program activities (miniature golf, live music, entertainment)
6.50 (2)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
2.10 (10)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
6	A. <i>Discover Oklahoma</i> television program
1	B. Newspaper advertisement
2	C. <i>Oklahoma Today</i> magazine
4	D. Oklahoma vacation guide
2	E. Oklahoma welcome center, highway rest stop
2	F. Television advertisement
17	G. Word of mouth
7	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number-Range 2 to 60, Mean = 8.29, Median = 4.50, Mode = 2

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 30
<input type="text"/>	26 – 54 years old? Range 0 to 19
<input type="text"/>	18 – 25 years old? Range 0 to 12
<input type="text"/>	12 – 17 years old? Range 0 to 6
<input type="text"/>	11 years old and younger? Range 0 to 6

**36. Are these people (check all that apply) -**

<input type="text" value="16"/>	Members of one household?
<input type="text" value="7"/>	Relatives from two or more households?
<input type="text" value="6"/>	Unrelated people from two or more households?

**37. What is your age?**

Age-Range 21 to 71, Mean = 46.92, Median = 44.50, Mode = 44

**38. What best describes your race?**

<input type="text" value="18"/>	White	<input type="text" value="0"/>	Black
<input type="text" value="5"/>	American Indian or Alaskan Native	<input type="text" value="0"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="2"/>	Hispanic
<input type="text" value="21"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="2"/>	Some high school	<input type="text" value="4"/>	Some college	<input type="text" value="1"/>	Graduate degree
<input type="text" value="10"/>	High school graduate	<input type="text" value="5"/>	College graduate	<input type="text" value="2"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 4 to 400, Mean = 92.58, Median = 42.00, Mode = 180

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Park: Crowder Lake (6) Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

- 1 Yes (Go to question 3.)  5 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>	<input style="width: 100%;" type="text"/>		

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
1	Bicycling on road	0	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
1	Camping	0	Diving, snorkeling, SCUBA
0	Golfing	2	Fishing from boat
3	Hiking/Walking	0	Fishing from enclosed dock
0	Interpretive program or activity	0	Fishing from shore
0	Motorized trail activity	0	Jet-skiing
2	Observing wildlife	0	Swimming in lake
2	Picnicking	0	Swimming in pool
0	Pleasure driving/sightseeing	0	Swimming in river or stream
0	Playing on playground	0	Water-skiing
3	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
1	Sports – games	0	Other: paddle boat
1	Other:		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)                       No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground                       Cabin                       Boat in marina  
 Group Camp                       Lodge                       Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
<b>Facilities and visitor amenities</b>						
Boat ramp	0	0	1	2	3	0
Courtesy dock	1	0	0	3	2	0
Drinking water	0	0	0	2	4	0
Fire ring	1	0	0	2	3	0
Fish cleaning station	1	0	0	4	1	0
Grassy game area/play field	2	0	0	3	1	0
Group shelter	2	0	1	2	1	0
Interpretive programs	2	0	0	3	1	0
Pedestal grill	0	0	1	3	2	0
Picnic tables	0	0	0	3	3	0
Playground equipment	2	0	1	2	1	0
Public showers	0	0	0	3	3	0
Public telephone	0	0	0	1	5	0
Public toilets	0	0	0	1	5	0
Scenic or nature trail	2	0	0	1	3	0
Security lighting	2	0	0	1	3	0
Signs for direction and information	2	0	0	2	2	0
Swimming/sunbathing beach	1	0	0	2	3	0
Swimming pool	2	2	0	2	0	0
Watchable wildlife area	2	0	0	1	3	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	1	0	0	1	4	0
Availability of shade	0	0	0	2	4	0
Close proximity of facilities to waterfront	0	0	0	2	4	0
Mowing of roadsides and open areas	0	0	0	3	3	0
Park ranger staff	0	0	1	1	4	0
Parking adjacent to picnic tables	0	0	0	2	4	0
Parking specifically for boat ramp users	0	0	0	3	3	0
Paved parking compared to gravel parking	0	0	0	2	4	0
Rain/sun shelters for individual picnic tables	0	0	1	2	3	0
Recycling location (Aluminum, glass, etc.)	2	0	0	3	1	0
Sense of privacy	0	0	0	2	4	0
<b>Amenities elsewhere in the park</b>						
Airport	3	2	1	0	0	0
Cabins	3	0	1	2	0	0
Campground	0	1	1	1	3	0
Convenience store	0	1	0	4	1	0
Golf course	2	2	1	1	0	0
Group camp	2	1	0	3	0	0
Lodge	3	0	0	3	0	0
Marina	3	0	0	1	2	0
Nature Center	3	0	0	2	1	0

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	0	0	1	3
Courtesy dock			0	0	1	1	2
Drinking water			0	0	1	1	3
Fire ring			0	0	1	1	2
Fish cleaning station			0	1	1	1	1
Grassy game area/play field			0	0	3	1	1
Group shelter			0	0	2	0	2
Interpretive programs			0	0	2	0	2
Pedestal grill			0	0	1	0	3
Picnic tables			0	0	0	2	3
Playground equipment			0	0	2	0	2
Public showers			0	0	1	0	3
Public telephone			0	0	1	0	3
Public toilets			0	0	1	2	3
Scenic or nature trail			0	0	2	1	1
Security lighting			0	0	2	1	1
Signs for direction and information			0	0	2	1	1
Swimming/sunbathing beach			0	0	2	0	2
Swimming pool			0	0	2	0	0
Watchable wildlife area			0	0	2	1	0
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	2	0	0
Availability of shade			0	0	0	1	3
Close proximity of facilities to waterfront			0	0	0	1	3
Mowing of roadsides and open areas			0	0	0	2	3
Park ranger staff			0	0	0	1	3
Parking adjacent to picnic tables			0	0	0	1	3
Parking specifically for boat ramp users			0	0	0	0	3
Paved parking compared to gravel parking			0	1	0	1	2
Rain/sun shelters for picnic tables			0	0	0	1	3
Recycling location (Aluminum, glass, etc.)			0	0	2	1	1
Sense of privacy			0	0	1	2	2
<b>Amenities elsewhere in the park</b>							
Airport			0	0	2	0	0
Cabins			0	0	2	0	0
Campground			0	0	2	0	1
Convenience store			1	0	0	0	2
Golf course			0	0	2	0	0
Group camp			0	0	2	0	0
Lodge			0	0	2	0	0
Marina			0	0	2	0	1
Nature Center			0	0	2	0	0

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

0.00(0)	A. Because of the accessible features at this park.
0.00(0)	B. Because of the naturalist and educational programs at this park.
0.00(0)	C. It is a tradition (i.e., family reunion)
1.67 (3)	D. It is close to my home.
0.00(0)	E. My activity choice depends on the resources at this park.
2.00 (1)	F. There is something for everyone in my family/group to do here.
3.00 (1)	G. To be around other people like me.
2.00 (1)	H. To be close to nature/to enjoy the natural environment.
2.00 (4)	I. To be with friends or family.
2.00 (2)	J. To do something 'different.'
1.50 (2)	K. To escape the pressures of work.
2.00 (1)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.00 (1)	M. To get away from the city/crowds.
0.00(0)	N. To have an inexpensive way to recreate/have a vacation.
0.00 (0)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

2	Weekend get-away.
0	Family vacation.
4	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

4	Primary destination.
1	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	0	6
Property loss (theft, vandalism)	0	0	0	1	5
Environmental harm (snakes, bugs)	0	0	0	1	5
Weather hazards (tornado, lightning, etc)	0	0	0	1	5

**25. Have you seen uniformed park staff during your visit?**

Yes

No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

Yes

No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	0	0	0	1	5	0
Bike trail for mountain bikes	1	1	1	2	0	1
Bike trail for road bikes	0	0	3	1	0	2
Equestrian trail	1	0	1	1	0	3
Motorcycle trail	1	0	1	0	0	4
Off road vehicle trail or area (ORV)	1	0	1	0	0	4
Paved surface versus natural surfaced trail	1	0	0	3	2	0
Walking or hiking trail	0	0	0	0	6	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
5.83 (6)	A. Acquire more properties to become state parks
4.33 (6)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
4.17 (6)	C. Develop natural areas within state parks for recreation
4.83 (6)	D. Educate visitors regarding appropriate use of parks
7.50 (6)	E. Encourage private businesses to assume most park operations
2.50 (6)	F. Preserve natural, cultural, and historic properties in Oklahoma
5.00 (6)	G. Provide more outdoor recreation opportunities for the public
8.17 (6)	H. Recreation program activities (miniature golf, live music, entertainment)
8.50 (6)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
5.00 (6)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
0	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
1	C. <i>Oklahoma Today</i> magazine
1	D. Oklahoma vacation guide
1	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
3	G. Word of mouth
1	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number-Range 1 to 6, Mean = 3.33, Median = 3.00, Mode = 2

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 0
<input type="text"/>	26 – 54 years old? Range 0 to 4
<input type="text"/>	18 – 25 years old? Range 0 to 2
<input type="text"/>	12 – 17 years old? Range 0 to 1
<input type="text"/>	11 years old and younger? Range 0 to 4

**36. Are these people (check all that apply) -**

<input type="text" value="4"/>	Members of one household?
<input type="text" value="0"/>	Relatives from two or more households?
<input type="text" value="2"/>	Unrelated people from two or more households?

**37. What is your age?**

Age-Range 20 to 52, Mean = 40.67, Median = 42.50, Mode = 20

**38. What best describes your race?**

<input type="text" value="6"/>	White	<input type="text" value="0"/>	Black
<input type="text" value="0"/>	American Indian or Alaskan Native	<input type="text" value="0"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="0"/>	Hispanic
<input type="text" value="6"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="0"/>	Some high school	<input type="text" value="2"/>	Some college	<input type="text" value="0"/>	Graduate degree
<input type="text" value="1"/>	High school graduate	<input type="text" value="3"/>	College graduate	<input type="text" value="0"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 12 to 25, Mean = 17.67, Median = 16.50, Mode = 15

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Park: Disney/Little Blue (27) Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

1 Yes (Go to question 3.)  26 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A.** If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.
- **Question 5B.** If no, note the following items, thank the individual, and discontinue the survey.

Sex of survey contact	Male		Female
Was the individual in a group?	Yes		No
If in a group, estimate number of members of the group.			

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
0	Bicycling on road	2	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
0	Camping	0	Diving, snorkeling, SCUBA
0	Golfing	3	Fishing from boat
0	Hiking/Walking	1	Fishing from enclosed dock
0	Interpretive program or activity	18	Fishing from shore
0	Motorized trail activity	1	Jet-skiing
3	Observing wildlife	1	Swimming in lake
0	Picnicking	0	Swimming in pool
0	Pleasure driving/sightseeing	5	Swimming in river or stream
0	Playing on playground	1	Water-skiing
6	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
0	Sports – games	0	Other:
0	Other: birthday		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)                       No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground                       Cabin                       Boat in marina  
 Group Camp                       Lodge                       Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
<b>Facilities and visitor amenities</b>						
Boat ramp	0	8	6	10	2	1
Courtesy dock	0	7	6	11	2	1
Drinking water	0	2	7	17	0	1
Fire ring	0	5	6	16	0	0
Fish cleaning station	0	2	4	18	3	0
Grassy game area/play field	0	8	4	15	0	0
Group shelter	1	10	7	9	0	0
Interpretive programs	1	11	11	4	0	0
Pedestal grill	1	9	5	12	0	0
Picnic tables	0	2	4	21	0	0
Playground equipment	0	8	5	12	1	1
Public showers	0	5	6	15	0	1
Public telephone	0	6	6	14	0	1
Public toilets	0	1	5	19	1	1
Scenic or nature trail	1	10	6	9	1	0
Security lighting	1	6	4	16	0	0
Signs for direction and information	1	8	4	14	0	0
Swimming/sunbathing beach	2	12	5	8	0	0
Swimming pool	1	17	4	4	0	1
Watchable wildlife area	2	11	6	8	0	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	0	1	1	21	4	0
Availability of shade	0	0	2	23	2	0
Close proximity of facilities to waterfront	0	1	4	20	2	0
Mowing of roadsides and open areas	0	0	4	21	2	0
Park ranger staff	0	2	5	19	1	0
Parking adjacent to picnic tables	0	6	4	17	0	0
Parking specifically for boat ramp users	1	12	5	8	1	0
Paved parking compared to gravel parking	1	4	4	18	0	0
Rain/sun shelters for individual picnic tables	1	11	6	9	0	0
Recycling location (Aluminum, glass, etc.)	1	16	7	2	1	0
Sense of privacy	1	3	5	18	0	0
<b>Amenities elsewhere in the park</b>						
Airport	4	9	3	0	0	11
Cabins	3	6	5	10	0	3
Campground	0	0	4	20	2	1
Convenience store	3	9	4	8	1	2
Golf course	3	11	3	2	0	8
Group camp	3	12	4	1	0	7
Lodge	3	11	6	0	0	7
Marina	3	10	6	1	0	7
Nature Center	3	10	8	0	0	6

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	1	11	2	1
Courtesy dock			1	3	10	1	1
Drinking water			0	0	11	6	0
Fire ring			0	0	11	3	0
Fish cleaning station			3	2	9	1	0
Grassy game area/play field			0	0	10	4	0
Group shelter			0	1	11	0	0
Interpretive programs			0	0	11	0	0
Pedestal grill			0	0	4	1	0
Picnic tables			0	0	6	14	1
Playground equipment			0	1	9	3	0
Public showers			0	1	9	3	0
Public telephone			0	1	9	3	0
Public toilets			0	0	5	14	0
Scenic or nature trail			0	1	10	1	0
Security lighting			0	0	9	6	0
Signs for direction and information			0	2	7	10	0
Swimming/sunbathing beach			0	0	9	4	1
Swimming pool			0	0	12	0	0
Watchable wildlife area			0	0	12	0	0
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			2	3	1	20	0
Availability of shade			0	2	3	22	0
Close proximity of facilities to waterfront			0	0	4	20	1
Mowing of roadsides and open areas			0	0	4	20	3
Park ranger staff			0	1	8	15	1
Parking adjacent to picnic tables			0	0	6	15	0
Parking specifically for boat ramp users			0	0	9	5	1
Paved parking compared to gravel parking			0	0	5	19	2
Rain/sun shelters for picnic tables			0	0	9	4	0
Recycling location (Aluminum, glass, etc.)			0	0	12	0	0
Sense of privacy			0	0	7	19	0
<b>Amenities elsewhere in the park</b>							
Airport			0	0	12	0	0
Cabins			0	0	12	0	0
Campground			0	0	5	7	1
Convenience store			0	0	12	0	0
Golf course			0	0	12	0	0
Group camp			0	0	12	0	0
Lodge			0	0	12	0	0
Marina			0	0	12	0	0
Nature Center			0	0	12	0	0

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

1.83 (6)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
0.00 (0)	C. It is a tradition (i.e., family reunion)
1.26 (23)	D. It is close to my home.
1.67 (3)	E. My activity choice depends on the resources at this park.
2.00 (1)	F. There is something for everyone in my family/group to do here.
2.00 (3)	G. To be around other people like me.
2.50 (6)	H. To be close to nature/to enjoy the natural environment.
2.33 (6)	I. To be with friends or family.
3.00 (3)	J. To do something 'different.'
2.50 (4)	K. To escape the pressures of work.
2.33 (3)	L. To exercise; be physically active (swim, hike, water ski, etc.).
3.00 (2)	M. To get away from the city/crowds.
2.14 (7)	N. To have an inexpensive way to recreate/have a vacation.
2.31 (13)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

5	Weekend get-away.
0	Family vacation.
22	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

27	Primary destination.
0	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
<b>Safety related to . . .</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Physical harm by other people	0	0	2	7	18
Property loss (theft, vandalism)	0	0	2	8	17
Environmental harm (snakes, bugs)	0	0	2	8	17
Weather hazards (tornado, lightning, etc)	0	0	2	7	18

**25. Have you seen uniformed park staff during your visit?**

1 Yes  26 No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

11 Yes  16 No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	0	17	4	6	0	0
Bike trail for mountain bikes	1	15	4	6	0	1
Bike trail for road bikes	1	16	3	6	0	1
Equestrian trail	1	18	3	4	0	1
Motorcycle trail	1	18	3	3	0	2
Off road vehicle trail or area (ORV)	1	17	3	4	0	2
Paved surface versus natural surfaced trail	0	7	5	14	1	0
Walking or hiking trail	0	9	5	12	1	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
2.37 (27)	A. Acquire more properties to become state parks
5.07 (27)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
4.78 (27)	C. Develop natural areas within state parks for recreation
5.11 (27)	D. Educate visitors regarding appropriate use of parks
6.15 (27)	E. Encourage private businesses to assume most park operations
6.33 (27)	F. Preserve natural, cultural, and historic properties in Oklahoma
4.93 (27)	G. Provide more outdoor recreation opportunities for the public
4.74 (27)	H. Recreation program activities (miniature golf, live music, entertainment)
8.56 (27)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
7.04 (27)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
0	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
0	C. <i>Oklahoma Today</i> magazine
0	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
3	G. Word of mouth
24	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

27 Yes  0 No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

0 Yes  27 No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

2 Yes  25 No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

1 Boat ramp access and use  
 0 Swimming beach access and use  
 0 Educational programs  
 0 Picnic shelter access and use  
 1 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number-Range 1 to 8, Mean = 2.07, Median = 1.00, Mode =1

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 1
<input type="text"/>	26 – 54 years old? Range 0 to 2
<input type="text"/>	18 – 25 years old? Range 0 to 2
<input type="text"/>	12 – 17 years old? Range 0 to 2
<input type="text"/>	11 years old and younger? Range 0 to 4

**36. Are these people (check all that apply) -**

<input type="text" value="22"/>	Members of one household?
<input type="text" value="3"/>	Relatives from two or more households?
<input type="text" value="2"/>	Unrelated people from two or more households?

**37. What is your age?**

Age-Range 28 to 68, Mean = 45.70, Median = 44, Mode =35

**38. What best describes your race?**

<input type="text" value="23"/>	White	<input type="text" value="0"/>	Black
<input type="text" value="4"/>	American Indian or Alaskan Native	<input type="text" value="0"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="0"/>	Hispanic
<input type="text" value="27"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="0"/>	Some high school	<input type="text" value="6"/>	Some college	<input type="text" value="0"/>	Graduate degree
<input type="text" value="19"/>	High school graduate	<input type="text" value="2"/>	College graduate	<input type="text" value="0"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 1 to 75, Mean = 10.77, Median = 6.00, Mode = 5

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors  
 Park: Dripping Springs (28)

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

2 Yes (Go to question 3.)

26 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

Sex of survey contact	Male		Female
Was the individual in a group?	Yes		No
If in a group, estimate number of members of the group.			

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
1	Bicycling on road	11	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
5	Camping	0	Diving, snorkeling, SCUBA
0	Golfing	17	Fishing from boat
15	Hiking/Walking	2	Fishing from enclosed dock
0	Interpretive program or activity	10	Fishing from shore
0	Motorized trail activity	0	Jet-skiing
11	Observing wildlife	4	Swimming in lake
18	Picnicking	0	Swimming in pool
4	Pleasure driving/sightseeing	0	Swimming in river or stream
8	Playing on playground	1	Water-skiing
5	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
5	Sports – games	0	Other:
2	Other: duck hunting/looking for fossils		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)  No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground  Cabin  Boat in marina  
 Group Camp  Lodge  Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Facilities and visitor amenities</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Boat ramp	1	2	4	8	8	1
Courtesy dock	1	1	7	11	5	1
Drinking water	1	0	4	14	4	0
Fire ring	3	3	8	3	2	0
Fish cleaning station	3	4	12	1	0	0
Grassy game area/play field	0	0	4	11	6	0
Group shelter	1	0	4	11	5	0
Interpretive programs	2	4	11	2	1	0
Pedestal grill	1	1	3	5	11	0
Picnic tables	0	0	2	5	16	0
Playground equipment	0	1	3	8	9	0
Public showers	1	0	2	11	8	0
Public telephone	1	0	5	11	4	0
Public toilets	1	0	1	4	18	0
Scenic or nature trail	1	0	2	5	13	0
Security lighting	1	0	1	10	11	0
Signs for direction and information	1	0	2	9	11	0
Swimming/sunbathing beach	0	1	4	8	9	0
Swimming pool	3	5	3	1	1	7
Watchable wildlife area	1	0	1	14	4	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	2	0	3	9	9	0
Availability of shade	0	0	0	7	16	0
Close proximity of facilities to waterfront	0	0	4	7	12	0
Mowing of roadsides and open areas	0	0	1	6	15	0
Park ranger staff	1	0	1	3	18	0
Parking adjacent to picnic tables	1	0	2	6	13	0
Parking specifically for boat ramp users	1	0	6	11	5	0
Paved parking compared to gravel parking	2	1	9	8	1	0
Rain/sun shelters for individual picnic tables	1	1	9	8	1	0
Recycling location (Aluminum, glass, etc.)	2	3	10	3	0	2
Sense of privacy	2	2	1	15	3	1
<b>Amenities elsewhere in the park</b>						
Airport	3	2	2	1	0	12
Cabins	3	2	3	2	2	8
Campground	0	1	2	7	13	0
Convenience store	1	2	4	2	3	10
Golf course	2	3	4	1	0	10
Group camp	1	2	2	10	5	1
Lodge	4	2	5	1	0	8
Marina	1	3	6	3	0	7
Nature Center	2	2	12	1	0	3

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	0	2	3	11
Courtesy dock			0	0	2	6	9
Drinking water			1	0	3	9	5
Fire ring			0	0	1	3	3
Fish cleaning station			0	0	3	2	1
Grassy game area/play field			0	0	2	12	2
Group shelter			0	0	3	3	0
Interpretive programs			1	0	3	2	0
Pedestal grill			0	0	2	4	6
Picnic tables			0	2	1	5	14
Playground equipment			1	0	2	5	7
Public showers			0	0	1	4	3
Public telephone			1	0	0	6	1
Public toilets			0	1	2	12	8
Scenic or nature trail			0	0	3	11	5
Security lighting			0	1	1	6	4
Signs for direction and information			0	1	2	13	2
Swimming/sunbathing beach			0	0	4	7	3
Swimming pool			0	1	3	1	0
Watchable wildlife area			0	0	3	15	1
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	3	3	3
Availability of shade			0	0	0	9	13
Close proximity of facilities to waterfront			0	0	2	8	11
Mowing of roadsides and open areas			0	0	1	8	13
Park ranger staff			0	1	1	4	16
Parking adjacent to picnic tables			0	0	2	8	11
Parking specifically for boat ramp users			0	0	1	8	6
Paved parking compared to gravel parking			1	1	5	8	0
Rain/sun shelters for picnic tables			1	0	3	3	0
Recycling location (Aluminum, glass, etc.)			1	0	4	2	0
Sense of privacy			1	1	3	11	4
<b>Amenities elsewhere in the park</b>							
Airport			0	1	3	1	0
Cabins			0	0	4	1	0
Campground			0	0	4	7	11
Convenience store			0	0	4	1	2
Golf course			0	0	4	1	0
Group camp			0	0	4	1	1
Lodge			0	0	4	1	0
Marina			0	1	3	1	0
Nature Center			0	0	4	1	0

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

1.33 (3)	A. Because of the accessible features at this park.
2.00 (1)	B. Because of the naturalist and educational programs at this park.
0.00 (0)	C. It is a tradition (i.e., family reunion)
1.19 (16)	D. It is close to my home.
1.67 (3)	E. My activity choice depends on the resources at this park.
0.00 (0)	F. There is something for everyone in my family/group to do here.
3.00 (1)	G. To be around other people like me.
2.33 (3)	H. To be close to nature/to enjoy the natural environment.
2.00 (10)	I. To be with friends or family.
2.20 (5)	J. To do something 'different.'
2.25 (4)	K. To escape the pressures of work.
2.40 (5)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.50 (2)	M. To get away from the city/crowds.
2.67 (3)	N. To have an inexpensive way to recreate/have a vacation.
2.41 (17)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

8	Weekend get-away.
0	Family vacation.
18	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

24	Primary destination.
0	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	3	23
Property loss (theft, vandalism)	0	0	0	4	22
Environmental harm (snakes, bugs)	0	1	0	3	22
Weather hazards (tornado, lightning, etc)	0	0	0	3	21

**25. Have you seen uniformed park staff during your visit?**

21 Yes 6 No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

18 Yes 9 No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	0	0	3	6	13	0
Bike trail for mountain bikes	2	5	10	3	1	1
Bike trail for road bikes	2	4	5	9	1	1
Equestrian trail	1	4	11	6	0	0
Motorcycle trail	3	6	6	3	2	2
Off road vehicle trail or area (ORV)	3	6	5	3	2	3
Paved surface versus natural surfaced trail	1	7	8	2	2	2
Walking or hiking trail	1	3	1	6	11	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
3.67(18)	A. Acquire more properties to become state parks
2.35 (17)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
6.00 (21)	C. Develop natural areas within state parks for recreation
3.53 (17)	D. Educate visitors regarding appropriate use of parks
5.81 (16)	E. Encourage private businesses to assume most park operations
3.06 (18)	F. Preserve natural, cultural, and historic properties in Oklahoma
4.50 (18)	G. Provide more outdoor recreation opportunities for the public
7.00 (17)	H. Recreation program activities (miniature golf, live music, entertainment)
9.07 (15)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
3.26 (19)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
4	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
2	C. <i>Oklahoma Today</i> magazine
3	D. Oklahoma vacation guide
3	E. Oklahoma welcome center, highway rest stop
1	F. Television advertisement
17	G. Word of mouth
10	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male

Female

**34. How many people are in your group visiting the park today?**

Number-Range 1 to 16, Mean = 3.85, Median = 3.00, Mode = 2

**35. How many of the people in your group are -**

55 years old and older? Range 0 to 3

26 – 54 years old? Range 0 to 4

18 – 25 years old? Range 0 to 5

12 – 17 years old? Range 0 to 1

11 years old and younger? Range 0 to 4

**36. Are these people (check all that apply) -**

Members of one household?

Relatives from two or more households?

Unrelated people from two or more households?

**37. What is your age?**

Age-Range 21 to 69, Mean = 41.96, Median = 42.00, Mode = 24

**38. What best describes your race?**

White

American Indian or Alaskan Native

Black

Asian or Pacific Islander

**39. What is your ethnic origin?**

Hispanic

Non-Hispanic

**40. What is the highest level of education you have completed?**

Some high school

High school graduate

Some college

College graduate

Graduate degree

Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 10 to 90, Mean = 28.30, Median = 24.00, Mode = 25

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Park: Foss (5) Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

0 Yes (Go to question 3.)  5 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A.** If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.
- **Question 5B.** If no, note the following items, thank the individual, and discontinue the survey.

Sex of survey contact	Male		Female
Was the individual in a group?	Yes		No
If in a group, estimate number of members of the group.			

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
0	Bicycling on road	2	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
1	Camping	0	Diving, snorkeling, SCUBA
0	Golfing	2	Fishing from boat
1	Hiking/Walking	0	Fishing from enclosed dock
0	Interpretive program or activity	1	Fishing from shore
0	Motorized trail activity	0	Jet-skiing
1	Observing wildlife	2	Swimming in lake
3	Picnicking	0	Swimming in pool
3	Pleasure driving/sightseeing	0	Swimming in river or stream
1	Playing on playground	0	Water-skiing
3	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
1	Sports – games	0	Other: paddle boat
0	Other:		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)  No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground       Cabin       Boat in marina  
 Group Camp       Lodge       Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
<b>Facilities and visitor amenities</b>						
Boat ramp	0	0	1	1	3	0
Courtesy dock	1	0	1	1	2	0
Drinking water	0	0	0	2	3	0
Fire ring	0	0	3	0	2	0
Fish cleaning station	1	0	1	0	3	0
Grassy game area/play field	0	0	3	0	2	0
Group shelter	1	0	3	0	1	0
Interpretive programs	1	0	0	4	0	0
Pedestal grill	0	0	3	0	2	0
Picnic tables	0	0	1	1	3	0
Playground equipment	0	0	3	0	2	0
Public showers	0	0	1	2	2	0
Public telephone	0	0	2	1	2	0
Public toilets	0	0	0	0	5	0
Scenic or nature trail	1	0	3	1	0	0
Security lighting	1	0	0	2	2	0
Signs for direction and information	1	0	1	0	3	0
Swimming/sunbathing beach	0	0	3	0	2	0
Swimming pool	0	1	3	1	0	0
Watchable wildlife area	1	0	3	0	1	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	1	0	1	1	2	0
Availability of shade	0	0	0	2	3	0
Close proximity of facilities to waterfront	0	0	0	0	5	0
Mowing of roadsides and open areas	0	0	0	2	3	0
Park ranger staff	1	0	0	1	3	0
Parking adjacent to picnic tables	0	0	2	2	1	0
Parking specifically for boat ramp users	0	0	1	1	3	0
Paved parking compared to gravel parking	1	1	0	1	1	0
Rain/sun shelters for individual picnic tables	0	0	2	1	2	0
Recycling location (Aluminum, glass, etc.)	1	1	3	0	0	0
Sense of privacy	0	0	1	2	2	0
<b>Amenities elsewhere in the park</b>						
Airport	1	0	3	0	0	1
Cabins	1	0	3	1	0	0
Campground	0	0	2	1	2	0
Convenience store	0	0	0	0	5	0
Golf course	1	0	3	0	0	1
Group camp	1	0	3	0	1	0
Lodge	1	1	3	0	0	0
Marina	1	0	1	0	3	0
Nature Center	1	0	1	0	3	0

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	0	0	1	3
Courtesy dock			0	0	1	1	2
Drinking water			0	0	0	1	2
Fire ring			0	0	0	0	2
Fish cleaning station			1	0	2	0	0
Grassy game area/play field			0	0	0	0	2
Group shelter			0	0	1	0	1
Interpretive programs			0	0	2	0	0
Pedestal grill			0	0	0	1	2
Picnic tables			0	0	0	1	2
Playground equipment			0	0	0	0	2
Public showers			0	0	1	0	1
Public telephone			0	0	0	0	3
Public toilets			0	1	0	1	2
Scenic or nature trail			0	0	1	1	0
Security lighting			0	0	1	1	0
Signs for direction and information			0	0	1	1	3
Swimming/sunbathing beach			0	0	0	1	2
Swimming pool			0	1	1	0	0
Watchable wildlife area			0	0	0	3	0
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	2	0	0
Availability of shade			0	0	0	3	0
Close proximity of facilities to waterfront			0	0	0	1	4
Mowing of roadsides and open areas			0	0	1	1	3
Park ranger staff			0	0	1	2	2
Parking adjacent to picnic tables			0	0	1	2	1
Parking specifically for boat ramp users			0	0	1	0	3
Paved parking compared to gravel parking			0	0	2	0	2
Rain/sun shelters for picnic tables			0	1	1	0	0
Recycling location (Aluminum, glass, etc.)			0	0	2	0	0
Sense of privacy			0	0	0	2	2
<b>Amenities elsewhere in the park</b>							
Airport			0	0	1	0	0
Cabins			0	0	2	0	0
Campground			0	0	0	1	2
Convenience store			0	0	0	1	3
Golf course			0	0	1	0	0
Group camp			0	0	1	1	0
Lodge			0	0	2	0	0
Marina			0	0	1	0	3
Nature Center			0	0	2	0	0

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

3.00 (1)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
0.00 (0)	C. It is a tradition (i.e., family reunion)
1.33 (3)	D. It is close to my home.
1.00 (1)	E. My activity choice depends on the resources at this park.
0.00 (0)	F. There is something for everyone in my family/group to do here.
0.00 (0)	G. To be around other people like me.
2.00 (1)	H. To be close to nature/to enjoy the natural environment.
2.00 (1)	I. To be with friends or family.
0.00 (0)	J. To do something 'different.'
0.00 (0)	K. To escape the pressures of work.
0.00 (0)	L. To exercise; be physically active (swim, hike, water ski, etc.).
3.00 (1)	M. To get away from the city/crowds.
3.00 (1)	N. To have an inexpensive way to recreate/have a vacation.
0.00 (0)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

0	Weekend get-away.
0	Family vacation.
3	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

3	Primary destination.
0	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	0	3
Property loss (theft, vandalism)	0	0	0	0	3
Environmental harm (snakes, bugs)	0	0	0	0	3
Weather hazards (tornado, lightning, etc)	0	0	0	0	3

**25. Have you seen uniformed park staff during your visit?**

2 Yes  1 No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

2 Yes  1 No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	0	0	1	2	0	0
Bike trail for mountain bikes	0	0	1	2	0	0
Bike trail for road bikes	0	1	1	1	0	0
Equestrian trail	2	0	1	0	0	0
Motorcycle trail	2	0	1	0	0	0
Off road vehicle trail or area (ORV)	2	0	1	0	0	0
Paved surface versus natural surfaced trail	0	1	0	2	0	0
Walking or hiking trail	0	0	1	0	2	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
4.33 (3)	A. Acquire more properties to become state parks
4.50 (2)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
4.67 (3)	C. Develop natural areas within state parks for recreation
5.33 (3)	D. Educate visitors regarding appropriate use of parks
7.00 (2)	E. Encourage private businesses to assume most park operations
3.00 (2)	F. Preserve natural, cultural, and historic properties in Oklahoma
4.50 (2)	G. Provide more outdoor recreation opportunities for the public
3.50 (2)	H. Recreation program activities (miniature golf, live music, entertainment)
9.00 (2)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
5.00 (2)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
0	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
0	C. <i>Oklahoma Today</i> magazine
0	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
2	G. Word of mouth
1	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

3 Yes  0 No

**30A. If no, are the current fees too high or too low?**

0 Too high  
 0 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

0 Yes  3 No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

0 Yes  3 No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number-Range 3 to 4, Mean = 3.33, Median = 3.00, Mode = 3

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 3
<input type="text"/>	26 – 54 years old? Range 0 to 2
<input type="text"/>	18 – 25 years old? Range 0 to 1
<input type="text"/>	12 – 17 years old? Range 0 to 2
<input type="text"/>	11 years old and younger? Range 0 to 1

**36. Are these people (check all that apply) -**

<input type="text"/>	Members of one household?
<input type="text"/>	Relatives from two or more households?
<input type="text"/>	Unrelated people from two or more households?

**37. What is your age?**

Age-Range 27 to 55, Mean = 42.67, Median = 46.00, Mode = 27

**38. What best describes your race?**

<input type="text"/>	White	<input type="text"/>	Black
<input type="text"/>	American Indian or Alaskan Native	<input type="text"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text"/>	Hispanic
<input type="text"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text"/>	Some high school	<input type="text"/>	Some college	<input type="text"/>	Graduate degree
<input type="text"/>	High school graduate	<input type="text"/>	College graduate	<input type="text"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 14 to 40, Mean = 25.25, Median = 23.50, Mode = 14

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors  
 Park: Fort Cobb (15)

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

4 Yes (Go to question 3.)

11 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

Sex of survey contact	Male		Female
Was the individual in a group?	Yes		No
If in a group, estimate number of members of the group.			



**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Facilities and visitor amenities</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Boat ramp	3	3	1	3	4	0
Courtesy dock	1	4	2	4	4	0
Drinking water	1	0	0	5	9	0
Fire ring	1	2	0	4	8	0
Fish cleaning station	3	3	1	3	5	0
Grassy game area/play field	1	4	3	3	4	0
Group shelter	0	3	2	4	6	0
Interpretive programs	4	5	3	3	0	0
Pedestal grill	0	3	2	4	5	0
Picnic tables	0	0	0	2	13	0
Playground equipment	0	5	2	1	7	0
Public showers	0	3	0	3	9	0
Public telephone	0	2	0	3	10	0
Public toilets	0	0	0	2	13	0
Scenic or nature trail	5	1	0	2	7	0
Security lighting	5	0	0	3	7	0
Signs for direction and information	0	0	0	6	9	0
Swimming/sunbathing beach	0	1	0	3	11	0
Swimming pool	8	2	1	2	2	0
Watchable wildlife area	6	1	2	3	3	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	1	0	1	5	8	0
Availability of shade	0	0	0	3	12	0
Close proximity of facilities to waterfront	0	1	0	2	12	0
Mowing of roadsides and open areas	0	0	0	5	10	0
Park ranger staff	0	0	2	3	10	0
Parking adjacent to picnic tables	0	1	0	0	13	0
Parking specifically for boat ramp users	5	1	0	5	3	0
Paved parking compared to gravel parking	5	1	1	3	5	0
Rain/sun shelters for individual picnic tables	3	2	0	4	6	0
Recycling location (Aluminum, glass, etc.)	0	1	3	6	5	0
Sense of privacy	1	1	1	4	8	0
<b>Amenities elsewhere in the park</b>						
Airport	4	1	5	1	0	2
Cabins	4	1	2	6	1	0
Campground	2	0	4	4	5	0
Convenience store	1	0	1	4	9	0
Golf course	5	2	6	1	0	1
Group camp	3	0	4	5	3	0
Lodge	7	0	1	4	3	0
Marina	5	0	1	2	7	0
Nature Center	5	1	4	5	0	0

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			2	0	1	1	2
Courtesy dock			5	0	0	0	2
Drinking water			0	0	4	2	4
Fire ring			1	0	3	1	5
Fish cleaning station			5	0	0	0	1
Grassy game area/play field			0	3	1	1	1
Group shelter			2	0	2	1	2
Interpretive programs			1	0	1	0	3
Pedestal grill			5	1	0	0	4
Picnic tables			3	0	1	2	7
Playground equipment			1	0	2	2	2
Public showers			1	0	1	3	3
Public telephone			1	2	1	1	2
Public toilets			4	0	2	3	5
Scenic or nature trail			1	0	0	4	3
Security lighting			0	1	0	1	4
Signs for direction and information			0	1	2	2	5
Swimming/sunbathing beach			0	2	2	1	4
Swimming pool			1	0	1	0	0
Watchable wildlife area			0	1	1	0	2
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			2	1	1	2	0
Availability of shade			0	1	0	2	10
Close proximity of facilities to waterfront			0	0	0	0	9
Mowing of roadsides and open areas			0	0	3	2	7
Park ranger staff			0	0	1	2	8
Parking adjacent to picnic tables			0	0	1	0	9
Parking specifically for boat ramp users			0	0	0	2	2
Paved parking compared to gravel parking			0	0	2	0	2
Rain/sun shelters for picnic tables			2	1	2	0	2
Recycling location (Aluminum, glass, etc.)			5	0	0	0	1
Sense of privacy			0	0	3	3	7
<b>Amenities elsewhere in the park</b>							
Airport			0	0	0	1	0
Cabins			0	0	0	1	0
Campground			0	0	1	1	4
Convenience store			5	0	1	0	3
Golf course			1	0	0	0	0
Group camp			0	0	1	1	0
Lodge			1	0	0	1	0
Marina			1	1	0	0	1
Nature Center			1	0	0	1	0

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

2.00 (2)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
1.00 (2)	C. It is a tradition (i.e., family reunion)
1.00 (5)	D. It is close to my home.
1.20 (5)	E. My activity choice depends on the resources at this park.
1.20 (5)	F. There is something for everyone in my family/group to do here.
0.00 (0)	G. To be around other people like me.
1.50 (4)	H. To be close to nature/to enjoy the natural environment.
1.00 (6)	I. To be with friends or family.
2.67 (3)	J. To do something 'different.'
2.00 (2)	K. To escape the pressures of work.
1.86 (7)	L. To exercise; be physically active (swim, hike, water ski, etc.).
1.50 (4)	M. To get away from the city/crowds.
2.00 (2)	N. To have an inexpensive way to recreate/have a vacation.
1.00 (7)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

10	Weekend get-away.
0	Family vacation.
5	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

14	Primary destination.
0	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	0	15
Property loss (theft, vandalism)	0	0	0	1	14
Environmental harm (snakes, bugs)	0	0	0	2	13
Weather hazards (tornado, lightning, etc)	0	0	0	2	13

**25. Have you seen uniformed park staff during your visit?**

Yes

No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

Yes

No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	3	0	1	5	5	0
Bike trail for mountain bikes	3	0	6	2	4	0
Bike trail for road bikes	2	0	3	2	4	4
Equestrian trail	3	0	4	3	3	1
Motorcycle trail	3	0	3	0	3	5
Off road vehicle trail or area (ORV)	3	0	2	0	3	6
Paved surface versus natural surfaced trail	3	0	2	3	7	0
Walking or hiking trail	2	0	1	3	9	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
6.38 (8)	A. Acquire more properties to become state parks
2.15 (13)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
3.56 (9)	C. Develop natural areas within state parks for recreation
2.18 (11)	D. Educate visitors regarding appropriate use of parks
7.88 (8)	E. Encourage private businesses to assume most park operations
1.50 (14)	F. Preserve natural, cultural, and historic properties in Oklahoma
5.70 (10)	G. Provide more outdoor recreation opportunities for the public
6.89 (9)	H. Recreation program activities (miniature golf, live music, entertainment)
9.75 (8)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
6.22 (9)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
0	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
0	C. <i>Oklahoma Today</i> magazine
4	D. Oklahoma vacation guide
1	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
10	G. Word of mouth
7	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

5	Male	10	Female
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**34. How many people are in your group visiting the park today?**

	Number-Range 1 to 30, Mean = 7.53, Median = 3.00, Mode = 1
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**35. How many of the people in your group are -**

	55 years old and older? Range 0 to 2
	26 – 54 years old? Range 0 to 10
	18 – 25 years old? Range 0 to 1
	12 – 17 years old? Range 0 to 4
	11 years old and younger? Range 0 to 9

**36. Are these people (check all that apply) -**

3	Members of one household?
9	Relatives from two or more households?
1	Unrelated people from two or more households?

**37. What is your age?**

	Age-Range 28 to 69, Mean = 44.80, Median = 42.00, Mode = 37
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**38. What best describes your race?**

8	White	0	Black
5	American Indian or Alaskan Native	0	Asian or Pacific Islander

**39. What is your ethnic origin?**

3	Hispanic
11	Non-Hispanic

**40. What is the highest level of education you have completed?**

2	Some high school	3	Some college	2	Graduate degree
4	High school graduate	3	College graduate	0	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 15 to 90, Mean = 34.31, Median = 25.00, Mode = 15

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Park: Great Plains (8) Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

1 Yes (Go to question 3.)  7 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>	<input style="width: 100%; height: 20px;" type="text"/>		

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
0	Bicycling on road	1	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
2	Camping	0	Diving, snorkeling, SCUBA
1	Golfing	2	Fishing from boat
0	Hiking/Walking	1	Fishing from enclosed dock
0	Interpretive program or activity	3	Fishing from shore
0	Motorized trail activity	1	Jet-skiing
1	Observing wildlife	5	Swimming in lake
6	Picnicking	0	Swimming in pool
2	Pleasure driving/sightseeing	0	Swimming in river or stream
3	Playing on playground	0	Water-skiing
5	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
2	Sports – games	0	Other:
0	Other:		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)  No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground       Cabin       Boat in marina  
 Group Camp       Lodge       Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
<b>Facilities and visitor amenities</b>						
Boat ramp	2	0	2	2	4	0
Courtesy dock	3	0	0	2	3	0
Drinking water	0	0	0	2	6	0
Fire ring	2	0	1	2	3	0
Fish cleaning station	3	0	3	1	1	0
Grassy game area/play field	2	0	0	2	4	0
Group shelter	3	0	0	3	2	0
Interpretive programs	3	0	2	2	1	0
Pedestal grill	2	0	0	1	5	0
Picnic tables	2	0	0	0	6	0
Playground equipment	2	0	0	1	5	0
Public showers	1	0	0	1	6	0
Public telephone	1	0	1	0	6	0
Public toilets	0	0	0	1	7	0
Scenic or nature trail	2	1	0	1	4	0
Security lighting	2	0	0	0	6	0
Signs for direction and information	0	0	0	2	6	0
Swimming/sunbathing beach	1	0	1	0	6	0
Swimming pool	3	0	2	0	2	1
Watchable wildlife area	2	0	0	2	4	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	0	0	0	2	6	0
Availability of shade	0	0	1	1	6	0
Close proximity of facilities to waterfront	1	0	0	1	6	0
Mowing of roadsides and open areas	1	0	0	2	5	0
Park ranger staff	2	0	0	1	5	0
Parking adjacent to picnic tables	2	0	0	1	5	0
Parking specifically for boat ramp users	1	0	0	3	4	0
Paved parking compared to gravel parking	2	1	2	2	1	0
Rain/sun shelters for individual picnic tables	2	0	0	3	3	0
Recycling location (Aluminum, glass, etc.)	3	0	1	2	2	0
Sense of privacy	1	0	2	4	1	0
<b>Amenities elsewhere in the park</b>						
Airport	3	0	4	0	0	1
Cabins	3	0	1	1	2	1
Campground	2	0	0	2	4	0
Convenience store	1	0	0	3	3	1
Golf course	4	0	2	0	1	1
Group camp	3	0	1	2	2	0
Lodge	3	0	4	0	0	1
Marina	3	0	1	2	1	1
Nature Center	3	0	2	1	1	1

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	0	2	0	3
Courtesy dock			0	0	3	0	1
Drinking water			0	0	1	1	3
Fire ring			0	0	3	1	1
Fish cleaning station			0	0	4	0	0
Grassy game area/play field			0	0	1	1	4
Group shelter			0	0	3	1	1
Interpretive programs			0	0	4	0	0
Pedestal grill			0	0	1	0	3
Picnic tables			0	0	2	0	5
Playground equipment			0	1	2	0	3
Public showers			0	0	2	0	3
Public telephone			0	0	3	0	1
Public toilets			0	0	1	2	5
Scenic or nature trail			0	0	3	1	1
Security lighting			0	1	2	1	1
Signs for direction and information			0	0	0	3	5
Swimming/sunbathing beach			0	0	3	1	3
Swimming pool			0	1	2	0	0
Watchable wildlife area			0	0	4	1	2
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	4	0	0
Availability of shade			0	1	1	2	2
Close proximity of facilities to waterfront			0	0	1	1	6
Mowing of roadsides and open areas			0	0	1	1	6
Park ranger staff			0	0	3	1	4
Parking adjacent to picnic tables			0	0	2	2	3
Parking specifically for boat ramp users			0	0	1	3	2
Paved parking compared to gravel parking			0	0	3	2	2
Rain/sun shelters for picnic tables			0	1	2	1	2
Recycling location (Aluminum, glass, etc.)			0	0	4	0	0
Sense of privacy			0	0	1	4	2
<b>Amenities elsewhere in the park</b>							
Airport			0	0	3	0	0
Cabins			0	1	2	0	0
Campground			0	0	3	1	1
Convenience store			0	0	3	1	1
Golf course			0	0	3	0	0
Group camp			0	0	4	0	0
Lodge			0	0	3	0	0
Marina			0	0	3	0	0
Nature Center			0	0	3	0	0

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

2.00 (1)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
0.00 (0)	C. It is a tradition (i.e., family reunion)
1.00 (5)	D. It is close to my home.
2.00 (1)	E. My activity choice depends on the resources at this park.
0.00 (0)	F. There is something for everyone in my family/group to do here.
0.00 (0)	G. To be around other people like me.
3.00 (2)	H. To be close to nature/to enjoy the natural environment.
2.00 (4)	I. To be with friends or family.
2.00 (1)	J. To do something 'different.'
3.00 (1)	K. To escape the pressures of work.
3.00 (1)	L. To exercise; be physically active (swim, hike, water ski, etc.).
0.00 (0)	M. To get away from the city/crowds.
2.33 (3)	N. To have an inexpensive way to recreate/have a vacation.
2.25 (4)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

1	Weekend get-away.
0	Family vacation.
6	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

8	Primary destination.
0	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	0	8
Property loss (theft, vandalism)	0	0	0	1	7
Environmental harm (snakes, bugs)	0	0	0	2	6
Weather hazards (tornado, lightning, etc)	0	0	0	1	7

**25. Have you seen uniformed park staff during your visit?**

3 Yes

5 No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

6 Yes

2 No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	1	2	3	4	5	6
Bike trail for mountain bikes	1	2	3	4	5	6
Bike trail for road bikes	1	2	3	4	5	6
Equestrian trail	1	2	3	4	5	6
Motorcycle trail	1	2	3	4	5	6
Off road vehicle trail or area (ORV)	1	2	3	4	5	6
Paved surface versus natural surfaced trail	1	2	3	4	5	6
Walking or hiking trail	1	2	3	4	5	6

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
5.00 (6)	A. Acquire more properties to become state parks
4.33 (6)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
4.50 (6)	C. Develop natural areas within state parks for recreation
4.17 (6)	D. Educate visitors regarding appropriate use of parks
8.60 (5)	E. Encourage private businesses to assume most park operations
4.67 (6)	F. Preserve natural, cultural, and historic properties in Oklahoma
2.29 (7)	G. Provide more outdoor recreation opportunities for the public
4.17 (6)	H. Recreation program activities (miniature golf, live music, entertainment)
9.60 (5)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
3.67 (6)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
1	A. <i>Discover Oklahoma</i> television program
1	B. Newspaper advertisement
1	C. <i>Oklahoma Today</i> magazine
2	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
1	F. Television advertisement
7	G. Word of mouth
2	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number – Range 1 to 6 , Mean = 3.38, Median = 2.50, Mode = 6

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 2
<input type="text"/>	26 – 54 years old? Range 0 to 4
<input type="text"/>	18 – 25 years old? Range 0 to 5
<input type="text"/>	12 – 17 years old? Range 0 to 2
<input type="text"/>	11 years old and younger? Range 0 to 2

**36. Are these people (check all that apply) -**

<input type="text" value="4"/>	Members of one household?
<input type="text" value="2"/>	Relatives from two or more households?
<input type="text" value="3"/>	Unrelated people from two or more households?

**37. What is your age?**

Age-Range 28 to 67, Mean = 42.38, Median = 34.50, Mode = 34

**38. What best describes your race?**

<input type="text" value="7"/>	White	<input type="text" value="0"/>	Black
<input type="text" value="1"/>	American Indian or Alaskan Native	<input type="text" value="0"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="0"/>	Hispanic
<input type="text" value="8"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="0"/>	Some high school	<input type="text" value="1"/>	Some college	<input type="text" value="0"/>	Graduate degree
<input type="text" value="5"/>	High school graduate	<input type="text" value="2"/>	College graduate	<input type="text" value="0"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 5 to 55, Mean = 24.38, Median = 17.50, Mode = 5

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors  
 Park: Great Salt Plains (26)

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

5 Yes (Go to question 3.)

21 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

**(If there is a question as to age, ask the following question. If not, continue with question 9.)**

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>			



**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Facilities and visitor amenities</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Boat ramp	2	2	2	13	6	0
Courtesy dock	5	2	0	7	11	0
Drinking water	0	0	0	4	21	0
Fire ring	1	4	1	14	5	0
Fish cleaning station	4	3	3	11	5	0
Grassy game area/play field	4	2	3	13	3	0
Group shelter	5	5	1	10	4	0
Interpretive programs	12	7	3	3	0	0
Pedestal grill	3	4	2	13	2	0
Picnic tables	0	0	2	11	12	0
Playground equipment	6	4	3	8	4	0
Public showers	1	5	3	6	10	0
Public telephone	2	0	0	8	15	0
Public toilets	0	0	0	6	20	0
Scenic or nature trail	4	2	4	10	5	0
Security lighting	5	3	2	8	7	0
Signs for direction and information	2	2	1	8	11	0
Swimming/sunbathing beach	3	1	2	9	10	0
Swimming pool	11	6	3	3	0	2
Watchable wildlife area	4	4	5	10	3	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	3	0	1	12	10	0
Availability of shade	0	0	0	10	16	0
Close proximity of facilities to waterfront	0	1	2	10	13	0
Mowing of roadsides and open areas	1	2	3	6	13	0
Park ranger staff	3	2	0	12	8	0
Parking adjacent to picnic tables	2	1	1	13	7	0
Parking specifically for boat ramp users	3	3	1	13	4	0
Paved parking compared to gravel parking	11	6	1	6	1	0
Rain/sun shelters for individual picnic tables	2	2	2	11	8	0
Recycling location (Aluminum, glass, etc.)	5	8	2	7	2	0
Sense of privacy	0	2	4	11	7	0
<b>Amenities elsewhere in the park</b>						
Airport	3	4	0	0	0	8
Cabins	8	4	3	4	4	0
Campground	0	1	1	12	10	0
Convenience store	1	1	0	9	14	0
Golf course	12	5	0	2	0	5
Group camp	8	2	3	8	1	2
Lodge	11	3	1	6	0	3
Marina	8	3	3	6	3	1
Nature Center	11	6	0	2	3	2

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			1	1	8	8	1
Courtesy dock			0	0	6	6	6
Drinking water			2	0	1	4	16
Fire ring			0	0	9	7	3
Fish cleaning station			2	3	11	5	0
Grassy game area/play field			0	0	9	7	2
Group shelter			0	1	10	6	1
Interpretive programs			0	0	14	0	0
Pedestal grill			0	0	7	7	1
Picnic tables			0	1	1	10	11
Playground equipment			0	0	9	8	2
Public showers			0	1	4	5	7
Public telephone			1	3	1	3	9
Public toilets			1	9	4	3	6
Scenic or nature trail			0	1	7	6	2
Security lighting			0	1	7	6	5
Signs for direction and information			0	0	5	8	9
Swimming/sunbathing beach			1	4	3	4	6
Swimming pool			0	0	12	0	0
Watchable wildlife area			0	2	9	5	0
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	6	3	6
Availability of shade			0	1	2	11	8
Close proximity of facilities to waterfront			0	0	2	10	10
Mowing of roadsides and open areas			0	0	6	8	8
Park ranger staff			1	0	5	10	6
Parking adjacent to picnic tables			0	1	3	11	7
Parking specifically for boat ramp users			0	0	7	6	3
Paved parking compared to gravel parking			0	0	10	4	2
Rain/sun shelters for picnic tables			0	0	3	8	6
Recycling location (Aluminum, glass, etc.)			0	2	11	1	0
Sense of privacy			0	0	3	16	3
<b>Amenities elsewhere in the park</b>							
Airport			0	0	6	0	0
Cabins			0	0	13	2	0
Campground			0	0	9	5	6
Convenience store			2	0	6	5	3
Golf course			0	0	9	0	0
Group camp			0	0	9	3	0
Lodge			0	1	10	1	0
Marina			1	1	11	1	0
Nature Center			0	0	12	0	0

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

2.00 (2)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
1.00 (1)	C. It is a tradition (i.e., family reunion)
1.53 (17)	D. It is close to my home.
1.25 (12)	E. My activity choice depends on the resources at this park.
1.00 (1)	F. There is something for everyone in my family/group to do here.
0.00 (0)	G. To be around other people like me.
1.00 (1)	H. To be close to nature/to enjoy the natural environment.
2.33 (9)	I. To be with friends or family.
2.00 (4)	J. To do something 'different.'
0.00 (0)	K. To escape the pressures of work.
3.00 (1)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.50 (2)	M. To get away from the city/crowds.
2.33 (3)	N. To have an inexpensive way to recreate/have a vacation.
2.06 (16)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

6	Weekend get-away.
1	Family vacation.
19	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

25	Primary destination.
1	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	1	25
Property loss (theft, vandalism)	0	2	0	1	23
Environmental harm (snakes, bugs)	0	3	0	1	22
Weather hazards (tornado, lightning, etc)	0	3	0	2	21

**25. Have you seen uniformed park staff during your visit?**

12 Yes 14 No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

18 Yes 8 No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	6	2	0	12	2	0
Bike trail for mountain bikes	10	5	1	5	5	0
Bike trail for road bikes	10	5	1	5	3	0
Equestrian trail	12	7	1	2	2	0
Motorcycle trail	10	8	1	2	0	2
Off road vehicle trail or area (ORV)	10	5	1	1	0	5
Paved surface versus natural surfaced trail	10	5	0	4	4	0
Walking or hiking trail	1	2	0	6	17	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
6.50 (22)	A. Acquire more properties to become state parks
4.19 (22)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
4.14 (22)	C. Develop natural areas within state parks for recreation
5.05 (21)	D. Educate visitors regarding appropriate use of parks
8.29 (21)	E. Encourage private businesses to assume most park operations
2.91 (22)	F. Preserve natural, cultural, and historic properties in Oklahoma
3.30 (23)	G. Provide more outdoor recreation opportunities for the public
5.57 (23)	H. Recreation program activities (miniature golf, live music, entertainment)
8.71 (21)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
2.52 (23)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
0	A. <i>Discover Oklahoma</i> television program
1	B. Newspaper advertisement
2	C. <i>Oklahoma Today</i> magazine
2	D. Oklahoma vacation guide
1	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
23	G. Word of mouth
7	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

18	Male	8	Female
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**34. How many people are in your group visiting the park today?**

	Number-Range 1 to 12, Mean = 4.12, Median = 3.00, Mode = 2
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**35. How many of the people in your group are -**

	55 years old and older? Range 0 to 3
	26 – 54 years old? Range 0 to 5
	18 – 25 years old? Range 0 to 4
	12 – 17 years old? Range 0 to 3
	11 years old and younger? Range 0 to 6

**36. Are these people (check all that apply) -**

7	Members of one household?
10	Relatives from two or more households?
8	Unrelated people from two or more households?

**37. What is your age?**

	Age- Range 18 to 80, Mean = 44.12, Median = 42.50, Mode = 36
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**38. What best describes your race?**

23	White	0	Black
1	American Indian or Alaskan Native	0	Asian or Pacific Islander

**39. What is your ethnic origin?**

2	Hispanic
24	Non-Hispanic

**40. What is the highest level of education you have completed?**

1	Some high school	6	Some college	1	Graduate degree
15	High school graduate	3	College graduate	0	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 5 to 900, Mean = 75.04, Median = 42.50, Mode =35

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors  
 Park: Greenleaf (24)

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

Yes (Go to question 3.)

No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>			

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
0	Bicycling on road	6	Boating for pleasure – power boat
1	Bicycling on paved bike path	0	Boating for pleasure – sail boat
2	Bicycling on trail (mountain biking)	2	Canoeing, kayaking
10	Camping	3	Diving, snorkeling, SCUBA
2	Golfing	7	Fishing from boat
15	Hiking/Walking	5	Fishing from enclosed dock
4	Interpretive program or activity	12	Fishing from shore
0	Motorized trail activity	3	Jet-skiing
11	Observing wildlife	10	Swimming in lake
18	Picnicking	11	Swimming in pool
10	Pleasure driving/sightseeing	1	Swimming in river or stream
6	Playing on playground	3	Water-skiing
9	Relaxing/sunbathing on beach/grass	1	Windsurfing/sail-boarding
9	Sports – games	1	Other: paddle boat
1	Other: biking riding		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)  No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground  Cabin  Boat in marina  
 Group Camp  Lodge  Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Facilities and visitor amenities</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Boat ramp	0	3	2	4	11	0
Courtesy dock	0	1	5	4	9	0
Drinking water	0	0	2	3	16	0
Fire ring	0	0	5	9	7	0
Fish cleaning station	0	4	2	4	7	0
Grassy game area/play field	0	0	2	11	9	0
Group shelter	0	2	3	6	9	0
Interpretive programs	0	3	8	2	7	0
Pedestal grill	0	1	4	8	8	0
Picnic tables	0	0	2	5	15	0
Playground equipment	0	2	3	7	10	0
Public showers	1	3	2	4	10	0
Public telephone	0	4	3	2	10	0
Public toilets	1	0	4	0	17	0
Scenic or nature trail	0	0	3	3	14	0
Security lighting	0	3	7	2	8	0
Signs for direction and information	0	0	2	5	15	0
Swimming/sunbathing beach	1	0	5	4	11	0
Swimming pool	0	2	4	5	11	0
Watchable wildlife area	0	0	2	6	9	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	0	1	2	4	11	0
Availability of shade	0	1	1	2	18	0
Close proximity of facilities to waterfront	0	0	4	4	10	0
Mowing of roadsides and open areas	0	0	1	6	15	0
Park ranger staff	0	0	1	4	14	0
Parking adjacent to picnic tables	0	0	5	2	10	0
Parking specifically for boat ramp users	0	1	5	7	4	0
Paved parking compared to gravel parking	0	1	4	7	4	0
Rain/sun shelters for individual picnic tables	0	2	1	5	9	0
Recycling location (Aluminum, glass, etc.)	0	0	5	6	6	0
Sense of privacy	0	0	3	4	15	0
<b>Amenities elsewhere in the park</b>						
Airport	4	2	3	0	0	7
Cabins	1	3	1	2	10	1
Campground	0	0	3	3	15	0
Convenience store	0	2	3	5	11	0
Golf course	1	1	6	8	0	1
Group camp	0	2	3	6	5	1
Lodge	1	0	2	10	3	1
Marina	2	0	1	5	9	1
Nature Center	1	0	2	3	11	0

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	1	3	0	8
Courtesy dock			0	1	2	2	8
Drinking water			0	0	3	3	14
Fire ring			0	0	2	2	9
Fish cleaning station			0	0	1	2	5
Grassy game area/play field			0	0	2	2	8
Group shelter			0	0	0	3	5
Interpretive programs			0	1	2	3	2
Pedestal grill			0	1	2	2	3
Picnic tables			0	0	1	4	15
Playground equipment			0	3	0	1	11
Public showers			1	0	1	1	8
Public telephone			0	0	1	2	7
Public toilets			1	2	2	2	13
Scenic or nature trail			0	0	0	1	11
Security lighting			0	0	2	8	10
Signs for direction and information			0	0	0	4	16
Swimming/sunbathing beach			2	0	4	1	7
Swimming pool			0	0	2	0	11
Watchable wildlife area			0	0	1	3	6
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	0	1	9
Availability of shade			0	0	1	2	17
Close proximity of facilities to waterfront			0	0	3	2	9
Mowing of roadsides and open areas			0	0	0	2	18
Park ranger staff			0	1	0	2	14
Parking adjacent to picnic tables			0	0	1	3	9
Parking specifically for boat ramp users			0	0	2	0	8
Paved parking compared to gravel parking			0	0	2	2	9
Rain/sun shelters for picnic tables			0	0	1	2	3
Recycling location (Aluminum, glass, etc.)			0	0	2	0	2
Sense of privacy			0	1	0	4	13
<b>Amenities elsewhere in the park</b>							
Airport			0	0	1	0	2
Cabins			0	0	1	1	5
Campground			0	1	3	0	9
Convenience store			0	1	3	2	4
Golf course			0	0	1	1	1
Group camp			0	0	2	0	3
Lodge			0	0	2	1	3
Marina			1	0	1	1	10
Nature Center			0	0	1	2	9

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

1.75 (4)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
2.00 (3)	C. It is a tradition (i.e., family reunion)
1.44 (9)	D. It is close to my home.
0.00 (0)	E. My activity choice depends on the resources at this park.
2.40 (5)	F. There is something for everyone in my family/group to do here.
1.00 (1)	G. To be around other people like me.
2.00 (7)	H. To be close to nature/to enjoy the natural environment.
2.83 (6)	I. To be with friends or family.
2.00 (1)	J. To do something 'different.'
1.33 (3)	K. To escape the pressures of work.
2.33 (3)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.33 (3)	M. To get away from the city/crowds.
2.00 (6)	N. To have an inexpensive way to recreate/have a vacation.
2.09 (11)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

9	Weekend get-away.
4	Family vacation.
10	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

21	Primary destination.
0	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	1	0	2	19
Property loss (theft, vandalism)	0	0	0	2	20
Environmental harm (snakes, bugs)	0	0	2	4	16
Weather hazards (tornado, lightning, etc)	0	0	1	3	18

**25. Have you seen uniformed park staff during your visit?**

Yes

No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

Yes

No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	1	3	2	5	7	0
Bike trail for mountain bikes	1	2	3	10	2	0
Bike trail for road bikes	1	3	2	11	1	0
Equestrian trail	1	2	3	9	2	0
Motorcycle trail	1	8	3	4	1	1
Off road vehicle trail or area (ORV)	1	5	5	3	4	0
Paved surface versus natural surfaced trail	1	9	3	2	3	0
Walking or hiking trail	1	0	0	5	12	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
2.40 (15)	A. Acquire more properties to become state parks
3.87 (15)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
4.13 (15)	C. Develop natural areas within state parks for recreation
3.92 (12)	D. Educate visitors regarding appropriate use of parks
8.82 (11)	E. Encourage private businesses to assume most park operations
3.82 (17)	F. Preserve natural, cultural, and historic properties in Oklahoma
3.07 (14)	G. Provide more outdoor recreation opportunities for the public
4.06 (16)	H. Recreation program activities (miniature golf, live music, entertainment)
9.45 (11)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
4.53 (17)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
1	A. <i>Discover Oklahoma</i> television program
3	B. Newspaper advertisement
5	C. <i>Oklahoma Today</i> magazine
3	D. Oklahoma vacation guide
2	E. Oklahoma welcome center, highway rest stop
1	F. Television advertisement
14	G. Word of mouth
5	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

21 Yes  1 No

**30A. If no, are the current fees too high or too low?**

1 Too high  
 0 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

6 Yes  16 No

**31A. If yes, how should the revenue generated by these fees be used?**

2 Park maintenance for all parks in the state  
 1 Park development for all parks in the state  
 4 Park maintenance at the park generating the revenue  
 4 Park development at the park generating the revenue  
 0 State general fund  
 0 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

5 Yes  17 No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

3 Boat ramp access and use  
 1 Swimming beach access and use  
 3 Educational programs  
 1 Picnic shelter access and use  
 0 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male

Female

**34. How many people are in your group visiting the park today?**

Number-Range 1 to 14, Mean = 3.23, Median = 2.00, Mode = 1

**35. How many of the people in your group are -**

55 years old and older? Range 0 to 2

26 – 54 years old? Range 0 to 5

18 – 25 years old? Range 0 to 2

12 – 17 years old? Range 0 to 6

11 years old and younger? Range 0 to 5

**36. Are these people (check all that apply) -**

Members of one household?

Relatives from two or more households?

Unrelated people from two or more households?

**37. What is your age?**

Age- Range 16 to 64, Mean = 34.95, Median = 33.00, Mode = 29

**38. What best describes your race?**

White

American Indian or Alaskan Native

Black

Asian or Pacific Islander

**39. What is your ethnic origin?**

Hispanic

Non-Hispanic

**40. What is the highest level of education you have completed?**

Some high school

High school graduate

Some college

College graduate

Graduate degree

Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 7 to 1000, Mean = 91.45, Median = 25.50, Mode = 8

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Park: Heavener Runestone (40) Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

20 Yes (Go to question 3.)

19 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>			

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
0	Bicycling on road	0	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
0	Camping	0	Diving, snorkeling, SCUBA
0	Golfing	0	Fishing from boat
29	Hiking/Walking	0	Fishing from enclosed dock
19	Interpretive program or activity	0	Fishing from shore
0	Motorized trail activity	0	Jet-skiing
15	Observing wildlife	0	Swimming in lake
5	Picnicking	0	Swimming in pool
16	Pleasure driving/sightseeing	0	Swimming in river or stream
2	Playing on playground	0	Water-skiing
7	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
1	Sports – games	0	Other: paddle boat
6	Other: drinking/family reunion/photos/wedding		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)  No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground       Cabin       Boat in marina  
 Group Camp       Lodge       Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	1	2	3	4	5	6
<b>Facilities and visitor amenities</b>						
Boat ramp	22	1	3	0	4	5
Courtesy dock	23	0	3	1	3	5
Drinking water	10	0	2	7	18	0
Fire ring	19	3	2	6	2	5
Fish cleaning station	23	0	3	5	0	4
Grassy game area/play field	17	2	5	7	4	2
Group shelter	15	1	8	7	6	1
Interpretive programs	4	2	4	8	20	0
Pedestal grill	13	0	6	6	10	2
Picnic tables	12	0	4	9	13	0
Playground equipment	15	3	4	7	8	0
Public showers	15	2	3	1	10	4
Public telephone	13	4	2	7	11	0
Public toilets	8	0	1	6	23	0
Scenic or nature trail	2	0	4	7	26	0
Security lighting	10	2	4	7	12	1
Signs for direction and information	0	0	2	10	26	0
Swimming/sunbathing beach	21	1	4	1	3	5
Swimming pool	22	2	5	0	1	5
Watchable wildlife area	9	4	5	6	11	2
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	9	1	7	8	11	1
Availability of shade	1	2	2	17	16	0
Close proximity of facilities to waterfront	21	0	6	1	3	4
Mowing of roadsides and open areas	3	4	5	8	17	0
Park ranger staff	10	2	3	12	10	0
Parking adjacent to picnic tables	14	2	4	9	8	0
Parking specifically for boat ramp users	22	0	2	3	2	5
Paved parking compared to gravel parking	7	3	15	6	7	0
Rain/sun shelters for individual picnic tables	13	1	2	9	11	0
Recycling location (Aluminum, glass, etc.)	12	1	8	10	6	0
Sense of privacy	8	4	8	9	10	0
<b>Amenities elsewhere in the park</b>						
Airport	23	1	3	0	0	11
Cabins	21	1	4	4	2	5
Campground	21	0	1	6	3	6
Convenience store	22	1	3	3	1	6
Golf course	24	1	2	1	0	9
Group camp	22	1	5	1	1	7
Lodge	24	1	3	0	1	8
Marina	23	0	3	1	2	8
Nature Center	10	0	3	10	10	4

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	0	0	1	3
Courtesy dock			0	0	0	2	3
Drinking water			0	1	0	2	8
Fire ring			0	0	0	0	4
Fish cleaning station			0	0	0	0	4
Grassy game area/play field			0	0	0	0	5
Group shelter			0	0	0	1	4
Interpretive programs			0	0	1	7	19
Pedestal grill			0	0	0	0	3
Picnic tables			0	0	0	4	4
Playground equipment			0	0	1	1	4
Public showers			0	0	0	1	3
Public telephone			0	0	1	1	3
Public toilets			0	0	1	4	14
Scenic or nature trail			0	0	1	9	22
Security lighting			0	0	0	3	2
Signs for direction and information			12	1	0	11	11
Swimming/sunbathing beach			0	0	0	2	3
Swimming pool			0	0	0	2	3
Watchable wildlife area			0	1	1	4	3
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	4	3	3	3
Availability of shade			0	1	4	11	12
Close proximity of facilities to waterfront			0	0	1	3	2
Mowing of roadsides and open areas			0	2	9	8	12
Park ranger staff			2	1	1	3	10
Parking adjacent to picnic tables			0	0	0	6	3
Parking specifically for boat ramp users			0	0	0	3	2
Paved parking compared to gravel parking			0	0	10	4	5
Rain/sun shelters for picnic tables			0	1	0	2	4
Recycling location (Aluminum, glass, etc.)			0	0	0	2	3
Sense of privacy			0	0	1	8	10
<b>Amenities elsewhere in the park</b>							
Airport			0	0	0	2	2
Cabins			0	0	0	3	2
Campground			0	0	0	2	3
Convenience store			0	0	0	2	4
Golf course			0	0	0	2	2
Group camp			0	0	0	3	2
Lodge			0	0	0	3	2
Marina			0	0	0	2	3
Nature Center			0	2	0	7	8

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

1.40 (10)	A. Because of the accessible features at this park.
2.50 (4)	B. Because of the naturalist and educational programs at this park.
1.40 (5)	C. It is a tradition (i.e., family reunion)
1.89 (9)	D. It is close to my home.
2.00 (2)	E. My activity choice depends on the resources at this park.
2.00 (1)	F. There is something for everyone in my family/group to do here.
0.00 (0)	G. To be around other people like me.
2.00 (7)	H. To be close to nature/to enjoy the natural environment.
2.55 (11)	I. To be with friends or family.
2.33 (15)	J. To do something 'different.'
3.00 (2)	K. To escape the pressures of work.
2.33 (3)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.00 (4)	M. To get away from the city/crowds.
2.75 (4)	N. To have an inexpensive way to recreate/have a vacation.
2.25 (16)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

9	Weekend get-away.
6	Family vacation.
24	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

18	Primary destination.
21	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	2	37
Property loss (theft, vandalism)	0	0	1	1	37
Environmental harm (snakes, bugs)	0	0	0	4	35
Weather hazards (tornado, lightning, etc)	0	0	0	5	34

**25. Have you seen uniformed park staff during your visit?**

Yes  No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

Yes  No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	0	2	4	11	22	0
Bike trail for mountain bikes	5	7	13	6	4	4
Bike trail for road bikes	5	5	13	7	5	4
Equestrian trail	5	2	13	8	5	6
Motorcycle trail	5	2	4	2	2	23
Off road vehicle trail or area (ORV)	5	2	4	2	3	22
Paved surface versus natural surfaced trail	4	7	7	6	12	1
Walking or hiking trail	1	0	1	7	30	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
4.27 (15)	A. Acquire more properties to become state parks
2.03 (31)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
4.07 (15)	C. Develop natural areas within state parks for recreation
3.24 (25)	D. Educate visitors regarding appropriate use of parks
6.67 (15)	E. Encourage private businesses to assume most park operations
2.19 (32)	F. Preserve natural, cultural, and historic properties in Oklahoma
3.76 (21)	G. Provide more outdoor recreation opportunities for the public
6.33 (15)	H. Recreation program activities (miniature golf, live music, entertainment)
8.69 (13)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
3.50 (18)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
3	A. <i>Discover Oklahoma</i> television program
3	B. Newspaper advertisement
4	C. <i>Oklahoma Today</i> magazine
3	D. Oklahoma vacation guide
3	E. Oklahoma welcome center, highway rest stop
3	F. Television advertisement
24	G. Word of mouth
18	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

24	Male	15	Female
----	------	----	--------

**34. How many people are in your group visiting the park today?**

	Number – Range 1 to 30, Mean = 3.92, Median = 2.00, Mode = 2
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**35. How many of the people in your group are -**

	55 years old and older? Range 0 to 21
	26 – 54 years old? Range 0 to 6
	18 – 25 years old? Range 0 to 2
	12 – 17 years old? Range 0 to 3
	11 years old and younger? Range 0 to 4

**36. Are these people (check all that apply) -**

21	Members of one household?
14	Relatives from two or more households?
9	Unrelated people from two or more households?

**37. What is your age?**

	Age-Range 23 to 81, Mean = 46.41, Median = 46, Mode = 25
--	--

**38. What best describes your race?**

38	White	0	Black
1	American Indian or Alaskan Native	0	Asian or Pacific Islander

**39. What is your ethnic origin?**

1	Hispanic
38	Non-Hispanic

**40. What is the highest level of education you have completed?**

1	Some high school	8	Some college	3	Graduate degree
12	High school graduate	14	College graduate	1	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 1 to 2100, Mean = 218.25, Median = 155.00, Mode = 250

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Park: Hochatown (24) Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

3 Yes (Go to question 3.)  21 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>			

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
0	Bicycling on road	12	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
0	Camping	1	Diving, snorkeling, SCUBA
3	Golfing	10	Fishing from boat
6	Hiking/Walking	0	Fishing from enclosed dock
1	Interpretive program or activity	1	Fishing from shore
1	Motorized trail activity	2	Jet-skiing
3	Observing wildlife	8	Swimming in lake
7	Picnicking	0	Swimming in pool
2	Pleasure driving/sightseeing	1	Swimming in river or stream
2	Playing on playground	2	Water-skiing
3	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
1	Sports – games	1	Other: tubing
1	Other: visiting with friends		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)                       No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground                       Cabin                       Boat in marina  
 Group Camp                       Lodge                       Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
<b>Facilities and visitor amenities</b>						
Boat ramp	2	0	5	3	12	0
Courtesy dock	2	0	6	8	6	0
Drinking water	1	0	10	7	4	0
Fire ring	4	0	14	2	1	0
Fish cleaning station	4	0	11	5	2	0
Grassy game area/play field	3	0	16	2	1	0
Group shelter	3	0	16	2	1	0
Interpretive programs	3	0	15	2	2	0
Pedestal grill	3	0	14	3	2	0
Picnic tables	3	0	12	4	4	0
Playground equipment	3	0	16	2	1	0
Public showers	3	0	15	3	1	0
Public telephone	2	0	14	3	3	0
Public toilets	0	0	11	6	5	0
Scenic or nature trail	2	0	15	2	3	0
Security lighting	3	0	14	3	2	0
Signs for direction and information	1	0	12	4	5	0
Swimming/sunbathing beach	2	0	15	3	2	0
Swimming pool	3	0	16	2	0	1
Watchable wildlife area	3	0	15	2	3	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	2	0	14	5	2	0
Availability of shade	1	0	14	4	4	0
Close proximity of facilities to waterfront	3	0	12	4	3	0
Mowing of roadsides and open areas	2	0	10	7	3	0
Park ranger staff	3	0	11	3	4	0
Parking adjacent to picnic tables	3	0	15	1	3	0
Parking specifically for boat ramp users	1	0	7	5	9	0
Paved parking compared to gravel parking	1	0	9	4	8	0
Rain/sun shelters for individual picnic tables	3	0	13	4	2	0
Recycling location (Aluminum, glass, etc.)	3	0	13	4	2	0
Sense of privacy	1	0	14	4	3	0
<b>Amenities elsewhere in the park</b>						
Airport	4	0	8	1	0	9
Cabins	1	0	12	6	3	0
Campground	1	0	10	8	3	0
Convenience store	0	0	11	7	2	2
Golf course	1	0	11	5	3	2
Group camp	2	0	11	6	2	1
Lodge	0	0	12	6	3	1
Marina	1	0	12	6	3	0
Nature Center	1	0	10	7	3	1

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			1	0	5	8	5
Courtesy dock			0	1	4	0	0
Drinking water			1	0	4	3	0
Fire ring			0	0	4	0	0
Fish cleaning station			0	0	4	0	1
Grassy game area/play field			0	0	4	0	0
Group shelter			0	0	4	0	0
Interpretive programs			0	0	4	0	0
Pedestal grill			0	0	3	0	1
Picnic tables			0	1	4	3	2
Playground equipment			0	0	4	0	0
Public showers			1	0	5	0	0
Public telephone			0	0	4	0	0
Public toilets			6	2	4	3	0
Scenic or nature trail			0	1	4	0	0
Security lighting			0	1	3	1	0
Signs for direction and information			0	2	6	1	2
Swimming/sunbathing beach			1	1	4	1	1
Swimming pool			0	0	4	0	0
Watchable wildlife area			0	0	4	0	0
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	5	2	0
Availability of shade			0	1	7	2	0
Close proximity of facilities to waterfront			0	0	5	4	2
Mowing of roadsides and open areas			0	3	8	3	0
Park ranger staff			1	2	6	1	2
Parking adjacent to picnic tables			0	0	6	1	2
Parking specifically for boat ramp users			0	0	5	9	3
Paved parking compared to gravel parking			0	0	5	3	6
Rain/sun shelters for picnic tables			0	0	6	0	0
Recycling location (Aluminum, glass, etc.)			0	0	6	0	0
Sense of privacy			0	1	6	1	0
<b>Amenities elsewhere in the park</b>							
Airport			0	0	3	0	0
Cabins			0	0	3	0	0
Campground			0	0	3	1	0
Convenience store			0	0	3	0	1
Golf course			2	0	1	1	0
Group camp			0	0	3	0	0
Lodge			0	0	3	0	0
Marina			0	0	4	0	0
Nature Center			0	0	3	0	1

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

1.75 (4)	A. Because of the accessible features at this park.
3.00 (1)	B. Because of the naturalist and educational programs at this park.
0.00 (0)	C. It is a tradition (i.e., family reunion)
1.43 (7)	D. It is close to my home.
3.00 (1)	E. My activity choice depends on the resources at this park.
2.00 (1)	F. There is something for everyone in my family/group to do here.
2.00 (2)	G. To be around other people like me.
0.00 (0)	H. To be close to nature/to enjoy the natural environment.
2.18 (11)	I. To be with friends or family.
3.00 (1)	J. To do something 'different.'
1.83 (6)	K. To escape the pressures of work.
3.00 (2)	L. To exercise; be physically active (swim, hike, water ski, etc.).
3.00 (2)	M. To get away from the city/crowds.
2.33 (3)	N. To have an inexpensive way to recreate/have a vacation.
2.29 (14)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

5	Weekend get-away.
1	Family vacation.
18	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

23	Primary destination.
0	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	2	22
Property loss (theft, vandalism)	0	0	0	0	22
Environmental harm (snakes, bugs)	0	0	0	3	21
Weather hazards (tornado, lightning, etc)	0	1	0	3	20

**25. Have you seen uniformed park staff during your visit?**

Yes  No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

Yes  No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	0	1	14	2	5	1
Bike trail for mountain bikes	0	1	15	2	3	3
Bike trail for road bikes	0	2	15	2	2	3
Equestrian trail	0	3	15	1	2	3
Motorcycle trail	0	1	16	1	0	6
Off road vehicle trail or area (ORV)	0	1	16	1	0	6
Paved surface versus natural surfaced trail	1	0	16	3	2	0
Walking or hiking trail	0	0	15	3	6	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
2.67 (15)	A. Acquire more properties to become state parks
3.40 (15)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
5.44 (9)	C. Develop natural areas within state parks for recreation
3.00 (14)	D. Educate visitors regarding appropriate use of parks
4.00 (10)	E. Encourage private businesses to assume most park operations
3.40 (15)	F. Preserve natural, cultural, and historic properties in Oklahoma
4.36 (14)	G. Provide more outdoor recreation opportunities for the public
6.28 (8)	H. Recreation program activities (miniature golf, live music, entertainment)
7.63 (8)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
4.79 (14)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
0	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
0	C. <i>Oklahoma Today</i> magazine
0	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
19	G. Word of mouth
11	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number- Range 2 to 66, Mean = 11.38, Median = 5.50, Mode = 2

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 10
<input type="text"/>	26 – 54 years old? Range 0 to 53
<input type="text"/>	18 – 25 years old? Range 0 to 5
<input type="text"/>	12 – 17 years old? Range 0 to 4
<input type="text"/>	11 years old and younger? Range 0 to 5

**36. Are these people (check all that apply) -**

<input type="text" value="5"/>	Members of one household?
<input type="text" value="7"/>	Relatives from two or more households?
<input type="text" value="16"/>	Unrelated people from two or more households?

**37. What is your age?**

Age-Range 20 to 72, Mean = 47.42, Median = 44.00, Mode = 41

**38. What best describes your race?**

<input type="text" value="23"/>	White	<input type="text" value="0"/>	Black
<input type="text" value="1"/>	American Indian or Alaskan Native	<input type="text" value="0"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="1"/>	Hispanic
<input type="text" value="23"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="0"/>	Some high school	<input type="text" value="11"/>	Some college	<input type="text" value="0"/>	Graduate degree
<input type="text" value="6"/>	High school graduate	<input type="text" value="7"/>	College graduate	<input type="text" value="0"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 1 to 360, Mean = 108.33, Median = 29.50, Mode = 12

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors  
 Park: Honey Creek (76)

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

14 Yes (Go to question 3.)

62 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>	<input style="width: 100%; height: 20px;" type="text"/>		

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
0	Bicycling on road	52	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
3	Camping	0	Diving, snorkeling, SCUBA
0	Golfing	36	Fishing from boat
1	Hiking/Walking	1	Fishing from enclosed dock
0	Interpretive program or activity	6	Fishing from shore
0	Motorized trail activity	15	Jet-skiing
6	Observing wildlife	26	Swimming in lake
12	Picnicking	0	Swimming in pool
3	Pleasure driving/sightseeing	0	Swimming in river or stream
1	Playing on playground	24	Water-skiing
13	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
0	Sports – games	3	Other: knee boarding/suntan on boat/tubing/testing new boat
0	Other:		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)  No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground       Cabin       Boat in marina  
 Group Camp       Lodge       Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	1	2	3	4	5	6
<b>Facilities and visitor amenities</b>						
Boat ramp	0	1	3	35	36	0
Courtesy dock	0	0	2	37	36	0
Drinking water	0	1	11	58	5	0
Fire ring	0	4	14	55	2	0
Fish cleaning station	0	19	8	43	5	0
Grassy game area/play field	0	25	12	34	4	0
Group shelter	0	26	17	30	2	0
Interpretive programs	0	26	23	23	1	1
Pedestal grill	0	24	13	36	1	0
Picnic tables	0	5	8	59	3	0
Playground equipment	0	20	14	39	2	0
Public showers	0	4	9	58	4	0
Public telephone	0	5	13	55	2	0
Public toilets	0	1	8	61	5	0
Scenic or nature trail	0	29	16	28	2	0
Security lighting	0	20	13	40	1	0
Signs for direction and information	0	18	14	41	2	0
Swimming/sunbathing beach	0	32	13	25	5	0
Swimming pool	1	39	16	14	1	3
Watchable wildlife area	1	35	14	22	2	1
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	0	2	2	62	9	0
Availability of shade	0	1	4	62	7	0
Close proximity of facilities to waterfront	1	1	6	62	5	0
Mowing of roadsides and open areas	0	0	6	60	9	0
Park ranger staff	0	1	12	58	4	0
Parking adjacent to picnic tables	0	1	13	58	3	0
Parking specifically for boat ramp users	0	1	6	58	10	0
Paved parking compared to gravel parking	0	1	11	57	6	0
Rain/sun shelters for individual picnic tables	0	28	17	27	3	0
Recycling location (Aluminum, glass, etc.)	1	36	16	17	0	5
Sense of privacy	1	8	13	50	3	0
<b>Amenities elsewhere in the park</b>						
Airport	2	33	10	0	0	30
Cabins	0	23	10	26	3	13
Campground	0	1	7	52	12	3
Convenience store	2	19	13	21	0	20
Golf course	3	30	12	5	0	24
Group camp	4	30	17	6	0	18
Lodge	3	33	13	4	0	22
Marina	3	32	14	5	1	20
Nature Center	3	32	12	8	2	17

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	2	4	39	27
Courtesy dock			0	0	3	41	27
Drinking water			0	1	8	47	3
Fire ring			0	0	13	32	3
Fish cleaning station			0	2	9	23	5
Grassy game area/play field			0	0	13	14	3
Group shelter			0	0	14	12	2
Interpretive programs			0	0	16	10	1
Pedestal grill			0	0	9	6	2
Picnic tables			0	0	11	45	3
Playground equipment			0	0	14	20	3
Public showers			0	1	9	42	2
Public telephone			1	0	8	43	2
Public toilets			0	1	6	57	4
Scenic or nature trail			0	1	17	12	2
Security lighting			0	0	18	19	2
Signs for direction and information			0	1	17	36	2
Swimming/sunbathing beach			0	0	18	9	1
Swimming pool			0	1	19	7	1
Watchable wildlife area			0	1	18	7	2
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	5	5	49	1
Availability of shade			0	1	5	57	5
Close proximity of facilities to waterfront			0	0	6	59	5
Mowing of roadsides and open areas			0	0	6	55	7
Park ranger staff			0	1	10	50	6
Parking adjacent to picnic tables			0	0	9	47	5
Parking specifically for boat ramp users			1	0	10	55	9
Paved parking compared to gravel parking			0	1	7	53	7
Rain/sun shelters for picnic tables			1	0	16	13	2
Recycling location (Aluminum, glass, etc.)			1	1	19	7	2
Sense of privacy			0	1	14	42	3
<b>Amenities elsewhere in the park</b>							
Airport			0	1	20	2	1
Cabins			0	1	20	2	2
Campground			0	0	11	13	3
Convenience store			0	1	20	2	1
Golf course			0	1	20	2	1
Group camp			0	0	21	2	1
Lodge			0	2	20	1	0
Marina			0	1	20	2	1
Nature Center			0	2	20	2	1

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

1.27 (22)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
1.00 (1)	C. It is a tradition (i.e., family reunion)
1.60 (43)	D. It is close to my home.
1.96 (23)	E. My activity choice depends on the resources at this park.
2.33 (3)	F. There is something for everyone in my family/group to do here.
2.33 (6)	G. To be around other people like me.
2.08 (12)	H. To be close to nature/to enjoy the natural environment.
2.27 (37)	I. To be with friends or family.
2.00 (10)	J. To do something 'different.'
2.00 (2)	K. To escape the pressures of work.
1.67 (3)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.43 (7)	M. To get away from the city/crowds.
2.21 (19)	N. To have an inexpensive way to recreate/have a vacation.
2.39 (33)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

34	Weekend get-away.
0	Family vacation.
42	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

73	Primary destination.
2	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	19	57
Property loss (theft, vandalism)	0	0	0	19	57
Environmental harm (snakes, bugs)	0	0	0	19	57
Weather hazards (tornado, lightning, etc)	0	0	0	19	57

**25. Have you seen uniformed park staff during your visit?**

33 Yes 43 No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

49 Yes 25 No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
Amenities related to Trails	1	2	3	4	5	6
Benches along the trails	0	30	10	29	4	0
Bike trail for mountain bikes	0	21	16	30	3	4
Bike trail for road bikes	0	22	21	24	1	6
Equestrian trail	0	33	19	15	4	3
Motorcycle trail	0	32	19	14	0	9
Off road vehicle trail or area (ORV)	0	32	19	14	0	8
Paved surface versus natural surfaced trail	1	6	11	54	2	0
Walking or hiking trail	0	11	9	46	7	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
1.72 (74)	A. Acquire more properties to become state parks
5.01 (74)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
5.15 (74)	C. Develop natural areas within state parks for recreation
4.68 (74)	D. Educate visitors regarding appropriate use of parks
7.54 (74)	E. Encourage private businesses to assume most park operations
6.36 (74)	F. Preserve natural, cultural, and historic properties in Oklahoma
4.12 (74)	G. Provide more outdoor recreation opportunities for the public
5.12 (74)	H. Recreation program activities (miniature golf, live music, entertainment)
8.76 (74)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
6.35 (74)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
0	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
0	C. <i>Oklahoma Today</i> magazine
0	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
46	G. Word of mouth
30	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number- Range 1 to 9, Mean = 3.32, Median = 3.00, Mode = 2

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 2
<input type="text"/>	26 – 54 years old? Range 0 to 8
<input type="text"/>	18 – 25 years old? Range 0 to 3
<input type="text"/>	12 – 17 years old? Range 0 to 4
<input type="text"/>	11 years old and younger? Range 0 to 2

**36. Are these people (check all that apply) -**

<input type="text" value="38"/>	Members of one household?
<input type="text" value="18"/>	Relatives from two or more households?
<input type="text" value="23"/>	Unrelated people from two or more households?

**37. What is your age?**

Age-Range 17 to 69, Mean = 36.37, Median = 34.00, Mode = 28

**38. What best describes your race?**

<input type="text" value="75"/>	White	<input type="text" value="0"/>	Black
<input type="text" value="1"/>	American Indian or Alaskan Native	<input type="text" value="0"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="0"/>	Hispanic
<input type="text" value="76"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="3"/>	Some high school	<input type="text" value="15"/>	Some college	<input type="text" value="2"/>	Graduate degree
<input type="text" value="32"/>	High school graduate	<input type="text" value="23"/>	College graduate	<input type="text" value="1"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 0 to 230, Mean = 42.46, Median = 27.50, Mode =12

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Park: Keystone (123) Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

8 Yes (Go to question 3.)  115 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A.** If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.
- **Question 5B.** If no, note the following items, thank the individual, and discontinue the survey.

Sex of survey contact	Male		Female
Was the individual in a group?	Yes		No
If in a group, estimate number of members of the group.			

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
13	Bicycling on road	71	Boating for pleasure – power boat
0	Bicycling on paved bike path	11	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	1	Canoeing, kayaking
28	Camping	1	Diving, snorkeling, SCUBA
0	Golfing	78	Fishing from boat
76	Hiking/Walking	0	Fishing from enclosed dock
0	Interpretive program or activity	72	Fishing from shore
1	Motorized trail activity	43	Jet-skiing
61	Observing wildlife	76	Swimming in lake
119	Picnicking	0	Swimming in pool
29	Pleasure driving/sightseeing	0	Swimming in river or stream
48	Playing on playground	39	Water-skiing
50	Relaxing/sunbathing on beach/grass	1	Windsurfing/sail-boarding
37	Sports – games	6	Other: sea do's
7	Other: July 4 <sup>th</sup> /Birthday/Bird watch/geese/Fishing		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)  No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground     
  Cabin     
  Boat in marina  
 Group Camp     
  Lodge     
  Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Facilities and visitor amenities</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Boat ramp	2	2	5	34	79	0
Courtesy dock	8	9	24	46	35	0
Drinking water	0	0	0	44	78	0
Fire ring	10	12	21	58	20	0
Fish cleaning station	23	33	45	16	5	0
Grassy game area/play field	0	3	3	46	70	0
Group shelter	3	3	13	62	41	0
Interpretive programs	8	20	63	18	13	0
Pedestal grill	0	2	5	34	81	0
Picnic tables	1	0	0	35	86	0
Playground equipment	0	0	7	48	67	0
Public showers	0	1	0	45	76	0
Public telephone	2	0	11	57	52	0
Public toilets	0	0	1	26	95	0
Scenic or nature trail	0	0	8	56	57	0
Security lighting	0	0	0	50	70	0
Signs for direction and information	0	0	0	38	83	0
Swimming/sunbathing beach	1	1	8	52	59	0
Swimming pool	17	14	12	10	8	61
Watchable wildlife area	0	0	6	80	36	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	0	0	1	51	70	0
Availability of shade	0	0	1	30	91	0
Close proximity of facilities to waterfront	0	0	6	33	83	0
Mowing of roadsides and open areas	0	0	0	28	94	0
Park ranger staff	0	0	0	30	92	0
Parking adjacent to picnic tables	0	0	2	43	77	0
Parking specifically for boat ramp users	2	3	8	55	54	0
Paved parking compared to gravel parking	8	21	35	34	24	0
Rain/sun shelters for individual picnic tables	1	7	26	63	24	1
Recycling location (Aluminum, glass, etc.)	13	13	36	23	16	21
Sense of privacy	3	10	25	67	16	0
<b>Amenities elsewhere in the park</b>						
Airport	13	3	8	2	0	96
Cabins	1	3	13	73	29	3
Campground	1	1	1	35	82	2
Convenience store	7	4	15	25	56	15
Golf course	11	5	12	2	0	91
Group camp	3	3	15	60	35	5
Lodge	6	7	14	11	4	80
Marina	0	2	5	57	50	8
Nature Center	6	9	52	36	8	11

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	0	0	28	62
Courtesy dock			0	1	9	22	35
Drinking water			0	2	5	45	64
Fire ring			0	0	5	20	20
Fish cleaning station			0	2	15	9	11
Grassy game area/play field			0	2	2	33	69
Group shelter			0	1	9	12	22
Interpretive programs			0	1	12	9	12
Pedestal grill			0	0	0	13	59
Picnic tables			0	0	1	28	88
Playground equipment			0	0	5	20	56
Public showers			0	1	1	20	34
Public telephone			0	0	1	16	26
Public toilets			0	1	1	40	77
Scenic or nature trail			0	0	11	40	51
Security lighting			0	0	0	20	39
Signs for direction and information			0	0	3	42	67
Swimming/sunbathing beach			0	0	6	25	56
Swimming pool			0	1	8	10	11
Watchable wildlife area			0	0	19	49	37
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			2	7	1	24	21
Availability of shade			0	0	5	29	85
Close proximity of facilities to waterfront			0	0	7	25	82
Mowing of roadsides and open areas			0	0	4	30	85
Park ranger staff			0	0	4	33	82
Parking adjacent to picnic tables			0	0	4	38	75
Parking specifically for boat ramp users			0	0	7	31	56
Paved parking compared to gravel parking			1	2	42	31	26
Rain/sun shelters for picnic tables			0	0	11	26	20
Recycling location (Aluminum, glass, etc.)			0	0	8	20	18
Sense of privacy			0	1	19	47	27
<b>Amenities elsewhere in the park</b>							
Airport			0	1	11	6	9
Cabins			0	0	1	14	14
Campground			0	1	4	34	73
Convenience store			0	0	8	35	49
Golf course			0	1	11	6	9
Group camp			0	1	9	8	11
Lodge			0	1	9	8	9
Marina			0	0	1	37	35
Nature Center			0	0	1	16	14

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

1.80 (5)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
1.00 (4)	C. It is a tradition (i.e., family reunion)
1.46 (72)	D. It is close to my home.
1.00 (2)	E. My activity choice depends on the resources at this park.
2.00 (1)	F. There is something for everyone in my family/group to do here.
2.36 (11)	G. To be around other people like me.
1.72 (18)	H. To be close to nature/to enjoy the natural environment.
1.82 (67)	I. To be with friends or family.
1.86 (7)	J. To do something 'different.'
2.50 (6)	K. To escape the pressures of work.
2.09 (33)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.38 (8)	M. To get away from the city/crowds.
2.48 (31)	N. To have an inexpensive way to recreate/have a vacation.
2.38 (91)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

12	Weekend get-away.
1	Family vacation.
110	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

122	Primary destination.
0	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	11	112
Property loss (theft, vandalism)	0	0	0	11	112
Environmental harm (snakes, bugs)	0	0	0	11	112
Weather hazards (tornado, lightning, etc)	0	0	0	12	111

**25. Have you seen uniformed park staff during your visit?**

117 Yes 5 No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

109 Yes 13 No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
Amenities related to Trails	1	2	3	4	5	6
Benches along the trails	0	1	1	45	75	0
Bike trail for mountain bikes	11	12	40	28	17	14
Bike trail for road bikes	12	9	27	38	22	14
Equestrian trail	6	10	56	29	8	11
Motorcycle trail	24	23	39	7	9	20
Off road vehicle trail or area (ORV)	22	24	36	9	8	23
Paved surface versus natural surfaced trail	6	20	26	48	21	1
Walking or hiking trail	0	0	0	50	72	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
5.87 (123)	A. Acquire more properties to become state parks
2.95 (123)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
6.48 (123)	C. Develop natural areas within state parks for recreation
3.40 (123)	D. Educate visitors regarding appropriate use of parks
7.66 (123)	E. Encourage private businesses to assume most park operations
2.65 (123)	F. Preserve natural, cultural, and historic properties in Oklahoma
4.91 (123)	G. Provide more outdoor recreation opportunities for the public
7.80 (123)	H. Recreation program activities (miniature golf, live music, entertainment)
9.17 (123)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
4.04 (123)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
7	A. <i>Discover Oklahoma</i> television program
1	B. Newspaper advertisement
9	C. <i>Oklahoma Today</i> magazine
7	D. Oklahoma vacation guide
1	E. Oklahoma welcome center, highway rest stop
3	F. Television advertisement
86	G. Word of mouth
40	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number-Range 2 to 61, Mean = 5.35, Median = 4.00, Mode = 3

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 15
<input type="text"/>	26 – 54 years old? Range 0 to 12
<input type="text"/>	18 – 25 years old? Range 0 to 11
<input type="text"/>	12 – 17 years old? Range 0 to 9
<input type="text"/>	11 years old and younger? Range 0 to 14

**36. Are these people (check all that apply) -**

<input type="text" value="76"/>	Members of one household?
<input type="text" value="57"/>	Relatives from two or more households?
<input type="text" value="41"/>	Unrelated people from two or more households?

**37. What is your age?**

Age-Range 17 to 84, Mean = 42.37, Median = 39.00, Mode = 24

**38. What best describes your race?**

<input type="text" value="118"/>	White	<input type="text" value="3"/>	Black
<input type="text" value="2"/>	American Indian or Alaskan Native	<input type="text" value="0"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="1"/>	Hispanic
<input type="text" value="121"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="9"/>	Some high school	<input type="text" value="17"/>	Some college	<input type="text" value="0"/>	Graduate degree
<input type="text" value="57"/>	High school graduate	<input type="text" value="40"/>	College graduate	<input type="text" value="0"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 2 to 375, Mean = 24.02, Median = 18.00, Mode = 18

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors  
 Park: Lake Eufaula (41)

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

3 Yes (Go to question 3.)

38 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>			

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
0	Bicycling on road	2	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
1	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
3	Camping	0	Diving, snorkeling, SCUBA
29	Golfing	3	Fishing from boat
11	Hiking/Walking	4	Fishing from enclosed dock
0	Interpretive program or activity	2	Fishing from shore
0	Motorized trail activity	0	Jet-skiing
8	Observing wildlife	2	Swimming in lake
9	Picnicking	0	Swimming in pool
9	Pleasure driving/sightseeing	0	Swimming in river or stream
3	Playing on playground	0	Water-skiing
4	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
6	Sports – games	0	Other:
0	Other:		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)                       No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground                       Cabin                       Boat in marina  
 Group Camp                       Lodge                       Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
<b>Facilities and visitor amenities</b>						
Boat ramp	5	7	7	10	5	0
Courtesy dock	3	10	8	10	3	0
Drinking water	2	6	6	8	17	0
Fire ring	5	9	11	7	1	0
Fish cleaning station	3	10	11	7	3	0
Grassy game area/play field	5	9	10	7	3	0
Group shelter	5	10	11	5	3	0
Interpretive programs	7	11	12	3	1	0
Pedestal grill	5	9	9	8	3	0
Picnic tables	3	5	8	11	11	0
Playground equipment	4	11	13	3	3	0
Public showers	3	8	8	12	3	0
Public telephone	2	9	9	12	3	0
Public toilets	2	4	5	12	15	0
Scenic or nature trail	5	8	10	8	3	0
Security lighting	4	10	11	6	5	0
Signs for direction and information	3	5	12	9	9	0
Swimming/sunbathing beach	6	6	10	5	7	0
Swimming pool	7	10	12	2	3	0
Watchable wildlife area	5	7	12	7	5	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	3	5	8	9	12	0
Availability of shade	4	5	5	12	13	0
Close proximity of facilities to waterfront	5	6	9	9	7	0
Mowing of roadsides and open areas	3	6	10	11	9	0
Park ranger staff	3	8	10	7	10	0
Parking adjacent to picnic tables	4	8	12	5	5	0
Parking specifically for boat ramp users	4	5	13	9	4	0
Paved parking compared to gravel parking	3	7	12	8	8	0
Rain/sun shelters for individual picnic tables	5	8	10	7	4	0
Recycling location (Aluminum, glass, etc.)	7	8	13	4	2	0
Sense of privacy	6	7	14	4	4	0
<b>Amenities elsewhere in the park</b>						
Airport	9	10	10	3	0	2
Cabins	9	7	11	6	1	0
Campground	6	6	10	7	6	0
Convenience store	5	5	4	11	13	0
Golf course	5	2	3	5	21	3
Group camp	9	7	12	6	0	0
Lodge	10	6	9	6	3	0
Marina	8	5	8	7	6	0
Nature Center	8	7	11	6	3	0

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	0	2	1	5
Courtesy dock			0	0	2	1	4
Drinking water			0	0	3	8	15
Fire ring			0	0	1	2	4
Fish cleaning station			0	0	2	1	3
Grassy game area/play field			0	0	1	2	4
Group shelter			0	0	1	2	4
Interpretive programs			0	0	1	1	4
Pedestal grill			0	0	1	1	4
Picnic tables			0	0	3	11	6
Playground equipment			0	0	1	2	4
Public showers			0	0	2	1	3
Public telephone			0	0	2	3	3
Public toilets			0	1	1	4	9
Scenic or nature trail			0	0	2	3	4
Security lighting			0	0	2	1	5
Signs for direction and information			0	0	2	9	11
Swimming/sunbathing beach			0	1	2	1	4
Swimming pool			0	1	2	1	3
Watchable wildlife area			0	0	2	2	4
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	1	1	7
Availability of shade			0	0	2	8	15
Close proximity of facilities to waterfront			0	0	1	2	6
Mowing of roadsides and open areas			0	0	3	4	11
Park ranger staff			0	1	2	8	10
Parking adjacent to picnic tables			0	0	2	6	4
Parking specifically for boat ramp users			0	0	2	1	4
Paved parking compared to gravel parking			0	0	3	6	9
Rain/sun shelters for picnic tables			0	0	2	4	3
Recycling location (Aluminum, glass, etc.)			0	0	2	1	3
Sense of privacy			0	0	2	5	7
<b>Amenities elsewhere in the park</b>							
Airport			0	0	1	1	3
Cabins			0	1	1	1	2
Campground			0	0	1	2	4
Convenience store			0	5	2	8	7
Golf course			0	0	1	7	22
Group camp			0	0	1	2	3
Lodge			0	1	1	2	2
Marina			0	0	1	2	4
Nature Center			0	0	1	1	4

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

1.67 (3)	A. Because of the accessible features at this park.
1.00 (1)	B. Because of the naturalist and educational programs at this park.
3.00 (1)	C. It is a tradition (i.e., family reunion)
1.74 (19)	D. It is close to my home.
2.00 (6)	E. My activity choice depends on the resources at this park.
2.00 (2)	F. There is something for everyone in my family/group to do here.
0.00 (0)	G. To be around other people like me.
2.29 (7)	H. To be close to nature/to enjoy the natural environment.
2.36 (11)	I. To be with friends or family.
2.50 (2)	J. To do something 'different.'
2.33 (3)	K. To escape the pressures of work.
1.80 (5)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.00 (1)	M. To get away from the city/crowds.
3.00 (3)	N. To have an inexpensive way to recreate/have a vacation.
2.14 (14)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

4	Weekend get-away.
1	Family vacation.
36	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

40	Primary destination.
0	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	0	41
Property loss (theft, vandalism)	0	1	1	1	38
Environmental harm (snakes, bugs)	0	0	0	2	39
Weather hazards (tornado, lightning, etc)	0	0	0	2	39

**25. Have you seen uniformed park staff during your visit?**

18 Yes 23 No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

31 Yes 10 No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	10	8	5	8	4	0
Bike trail for mountain bikes	9	7	5	11	3	0
Bike trail for road bikes	9	8	7	8	2	0
Equestrian trail	11	11	3	7	2	0
Motorcycle trail	12	11	5	5	1	1
Off road vehicle trail or area (ORV)	11	10	6	6	1	1
Paved surface versus natural surfaced trail	10	8	1	12	2	2
Walking or hiking trail	9	6	3	10	6	1

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
1.75 (20)	A. Acquire more properties to become state parks
2.50 (18)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
2.46 (13)	C. Develop natural areas within state parks for recreation
2.67 (18)	D. Educate visitors regarding appropriate use of parks
6.60 (10)	E. Encourage private businesses to assume most park operations
3.27 (15)	F. Preserve natural, cultural, and historic properties in Oklahoma
2.88 (17)	G. Provide more outdoor recreation opportunities for the public
3.85 (13)	H. Recreation program activities (miniature golf, live music, entertainment)
8.00 (12)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
4.35 (17)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
4	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
2	C. <i>Oklahoma Today</i> magazine
2	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
1	F. Television advertisement
29	G. Word of mouth
12	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number-Range 1 to 85, Mean = 15.63, Median = 4.00, Mode = 4

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 85
<input type="text"/>	26 – 54 years old? Range 0 to 4
<input type="text"/>	18 – 25 years old? Range 0 to 2
<input type="text"/>	12 – 17 years old? Range 0 to 3
<input type="text"/>	11 years old and younger? Range 0 to 2

**36. Are these people (check all that apply) -**

<input type="text" value="10"/>	Members of one household?
<input type="text" value="2"/>	Relatives from two or more households?
<input type="text" value="28"/>	Unrelated people from two or more households?

**37. What is your age?**

Age-Range 17 to 78, Mean = 54.22, Median = 57.00, Mode = 56

**38. What best describes your race?**

<input type="text" value="40"/>	White	<input type="text" value="0"/>	Black
<input type="text" value="1"/>	American Indian or Alaskan Native	<input type="text" value="0"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="2"/>	Hispanic
<input type="text" value="39"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="1"/>	Some high school	<input type="text" value="15"/>	Some college	<input type="text" value="1"/>	Graduate degree
<input type="text" value="16"/>	High school graduate	<input type="text" value="8"/>	College graduate	<input type="text" value="0"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 3 to 300, Mean = 25.39, Median = 12.00, Mode = 10

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Park: Lake Murray (9) Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

- 1 Yes (Go to question 3.)  8 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>			

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
3	Bicycling on road	3	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
1	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
2	Camping	0	Diving, snorkeling, SCUBA
3	Golfing	2	Fishing from boat
7	Hiking/Walking	0	Fishing from enclosed dock
0	Interpretive program or activity	4	Fishing from shore
0	Motorized trail activity	3	Jet-skiing
3	Observing wildlife	6	Swimming in lake
7	Picnicking	1	Swimming in pool
4	Pleasure driving/sightseeing	0	Swimming in river or stream
4	Playing on playground	2	Water-skiing
6	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
2	Sports – games	0	Other:
0	Other:		

**7. Have you spent or will you be spending one or more nights here in the park?**

1 Yes (Go to question 8.)  8 No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

2 Campground                       0 Cabin                       0 Boat in marina  
 0 Group Camp                       0 Lodge                       0 Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
<b>Facilities and visitor amenities</b>						
Boat ramp	3	0	1	1	4	0
Courtesy dock	3	0	1	1	4	0
Drinking water	0	0	1	0	8	0
Fire ring	1	0	5	2	1	0
Fish cleaning station	4	0	2	1	2	0
Grassy game area/play field	1	0	2	3	3	0
Group shelter	2	0	5	1	1	0
Interpretive programs	2	0	5	0	2	0
Pedestal grill	0	0	2	3	4	0
Picnic tables	0	0	0	4	5	0
Playground equipment	1	0	4	2	2	0
Public showers	2	0	1	1	5	0
Public telephone	2	0	0	2	5	0
Public toilets	0	0	0	0	9	0
Scenic or nature trail	0	0	1	5	3	0
Security lighting	1	0	3	2	3	0
Signs for direction and information	0	0	4	1	4	0
Swimming/sunbathing beach	0	0	3	1	5	0
Swimming pool	3	0	2	0	3	1
Watchable wildlife area	2	0	3	2	2	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	1	0	3	2	3	0
Availability of shade	0	0	1	1	7	0
Close proximity of facilities to waterfront	0	0	2	0	7	0
Mowing of roadsides and open areas	0	0	3	2	4	0
Park ranger staff	0	0	4	1	4	0
Parking adjacent to picnic tables	1	0	2	0	6	0
Parking specifically for boat ramp users	3	0	2	1	3	0
Paved parking compared to gravel parking	0	1	5	1	2	0
Rain/sun shelters for individual picnic tables	2	0	3	2	2	0
Recycling location (Aluminum, glass, etc.)	1	0	3	4	1	0
Sense of privacy	0	0	2	3	4	0
<b>Amenities elsewhere in the park</b>						
Airport	5	0	1	0	1	2
Cabins	1	0	2	1	5	0
Campground	0	0	2	1	6	0
Convenience store	0	0	1	4	4	0
Golf course	2	1	3	2	0	1
Group camp	1	1	4	2	1	0
Lodge	1	0	3	2	3	0
Marina	2	0	2	2	3	0
Nature Center	0	0	4	2	3	0

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	1	0	0	1
Courtesy dock			1	0	0	1	0
Drinking water			1	0	2	0	2
Fire ring			0	0	1	3	0
Fish cleaning station			0	0	1	0	0
Grassy game area/play field			0	0	3	1	0
Group shelter			0	0	1	0	0
Interpretive programs			0	0	2	0	0
Pedestal grill			0	0	0	3	2
Picnic tables			0	0	0	3	4
Playground equipment			0	0	1	0	0
Public showers			0	0	0	1	1
Public telephone			0	0	0	0	2
Public toilets			0	2	3	2	1
Scenic or nature trail			0	0	1	4	2
Security lighting			0	0	2	1	0
Signs for direction and information			0	0	4	2	1
Swimming/sunbathing beach			0	0	1	3	2
Swimming pool			0	0	0	0	2
Watchable wildlife area			0	0	1	1	1
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	1	0	0
Availability of shade			0	2	0	0	5
Close proximity of facilities to waterfront			0	1	2	0	4
Mowing of roadsides and open areas			0	0	1	5	2
Park ranger staff			0	0	2	1	1
Parking adjacent to picnic tables			0	2	0	2	3
Parking specifically for boat ramp users			0	0	0	1	1
Paved parking compared to gravel parking			1	0	1	2	1
Rain/sun shelters for picnic tables			0	0	1	0	0
Recycling location (Aluminum, glass, etc.)			0	0	1	0	0
Sense of privacy			0	0	3	2	2
<b>Amenities elsewhere in the park</b>							
Airport			0	0	1	0	0
Cabins			0	0	1	0	1
Campground			0	0	1	0	1
Convenience store			0	0	0	2	3
Golf course			0	0	1	0	0
Group camp			0	0	1	0	0
Lodge			0	0	0	1	2
Marina			0	0	0	0	2
Nature Center			0	0	0	2	1

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

1.00 (2)	A. Because of the accessible features at this park.
2.00 (1)	B. Because of the naturalist and educational programs at this park.
0.00 (0)	C. It is a tradition (i.e., family reunion)
1.00 (3)	D. It is close to my home.
2.00 (1)	E. My activity choice depends on the resources at this park.
2.67 (3)	F. There is something for everyone in my family/group to do here.
0.00 (0)	G. To be around other people like me.
2.67 (3)	H. To be close to nature/to enjoy the natural environment.
2.00 (1)	I. To be with friends or family.
3.00 (1)	J. To do something 'different.'
0.00 (0)	K. To escape the pressures of work.
3.00 (1)	L. To exercise; be physically active (swim, hike, water ski, etc.).
0.00 (0)	M. To get away from the city/crowds.
0.00 (0)	N. To have an inexpensive way to recreate/have a vacation.
2.00 (4)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

2	Weekend get-away.
0	Family vacation.
4	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

7	Primary destination.
0	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	1	6
Property loss (theft, vandalism)	0	0	0	1	6
Environmental harm (snakes, bugs)	0	0	0	2	5
Weather hazards (tornado, lightning, etc)	0	0	0	1	6

**25. Have you seen uniformed park staff during your visit?**

Yes  No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

Yes  No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	0	0	2	1	4	0
Bike trail for mountain bikes	0	0	3	1	2	1
Bike trail for road bikes	0	0	2	1	2	2
Equestrian trail	0	0	4	3	0	0
Motorcycle trail	0	0	1	0	1	5
Off road vehicle trail or area (ORV)	0	0	1	1	1	4
Paved surface versus natural surfaced trail	0	1	2	1	2	1
Walking or hiking trail	0	0	0	1	6	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
1.25 (4)	A. Acquire more properties to become state parks
2.00 (3)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
5.00 (3)	C. Develop natural areas within state parks for recreation
3.20 (5)	D. Educate visitors regarding appropriate use of parks
8.00 (2)	E. Encourage private businesses to assume most park operations
1.83 (6)	F. Preserve natural, cultural, and historic properties in Oklahoma
6.00 (2)	G. Provide more outdoor recreation opportunities for the public
8.50 (2)	H. Recreation program activities (miniature golf, live music, entertainment)
9.50 (2)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
3.67 (3)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
0	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
0	C. <i>Oklahoma Today</i> magazine
0	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
6	G. Word of mouth
3	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number – Range 1 to 7, Mean = 3.86, Median = 4.00, Mode = 4

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 1
<input type="text"/>	26 – 54 years old? Range 0 to 4
<input type="text"/>	18 – 25 years old? Range 0 to 1
<input type="text"/>	12 – 17 years old? Range 0 to 1
<input type="text"/>	11 years old and younger? Range 0 to 5

**36. Are these people (check all that apply) -**

<input type="text" value="4"/>	Members of one household?
<input type="text" value="2"/>	Relatives from two or more households?
<input type="text" value="2"/>	Unrelated people from two or more households?

**37. What is your age?**

Age- Range 36 to 53, Mean = 44.43, Median = 44.00, Mode = 36

**38. What best describes your race?**

<input type="text" value="7"/>	White	<input type="text" value="0"/>	Black
<input type="text" value="0"/>	American Indian or Alaskan Native	<input type="text" value="0"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="0"/>	Hispanic
<input type="text" value="7"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="0"/>	Some high school	<input type="text" value="3"/>	Some college	<input type="text" value="1"/>	Graduate degree
<input type="text" value="2"/>	High school graduate	<input type="text" value="1"/>	College graduate	<input type="text" value="0"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 10 to 160, Mean = 54.00, Median = 22.00, Mode = 10

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors  
 Park: Lake Texoma (7)

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

3 Yes (Go to question 3.)

4 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>			

**6. Using the list on this card, what recreational activities did you or other members of your group participate in while visiting the park on this trip?**

Park Activities		Water-Related Activities	
1	Bicycling on road	2	Boating for pleasure – power boat
0	Bicycling on paved bike path	0	Boating for pleasure – sail boat
0	Bicycling on trail (mountain biking)	0	Canoeing, kayaking
1	Camping	0	Diving, snorkeling, SCUBA
2	Golfing	2	Fishing from boat
3	Hiking/Walking	0	Fishing from enclosed dock
0	Interpretive program or activity	2	Fishing from shore
0	Motorized trail activity	1	Jet-skiing
3	Observing wildlife	4	Swimming in lake
4	Picnicking	0	Swimming in pool
3	Pleasure driving/sightseeing	0	Swimming in river or stream
2	Playing on playground	1	Water-skiing
5	Relaxing/sunbathing on beach/grass	0	Windsurfing/sail-boarding
0	Sports – games	1	Other: tubing
0	Other:		

**7. Have you spent or will you be spending one or more nights here in the park?**

Yes (Go to question 8.)                       No (Go to question 19, page 10.)

- If the person being interviewed is not lodging in the park, but is visiting the park only for the day, go to **question 19, page 10**.

**8. What overnight accommodations have you used or will you use while staying in the park?**

Campground                       Cabin                       Boat in marina  
 Group Camp                       Lodge                       Other

**9. How many nights do you plan to spend here in the park?**

Number

- If the person being interviewed is camping, continue with **question 10, page 3 (Green form)**.
- If the person being interviewed is a cabin guest, continue with **question 15, page 6 (Yellow form)**.
- If the person being interviewed is a lodge guest, continue with **question 17, page 8 (Blue form)**.
- If the person being interviewed is a guest at a group camp or stayed in other private facilities (including a boat in a marina), continue with **question 19, page 10 (Red form)**.

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
<b>Facilities and visitor amenities</b>						
Boat ramp	2	0	1	2	1	0
Courtesy dock	2	0	2	1	1	0
Drinking water	2	0	0	2	2	0
Fire ring	3	0	2	1	0	0
Fish cleaning station	3	0	2	1	0	0
Grassy game area/play field	2	0	2	2	0	0
Group shelter	2	0	2	2	0	0
Interpretive programs	2	0	1	2	1	0
Pedestal grill	1	0	1	4	0	0
Picnic tables	1	0	0	3	2	0
Playground equipment	0	0	3	1	2	0
Public showers	3	0	0	0	3	0
Public telephone	2	0	1	0	3	0
Public toilets	0	0	0	2	4	0
Scenic or nature trail	0	0	0	4	2	0
Security lighting	3	0	0	1	2	0
Signs for direction and information	0	1	1	2	2	0
Swimming/sunbathing beach	0	0	1	1	4	0
Swimming pool	1	0	1	1	2	0
Watchable wildlife area	3	0	0	1	2	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	2	0	0	3	1	0
Availability of shade	0	0	0	2	4	0
Close proximity of facilities to waterfront	0	0	2	2	2	0
Mowing of roadsides and open areas	0	0	3	1	2	0
Park ranger staff	2	0	2	0	2	0
Parking adjacent to picnic tables	1	1	1	1	2	0
Parking specifically for boat ramp users	2	0	1	1	2	0
Paved parking compared to gravel parking	2	0	0	2	2	0
Rain/sun shelters for individual picnic tables	2	0	1	1	2	0
Recycling location (Aluminum, glass, etc.)	2	0	1	2	1	0
Sense of privacy	0	0	3	2	1	0
<b>Amenities elsewhere in the park</b>						
Airport	4	1	0	1	0	0
Cabins	2	0	2	1	1	0
Campground	1	0	1	2	2	0
Convenience store	1	1	0	3	1	0
Golf course	3	0	0	2	1	0
Group camp	3	0	1	1	1	0
Lodge	3	0	2	1	0	0
Marina	3	0	1	1	1	0
Nature Center	1	0	1	3	1	0

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	0	0	1	1
Courtesy dock			0	0	1	0	1
Drinking water			0	0	0	0	0
Fire ring			0	0	0	0	0
Fish cleaning station			0	0	0	0	0
Grassy game area/play field			0	0	1	0	1
Group shelter			0	0	0	0	0
Interpretive programs			0	0	0	0	0
Pedestal grill			0	0	0	1	0
Picnic tables			0	0	0	2	2
Playground equipment			1	0	2	0	0
Public showers			0	0	0	0	0
Public telephone			0	0	0	0	0
Public toilets			0	2	1	1	1
Scenic or nature trail			0	0	0	0	0
Security lighting			0	0	0	0	0
Signs for direction and information			0	0	1	3	2
Swimming/sunbathing beach			0	0	0	4	0
Swimming pool			0	0	0	0	0
Watchable wildlife area			0	0	0	0	1
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	0	0	1
Availability of shade			0	0	1	2	2
Close proximity of facilities to waterfront			0	0	2	1	2
Mowing of roadsides and open areas			1	0	2	1	2
Park ranger staff			0	0	0	0	1
Parking adjacent to picnic tables			0	0	1	1	2
Parking specifically for boat ramp users			0	0	0	1	0
Paved parking compared to gravel parking			0	0	0	1	2
Rain/sun shelters for picnic tables			0	0	0	0	1
Recycling location (Aluminum, glass, etc.)			0	0	0	0	1
Sense of privacy			0	0	0	2	2
<b>Amenities elsewhere in the park</b>							
Airport			0	0	0	0	0
Cabins			0	0	0	0	0
Campground			0	0	0	0	1
Convenience store			0	0	0	0	0
Golf course			0	0	0	0	1
Group camp			0	0	0	0	0
Lodge			0	0	0	0	0
Marina			0	0	0	0	0
Nature Center			0	0	0	0	0

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

1.00 (1)	A. Because of the accessible features at this park.
0.00 (0)	B. Because of the naturalist and educational programs at this park.
0.00 (0)	C. It is a tradition (i.e., family reunion)
1.00 (1)	D. It is close to my home.
0.00 (0)	E. My activity choice depends on the resources at this park.
0.00 (0)	F. There is something for everyone in my family/group to do here.
0.00 (0)	G. To be around other people like me.
3.00 (2)	H. To be close to nature/to enjoy the natural environment.
1.33 (3)	I. To be with friends or family.
3.00 (1)	J. To do something 'different.'
2.00 (2)	K. To escape the pressures of work.
0.00 (0)	L. To exercise; be physically active (swim, hike, water ski, etc.).
0.00 (0)	M. To get away from the city/crowds.
2.50 (2)	N. To have an inexpensive way to recreate/have a vacation.
2.00 (3)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

1	Weekend get-away.
1	Family vacation.
4	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

6	Primary destination.
0	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	0	6
Property loss (theft, vandalism)	0	0	0	0	6
Environmental harm (snakes, bugs)	0	0	0	1	5
Weather hazards (tornado, lightning, etc)	0	1	0	0	5

**25. Have you seen uniformed park staff during your visit?**

Yes  No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

Yes  No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	0	0	2	1	2	0
Bike trail for mountain bikes	0	0	2	1	2	0
Bike trail for road bikes	0	0	2	2	1	0
Equestrian trail	0	0	2	2	1	0
Motorcycle trail	0	0	2	2	0	1
Off road vehicle trail or area (ORV)	0	0	2	2	0	1
Paved surface versus natural surfaced trail	0	2	1	1	0	1
Walking or hiking trail	0	0	1	1	3	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
2.50 (4)	A. Acquire more properties to become state parks
1.67 (3)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
3.00 (2)	C. Develop natural areas within state parks for recreation
2.80 (5)	D. Educate visitors regarding appropriate use of parks
9.00 (1)	E. Encourage private businesses to assume most park operations
1.00 (3)	F. Preserve natural, cultural, and historic properties in Oklahoma
3.50 (2)	G. Provide more outdoor recreation opportunities for the public
3.00 (2)	H. Recreation program activities (miniature golf, live music, entertainment)
10.00 (1)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
1.50 (2)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
1	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
1	C. <i>Oklahoma Today</i> magazine
0	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
4	G. Word of mouth
2	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number- Rang 1 to 13, Mean = 6.50, Median =5.50, Mode =1

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 3
<input type="text"/>	26 – 54 years old? Range 0 to 3
<input type="text"/>	18 – 25 years old? Range 0 to 2
<input type="text"/>	12 – 17 years old? Range 0 to 3
<input type="text"/>	11 years old and younger? Range 0 to 6

**36. Are these people (check all that apply) -**

<input type="text" value="3"/>	Members of one household?
<input type="text" value="3"/>	Relatives from two or more households?
<input type="text" value="3"/>	Unrelated people from two or more households?

**37. What is your age?**

Age- Range 23 to 63, Mean = 43.00, Median = 46.00, Mode = 23

**38. What best describes your race?**

<input type="text" value="6"/>	White	<input type="text" value="0"/>	Black
<input type="text" value="0"/>	American Indian or Alaskan Native	<input type="text" value="0"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="0"/>	Hispanic
<input type="text" value="6"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="0"/>	Some high school	<input type="text" value="2"/>	Some college	<input type="text" value="0"/>	Graduate degree
<input type="text" value="2"/>	High school graduate	<input type="text" value="2"/>	College graduate	<input type="text" value="0"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 10 to 250, Mean = 109.33, Median = 94.00, Mode = 10

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**

## Survey of Visitors to Oklahoma State Parks

Survey Number: Day Visitors  
 Park: Lake Wister (17)

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
 Location in park: \_\_\_\_\_

The Oklahoma Tourism and Recreation Department, Division of Research and Development, is seeking visitor input about its recreation facilities to assist in planning for the future. Oklahoma State University is conducting this research for OTRD. Would you be willing to spend about 10 minutes answering a few questions about your visit to this recreation area? We will not ask for any information that will personally identify you. This survey required approval by the Oklahoma State University Institutional Review Board. If you have any questions regarding this research you may contact the office of the Institutional Review Board at Oklahoma State University (Sharon Bacher, 203 Whitehurst, 405-744-5700).

**1. Is this your first visit to this park?**

3 Yes (Go to question 3.)

14 No (Go to question 2.)

**2. On average how many times per year do you visit this park?**

Number

**3. What Oklahoma State Park do you visit most frequently?**

Name of State Park

**4. On average how many times per year do you visit any state park whether in Oklahoma or elsewhere?**

Number

(If there is a question as to age, ask the following question. If not, continue with question 9.)

**5. Are you at least 16 years of age? If yes, continue with question 6.**

- **Question 5A. If not, is there a person in your group who is that age or older to whom I may speak? If yes, continue the survey with that person of proper age.**
- **Question 5B. If no, note the following items, thank the individual, and discontinue the survey.**

<b>Sex of survey contact</b>	<b>Male</b>		<b>Female</b>
<b>Was the individual in a group?</b>	<b>Yes</b>		<b>No</b>
<b>If in a group, estimate number of members of the group.</b>			



**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**19. Different people may expect different things when they visit this park. Using the list on this card, tell me how IMPORTANT each of the items is to you.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Facilities and visitor amenities</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Boat ramp	2	1	3	4	4	0
Courtesy dock	2	2	5	2	3	0
Drinking water	3	2	3	5	4	0
Fire ring	5	2	3	3	3	0
Fish cleaning station	8	0	4	3	0	0
Grassy game area/play field	4	1	5	3	3	0
Group shelter	6	3	4	0	2	0
Interpretive programs	7	0	4	2	2	0
Pedestal grill	2	0	3	5	5	0
Picnic tables	0	0	2	5	10	0
Playground equipment	3	1	2	5	4	0
Public showers	1	2	3	3	6	0
Public telephone	1	2	4	4	5	0
Public toilets	0	0	1	2	13	0
Scenic or nature trail	1	0	11	1	2	0
Security lighting	1	1	7	1	5	0
Signs for direction and information	1	0	3	5	6	0
Swimming/sunbathing beach	2	1	1	4	9	0
Swimming pool	6	1	3	3	2	0
Watchable wildlife area	3	1	4	3	4	0
<b>Park or Facility Attributes</b>						
Accessibility for persons with disabilities	1	0	5	3	6	0
Availability of shade	0	1	2	1	13	0
Close proximity of facilities to waterfront	0	0	3	5	9	0
Mowing of roadsides and open areas	0	0	3	4	10	0
Park ranger staff	0	0	4	5	5	0
Parking adjacent to picnic tables	1	0	3	5	7	0
Parking specifically for boat ramp users	2	0	4	3	6	0
Paved parking compared to gravel parking	1	1	5	5	3	0
Rain/sun shelters for individual picnic tables	1	1	5	4	3	0
Recycling location (Aluminum, glass, etc.)	5	3	3	1	2	0
Sense of privacy	3	0	3	5	6	0
<b>Amenities elsewhere in the park</b>						
Airport	11	1	1	0	0	2
Cabins	8	0	2	4	1	0
Campground	8	0	2	3	3	0
Convenience store	10	0	2	2	1	0
Golf course	10	2	2	0	0	1
Group camp	10	1	2	1	1	0
Lodge	10	1	4	0	0	0
Marina	10	1	2	1	1	0
Nature Center	8	1	2	3	1	0

**For park day visitors only (If noted on one side only: X = Importance, 0 = Satisfaction)**

**20. How satisfied were you with those facilities and services? If you did not use a facility or service, please indicate that as well.**

Ratings of Satisfaction	Present in park	Did not use	Completely dissatisfied	Somewhat Dissatisfied	Neither satisfied nor dissatisfied	Somewhat Satisfied	Completely Satisfied
<b>Facilities and visitor amenities</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Boat ramp			0	0	0	2	3
Courtesy dock			0	0	2	0	3
Drinking water			0	0	0	2	2
Fire ring			0	0	0	2	1
Fish cleaning station			0	0	0	1	1
Grassy game area/play field			0	0	1	3	1
Group shelter			0	0	1	0	1
Interpretive programs			0	0	0	0	1
Pedestal grill			0	0	0	3	5
Picnic tables			1	1	0	4	10
Playground equipment			1	0	1	3	2
Public showers			2	0	0	0	1
Public telephone			0	0	1	1	2
Public toilets			3	5	1	4	3
Scenic or nature trail			0	0	2	1	1
Security lighting			0	0	1	1	1
Signs for direction and information			1	1	1	6	1
Swimming/sunbathing beach			1	1	3	4	3
Swimming pool			0	0	1	0	1
Watchable wildlife area			0	0	1	1	1
<b>Park or Facility Attributes</b>							
Accessibility for persons with disabilities			0	0	1	0	2
Availability of shade			0	1	2	5	6
Close proximity of facilities to waterfront			0	2	0	4	7
Mowing of roadsides and open areas			1	1	5	3	7
Park ranger staff			2	1	2	3	2
Parking adjacent to picnic tables			0	0	1	4	7
Parking specifically for boat ramp users			0	0	1	1	3
Paved parking compared to gravel parking			0	0	2	2	2
Rain/sun shelters for picnic tables			0	0	1	0	1
Recycling location (Aluminum, glass, etc.)			0	0	0	0	1
Sense of privacy			0	0	3	4	2
<b>Amenities elsewhere in the park</b>							
Airport			0	0	0	0	1
Cabins			0	0	0	1	1
Campground			0	0	0	2	1
Convenience store			0	0	0	0	1
Golf course			0	0	0	0	1
Group camp			0	0	0	0	1
Lodge			0	0	0	0	1
Marina			0	0	0	0	1
Nature Center			0	0	0	0	1

**21. What are the top three reasons for your decision to come to this park today? Mark the choices 1, 2, and 3. (1 = top, 2 = second, 3 = third)**

1.60 (5)	A. Because of the accessible features at this park.
1.00 (1)	B. Because of the naturalist and educational programs at this park.
0.00 (0)	C. It is a tradition (i.e., family reunion)
1.33 (6)	D. It is close to my home.
0.00 (0)	E. My activity choice depends on the resources at this park.
2.00 (1)	F. There is something for everyone in my family/group to do here.
0.00 (0)	G. To be around other people like me.
0.00 (0)	H. To be close to nature/to enjoy the natural environment.
2.33 (6)	I. To be with friends or family.
3.00 (1)	J. To do something 'different.'
3.00 (1)	K. To escape the pressures of work.
2.50 (2)	L. To exercise; be physically active (swim, hike, water ski, etc.).
2.00 (1)	M. To get away from the city/crowds.
2.67 (6)	N. To have an inexpensive way to recreate/have a vacation.
1.88 (8)	O. To relax or rest.
	P. Other (specify):

**22. Is this visit to the state park a weekend get-away or a family vacation?**

2	Weekend get-away.
0	Family vacation.
15	Other (specify):

**23. Is this state park your primary destination on this trip or are you enroute to another location?**

16	Primary destination.
1	Enroute to another location.

**24. How safe have you felt while you have been here in the park?**

Ratings of Sense of Safety	Very much at risk	Somewhat at risk	Neither at risk nor safe	Somewhat Safe	Extremely safe
Safety related to . . .	1	2	3	4	5
Physical harm by other people	0	0	0	1	16
Property loss (theft, vandalism)	0	0	0	1	16
Environmental harm (snakes, bugs)	0	1	0	3	13
Weather hazards (tornado, lightning, etc)	0	1	0	2	14

**25. Have you seen uniformed park staff during your visit?**

Yes  No

**26. Does the presence of uniformed park staff provide a sense of safety and security during your visit?**

Yes  No

**27. How important is each of the following types of trails to an enjoyable experience for you while visiting the park? Even if the visitor did not use the trails, ask these questions.**

Potential Items of Importance	Extremely unimportant	Unimportant	Neither important nor unimportant	Important	Extremely Important	Should not be provided in the park
<b>Amenities related to Trails</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Benches along the trails	0	1	3	3	6	0
Bike trail for mountain bikes	0	2	3	3	4	1
Bike trail for road bikes	0	2	2	3	4	2
Equestrian trail	1	2	3	1	3	3
Motorcycle trail	2	3	3	0	1	4
Off road vehicle trail or area (ORV)	3	0	3	3	0	4
Paved surface versus natural surfaced trail	0	2	6	2	3	0
Walking or hiking trail	0	0	2	3	8	0

**28. Please rank the following priorities for Oklahoma state parks for the next five years from your perspective. Use number 1 as your most important priority, number 2 for the second most important priority, and so on to 10 for your lowest priority among these items.**

Ranking	Possible priority
1.25 (4)	A. Acquire more properties to become state parks
2.13 (8)	B. Be examples of Oklahoma's natural resources – land, water, birds, animals, plants
4.50 (2)	C. Develop natural areas within state parks for recreation
1.71 (7)	D. Educate visitors regarding appropriate use of parks
9.00 (1)	E. Encourage private businesses to assume most park operations
2.00 (8)	F. Preserve natural, cultural, and historic properties in Oklahoma
1.60 (5)	G. Provide more outdoor recreation opportunities for the public
2.50 (6)	H. Recreation program activities (miniature golf, live music, entertainment)
10.00 (1)	I. Reduce the number of parks (close parks, close areas, seasonally or permanently)
3.50 (4)	J. Use parks to encourage tourism and economic development

**29. Please indicate all the advertising related to Oklahoma state parks that has influenced your visitation to state parks.**

Check	Possible advertising or marketing effort
0	A. <i>Discover Oklahoma</i> television program
0	B. Newspaper advertisement
0	C. <i>Oklahoma Today</i> magazine
0	D. Oklahoma vacation guide
0	E. Oklahoma welcome center, highway rest stop
0	F. Television advertisement
12	G. Word of mouth
8	H. Other (specify):

**30. Are the user fees presently in use in this park appropriately priced for the services provided?**

Yes  No

**30A. If no, are the current fees too high or too low?**

Too high  
 Too low

**31. Would you favor park entrance fees for all visitors to Oklahoma state parks?**

Yes  No

**31A. If yes, how should the revenue generated by these fees be used?**

Park maintenance for all parks in the state  
 Park development for all parks in the state  
 Park maintenance at the park generating the revenue  
 Park development at the park generating the revenue  
 State general fund  
 Other:

**32. Would you favor additional fees for specific services or amenities provided in Oklahoma state parks?**

Yes  No

**32A. If yes, which of the following services or amenities would you be willing to support through a fee?**

Boat ramp access and use  
 Swimming beach access and use  
 Educational programs  
 Picnic shelter access and use  
 Other (specify):

The following questions provide us with information regarding visitors to state parks. Your answers will not be personally identifiable and will be reported only in totals for all survey respondents.

**33. Check, but do not ask.**

Male  Female

**34. How many people are in your group visiting the park today?**

Number- Range 1 to 20, Mean = 6.18, Median =5.00, Mode = 2

**35. How many of the people in your group are -**

<input type="text"/>	55 years old and older? Range 0 to 3
<input type="text"/>	26 – 54 years old? Range 0 to 7
<input type="text"/>	18 – 25 years old? Range 0 to 2
<input type="text"/>	12 – 17 years old? Range 0 to 7
<input type="text"/>	11 years old and younger? Range 0 to 6

**36. Are these people (check all that apply) -**

<input type="text" value="5"/>	Members of one household?
<input type="text" value="9"/>	Relatives from two or more households?
<input type="text" value="5"/>	Unrelated people from two or more households?

**37. What is your age?**

Age –Range 23 to 69, Mean = 41.73, Median = 39.00, Mode =23

**38. What best describes your race?**

<input type="text" value="14"/>	White	<input type="text" value="0"/>	Black
<input type="text" value="3"/>	American Indian or Alaskan Native	<input type="text" value="0"/>	Asian or Pacific Islander

**39. What is your ethnic origin?**

<input type="text" value="1"/>	Hispanic
<input type="text" value="16"/>	Non-Hispanic

**40. What is the highest level of education you have completed?**

<input type="text" value="2"/>	Some high school	<input type="text" value="5"/>	Some college	<input type="text" value="1"/>	Graduate degree
<input type="text" value="8"/>	High school graduate	<input type="text" value="1"/>	College graduate	<input type="text" value="0"/>	Post-graduate

**41. Where do you live? [If non-United States enter the country of origin.]**

Hometown – If not Oklahoma, indicate town and state of origin.

**42. What is the zip code of your hometown? [If non-United States, do not ask.]**

Zip code

**43. How many highway miles, one-way, is this park from your home?**

One way miles

Range 4 to 237, Mean = 46.06, Median = 21.00, Mode =10

**44. Would you be willing to take this “Recreation Expenditure Survey” and complete it after you return home? Upon completion, you can place the survey in the mail. Your responses will remain anonymous.**

**45. Please feel free to make any other comments about this state park.**

**Thank you for your participation.**