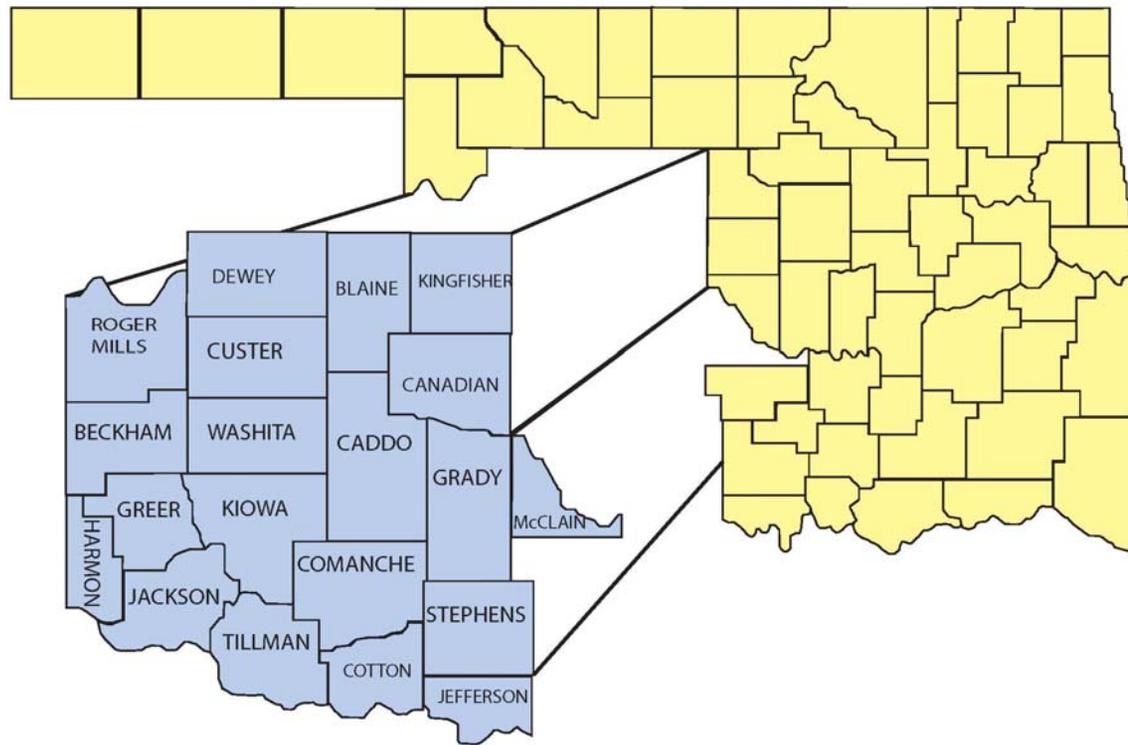


Southwest Oklahoma Impact Coalition

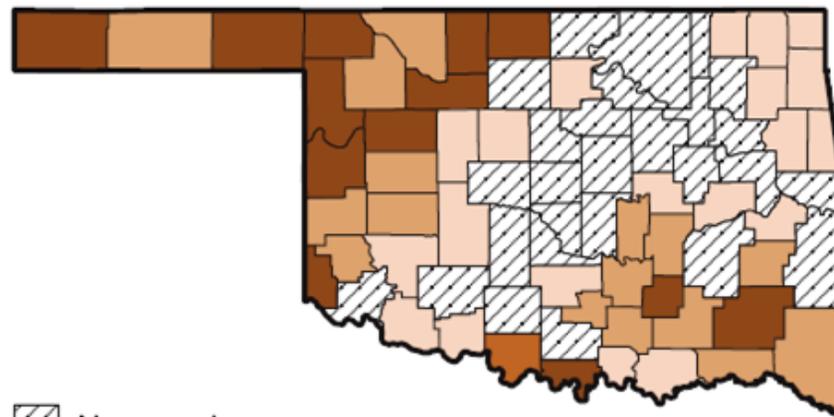
A Quick Snapshot of our Region

A Twenty County Area



Rural verses Urban

2003 Rurality Index



 Non-rural
Counties

 Urban population of 2,500 to 19,999; adjacent to a metro county

 Urban population of 2,500 to 19,999; not adjacent to a metro county

 Completely rural or less than 2,500 urban population; adjacent to a metro county

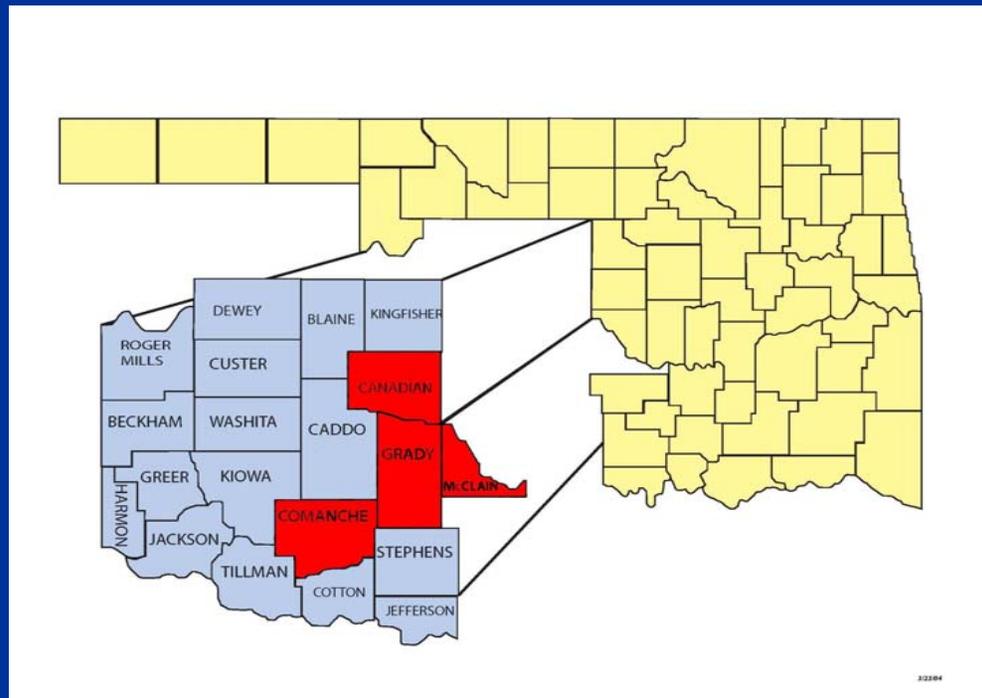
 Completely rural or less than 2,500 urban population; not adjacent to a metro county

Source: USDA Economic Research Service



Urban Counties in SOIC Region

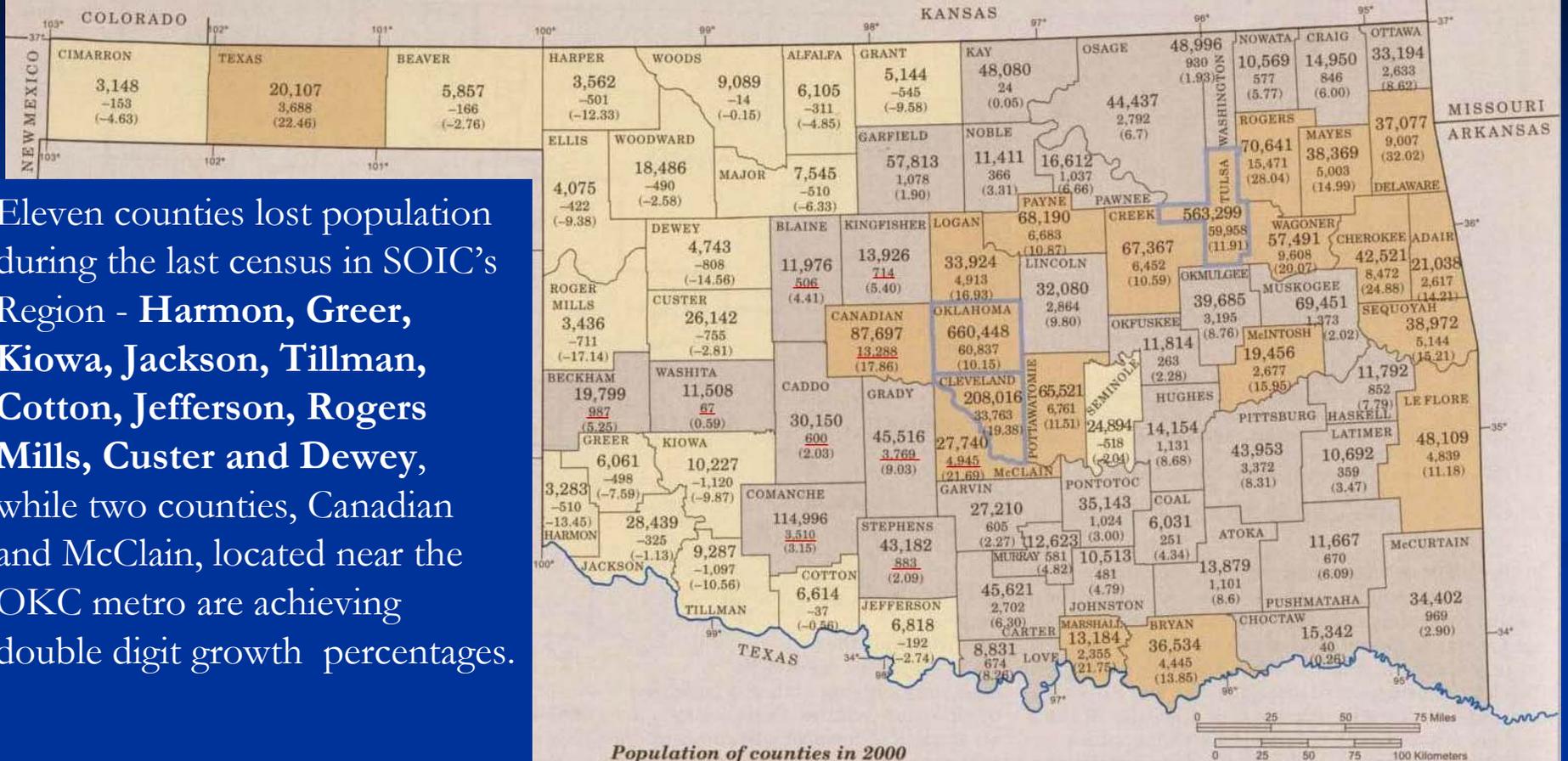
- Canadian, Grady, McClain and Comanche Counties are classified by the Office of Management and Budget (OMB) as metro counties.



It's no longer all about the location –

It's about the people!

95. POPULATION CHANGE BY COUNTY, 1990–2000 Charles Robert Goins



1990-2000

	Population		10 year Change	
	2000	1990		
Beckham	19,799	18,812	987	+5.2%
Blaine	11,976	11,470	506	+4.4%
Caddo	30,150	29,550	600	+2.0%
Canadian	87,697	74,409	13,288	+17.9%
Comanche	114,996	111,486	3,510	+3.1%
Dewey	4,743	5,551	- 808	- 14.6%
Cotton	6,614	6,651	- 37	- 0.6%
Custer	26,142	26,897	- 755	- 2.8%
Grady	45,516	41,747	3,769	+ 9.0%
Greer	6,061	6,559	- 498	- 8.2%
Harmon	3,283	3,793	- 498	- 13.4%
Jackson	28,439	28,764	- 510	- 1.1%
Jefferson	6,818	7,010	- 192	- 2.75%
Kingfisher	13,926	13,212	714	+5.4%
Kiowa	10,227	11,347	- 1,120	- 9.9%
McClain	27,740	22,795	4,945	+21.7%
Roger Mills	3,436	4,147	- 711	- 17.1%
Stephens	43,182	42,299	833	+ 2.1%
Tillman	9,287	10,384	- 1,097	- 10.6%
Washita	11,508	11,441	67	- 1.8%
	511,540	488,324		

Gain – 23,216 (4.5%)

Source: U.S. Census Bureau

2006

	Population		10 year		2006 est.	(change)		
	2000	1990	Change					
Beckham	19,799	18,812	987	+5.2%	19,271	- 528	- 2.6%	←
Blaine	11,976	11,470	506	+ 4.4%	12,734	+758	+6.3%	
Caddo	30,150	29,550	600	+ 2.0%	30,063	- 87	- 0.03%	←
Canadian	87,697	74,409	13,288	+ 17.9%	101,335	+13,638	+ 15.5%	
Comanche	114,996	111,486	3,510	+ 3.1%	109,181	- 5,815	- 5.0%	←
Dewey	4,743	5,551	- 808	- 14.6%	4,475	- 268	- 5.6%	
Cotton	6,614	6,651	- 37	- 0.6%	6,491	- 123	- 1.9%	
Custer	26,142	26,897	- 755	- 2.8%	25,566	- 576	- 2.2%	
Grady	45,516	41,747	3,769	+ 9.0%	50,490	+ 4,974	+ 10.9%	
Greer	6,061	6,559	- 325	- 7.6%	5,864	- 197	- 3.2%	
Harmon	3,283	3,793	- 498	- 13.4%	3,042	- 241	- 7.2%	
Jackson	28,439	28,764	- 510	- 1.1%	26,042	- 2,397	- 8.4%	
Jefferson	6,818	7,010	- 192	- 2.75%	6,385	- 433	- 6.4%	
Kingfisher	13,926	13,212	714	+ 5.4%	14,316	+ 390	+ 2.8%	
Kiowa	10,227	11,347	- 1,120	- 9.9%	9,778	- 449	- 4.4%	
McClain	27,740	22,795	4,945	+21.7%	31,038	3,298	+ 11.9%	
Roger Mills	3,436	4,147	- 711	- 17.1%	3,293	- 143	- 4.1%	
Stephens	43,182	42,299	833	+ 2.1%	43,243	+ 61	+ 0.01%	
Tillman	9,287	10,384	- 1,097	- 10.6%	8,482	- 805	- 8.6%	
Washita	11,508	11,441	67	- 1.8%	11,583	+ 75	+ 0.06%	
					522,672			
				Net Gain	11,132	=	2.2%	= .366 annually

5 Year Population Projections

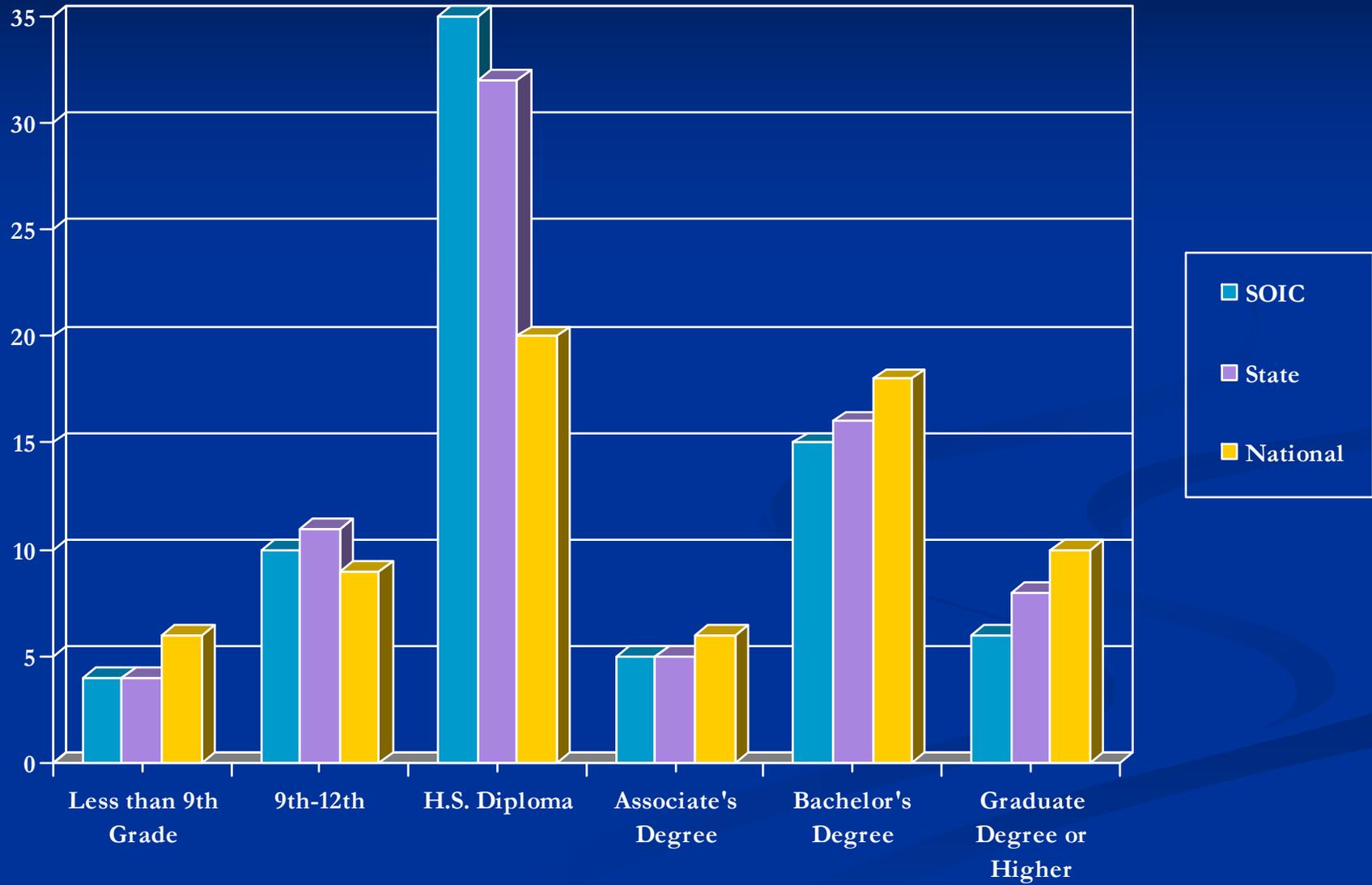
	2006	2011	Change	Percentage
SOIC Region	513,258	515,072	1,814	0.35%
State	3,535,634	3,605,313	69,679	1.97%
Nation	298,217,216	311,600,881	13,383,665	4.49%

City Populations

Cities that are growing are the result of :

- Being in commuter distance of Oklahoma City;
- Growth spurred by oil and natural gas production;
- Annexation of housing areas into city limits.

Education



Where do our people work?

257,979 jobs in SOIC region

80 percent are employed
in 10 industry sectors

Top 10 SOIC Industry Sectors

SECTOR	Currently employed	% employed
■ Government	58,182	22.5%
■ Retail	29,758	11.5%
■ Agriculture	25,415	9.8%
■ Health Care	19,013	7.3%
■ Manufacturing	16,097	6.2%
■ Construction	15,610	6.0%
■ Accommodation/food svcs.	15,107	5.8%
■ Other svcs (except pub adm)	11,912	4.6%
■ Administration/waste svcs.	8,494	3.2%
■ Mining	<u>8,431</u>	<u>3.2%</u>
	employing 208,019	or 80.1%

Source: Center for Economic and Business Development,
Economic Modeling Specialists, Inc.

Projected Growth/Decline of Top 10 Industry Sectors

SECTOR	2006	2011	Inc/Dec	
■ Government	58,182	58,242	60	
■ Retail	29,758	33,118	3,360	11%
■ Agriculture	25,415	25,249	- 166	.6%
■ Health Care/Social Assistance	19,013	21,731	2,718	4.2%
■ Manufacturing	16,097	16,477	380	2.3%
■ Construction	15,610	17,123	1,513	9.6%
■ Accommodation/food svcs.	15,107	16,530	1,423	9.4%
■ Other services (except public administration)	11,912	13,086	1,174	9.8%
■ Administration/waste svcs.	8,494	11,692	3,198	7.6%
■ Mining	<u>8,431</u>	<u>8,099</u>	<u>-332</u>	<u>39.3%</u>
	208,019	221,347	13,328	.6%

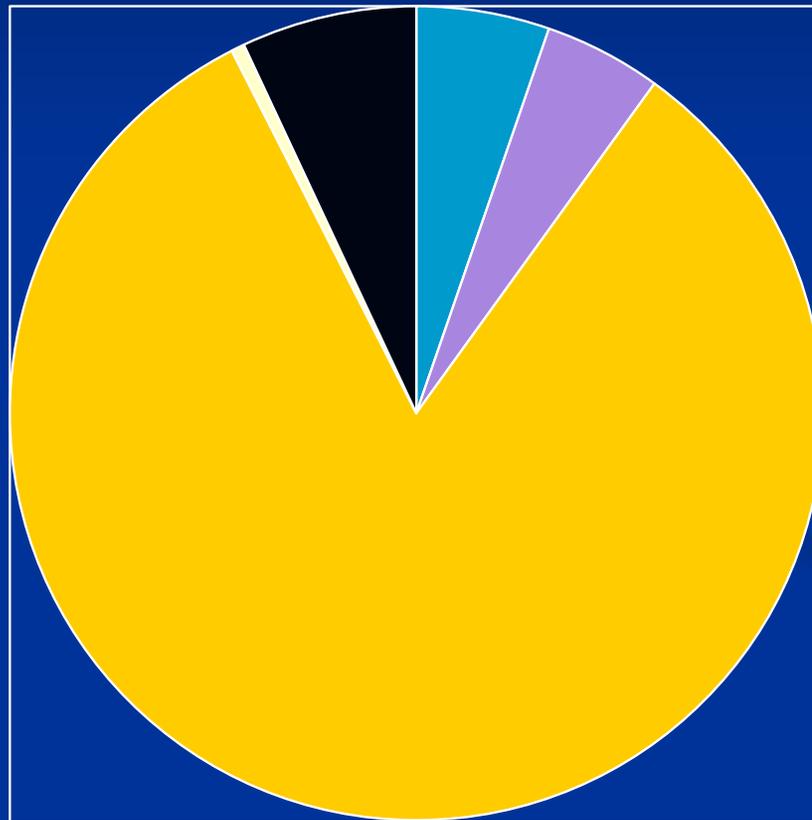
Source: Center for Economic and Business
Development, Economic Modeling Specialists, Inc.

Top 10 SOIC Industry Sectors Ranked by Average Earnings

SECTOR	Average Annual Earnings	Projected 2011 jobs	Change Inc/Dec
1. Mining	\$56,117	8,099	-332 39.3%
2. Manufacturing	\$51,809	16,477	380 2.3%
3. Government	\$50,788	58,242	60
4. Construction	\$29,160	17,123	1,513 9.6%
5. Health Care/Social Assistance	\$25,951	21,731	2,718 4.2%
6. Agriculture	\$25,415	25,249	- 166 -.6%
7. Retail Trade	\$21,378	33,118	3,360 11%
8. Administrative/waste services	\$20,759	11,692	3,198 7.6%
9. Other services (except public administration)	\$16,080	13,086	1,174 9.8%
10. Accommodation/food services	\$12,437	16,530	<u>1,423</u> 9.4%
			13,328

Source: Center for Economic and Business
Development, Economic Modeling Specialists, Inc.

Who are our people?



Source: U.S. Census Bureau

Per Capita Income - 2005

SOIC Average	-	\$24,837	72% of national average
Oklahoma	-	\$29,948	86% of national average
United States	-	\$34,471	

Varies widely from \$28,895 in Canadian County (83% of national average)
to \$18,722 (54% of national average) in Blaine County.

Source: Bureau of Economic Analysis
U.S. Census Bureau

SOIC Region Average Wages

\$29,753

- Average wages vary throughout the region from Beckham County's \$34,127 to Harmon County with \$23,342.*
- Oklahoma's average wage per job is \$34,005

*Beckham County reports 4% Manufacturing employment at wages averaging \$43,905 and 4.5% Transportation & Warehousing jobs at average wages of \$42,743. Harmon County reports relatively few manufacturing jobs and only 1.5% Transportation & Warehousing jobs.

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