

Photo Provided by Oklahoma City Community College



Photo Provided by Southeastern Oklahoma State University

# Tulsa Chamber of Commerce

August 19, 2008

IMPROVING  
our FUTURE  
by DEGREES



# Higher Education Goals

The background of the slide features a close-up, slightly blurred image of several graduates wearing black academic caps and gowns. They are looking towards the right side of the frame, suggesting a ceremony or a moment of reflection.

- ✓ Increase access and improve the quality of public higher education for all Oklahomans
- ✓ Increase the number of college graduates
- ✓ Better prepare students to meet the challenge of a global economy

# Competing in the Second Century

We must be willing to embrace significant change:

Changes in the use of new technologies to deliver our academic product more effectively and efficiently.



Changes in our efforts to “speed-dial” our Brain Gain “performance funding” goals to improve college retention and graduation rates.

# Initiatives

A group of diverse graduates in blue caps and gowns celebrating with their arms raised in front of a university building. The graduates are smiling and looking towards the camera. The background is a blurred view of a large, multi-story university building with many windows.

To Increasing Awareness,  
Access and Opportunity

# Cooperative Alliances with Technology Centers



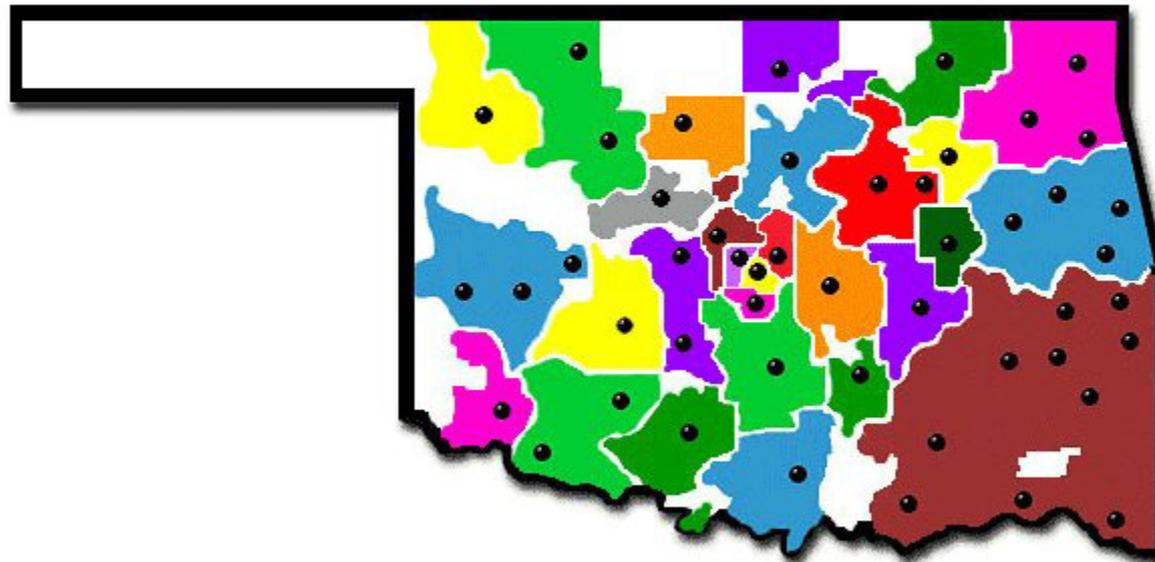
Oklahoma Department of Career and Technology Education

**career**tech

- About Us
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- Educator Resources
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- Agency Divisions
- Contact Us

## Technology Centers

Mouseover map and click for school website



- [Autry](#)
- [Caddo-Kiowa](#)
- [Canadian Valley](#)
  - [Chickasha Campus](#)
  - [El Reno Campus](#)
- [Central Tech](#)
  - [Sapulpa Campus](#)

- [High Plains](#)
- [Indian Capital](#)
  - [Bill Willis Campus](#)
  - [Muskogee Campus](#)
  - [Sallisaw Campus](#)
  - [Stilwell Campus](#)
- [Kiamichi](#)

- [Metro Tech](#)
  - [Adult & Cont. Ed. Campus](#)
  - [Aviation Career Campus](#)
  - [Beauty Academy](#)
  - [South Bryant Campus](#)
  - [Springlake Campus](#)
- [Mid America](#)

- [Pioneer](#)
- [Pontotoc](#)
- [Red River](#)
- [Southern Oklahoma](#)
- [Southwest](#)
- [Tri County](#)
- [Tulsa Tech](#)



BETWEEN THE  
**DEGREE**  
& OTHER DUTIES



# THE DREAM WAS SAVED FOR LATER

IF YOU CHOSE TO ATTEND COLLEGE but other life demands left you little choice but to stop, it's not too late. **ReachHigher** is an affordable, flexible way to complete your degree at one of Oklahoma's respected state universities. A degree can mean better job opportunities, a higher salary, and a sense of personal accomplishment. It's why higher education is a dream worth holding on to.

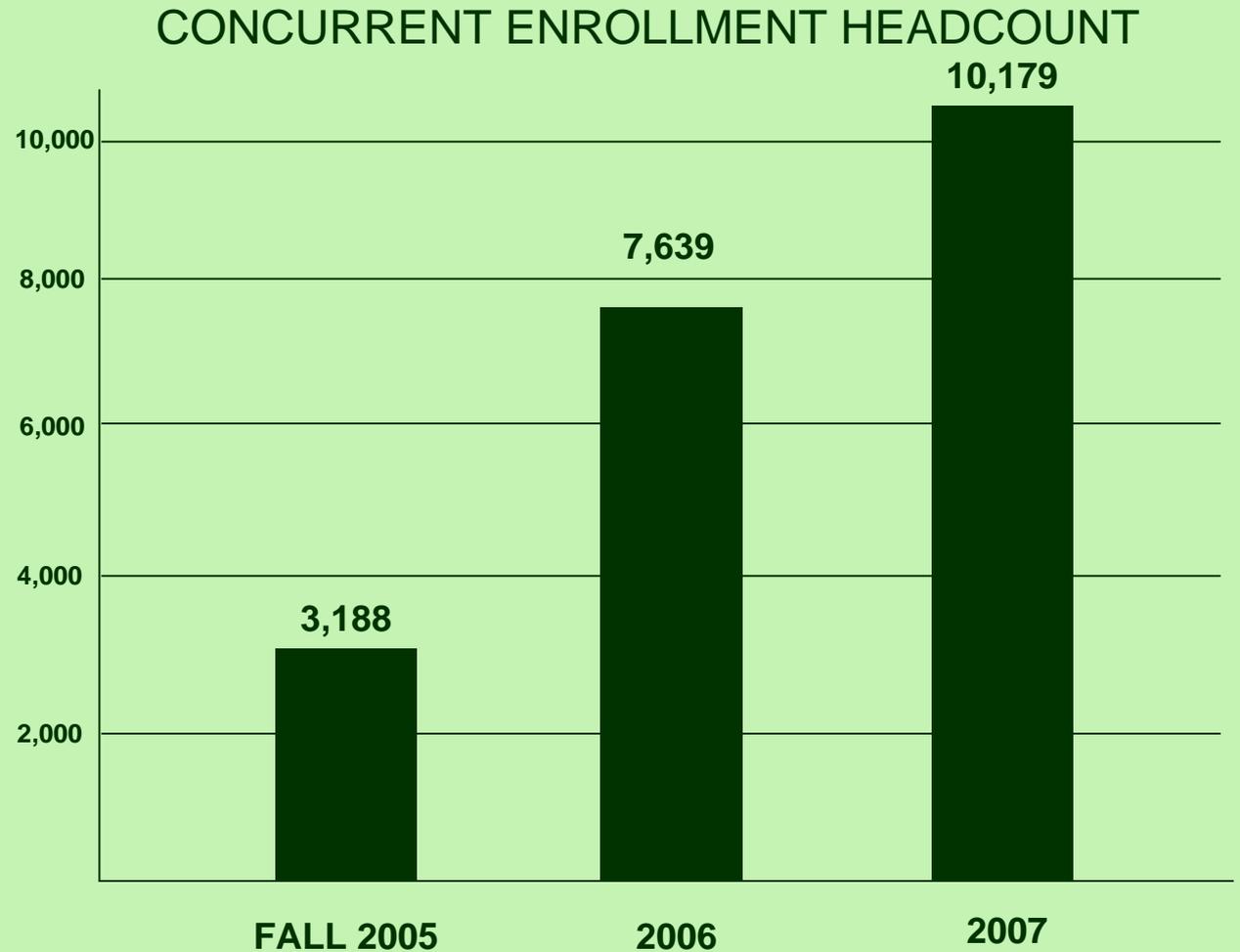
REACH  HIGHER

OKLAHOMA'S DEGREE COMPLETION PROGRAM

Fully Accredited By The Higher Learning Commission

# Concurrent Enrollment

- Calendar ◀
- College Placement ◀
- Cool Stuff ◀
- Courses to Take ◀
- Earn College Credit ◀
- Grades to Make ◀
- Summer Academies ◀
- Transitions for Success ◀



# Student Portal

**OKCOLLEGESTART.ORG**  
CLICK • COMPARE • CHOOSE

search



Plan for College

Explore Colleges

Career Center

Paying for College

Test Prep

Applications & Transcripts

My Info



**You can do it! OKcollegestart.org makes exploring and applying to Oklahoma colleges quick and easy.**

- ◆ Take Campus Tours
- ◆ Use the Undergraduate Student-Campus Matching Assistant
- ◆ Learn about Financial Aid

## what's new!

### OKcollegestart.org is here!

This site is the **official source** for planning your college and university education in Oklahoma and has been designed to offer powerful tools to Oklahoma students, parents and counselors.

Haga clic [aquí](#) para obtener más información en español.

**Oklahoma's Promise**

With Oklahoma's Promise -OHLAP you can earn **FREE** college tuition!

## plan for college

Use powerful planning and preparation tools to help make your path into college in Oklahoma a clear and easy one.

- ◆ Prepare for the ACT with free Test Prep
- ◆ Use the High School Planner
- ◆ Explore career-related information



## more info...



Are you a parent?  
Help make your child's path to college worry-free.

## apply to college

It's quicker and easier to apply online. Start your OKcollegestart.org applications here, and learn more about the application process.





# Financial Aid

**OTAG**

Oklahoma Tuition Aid Grant

**Pell Grant**



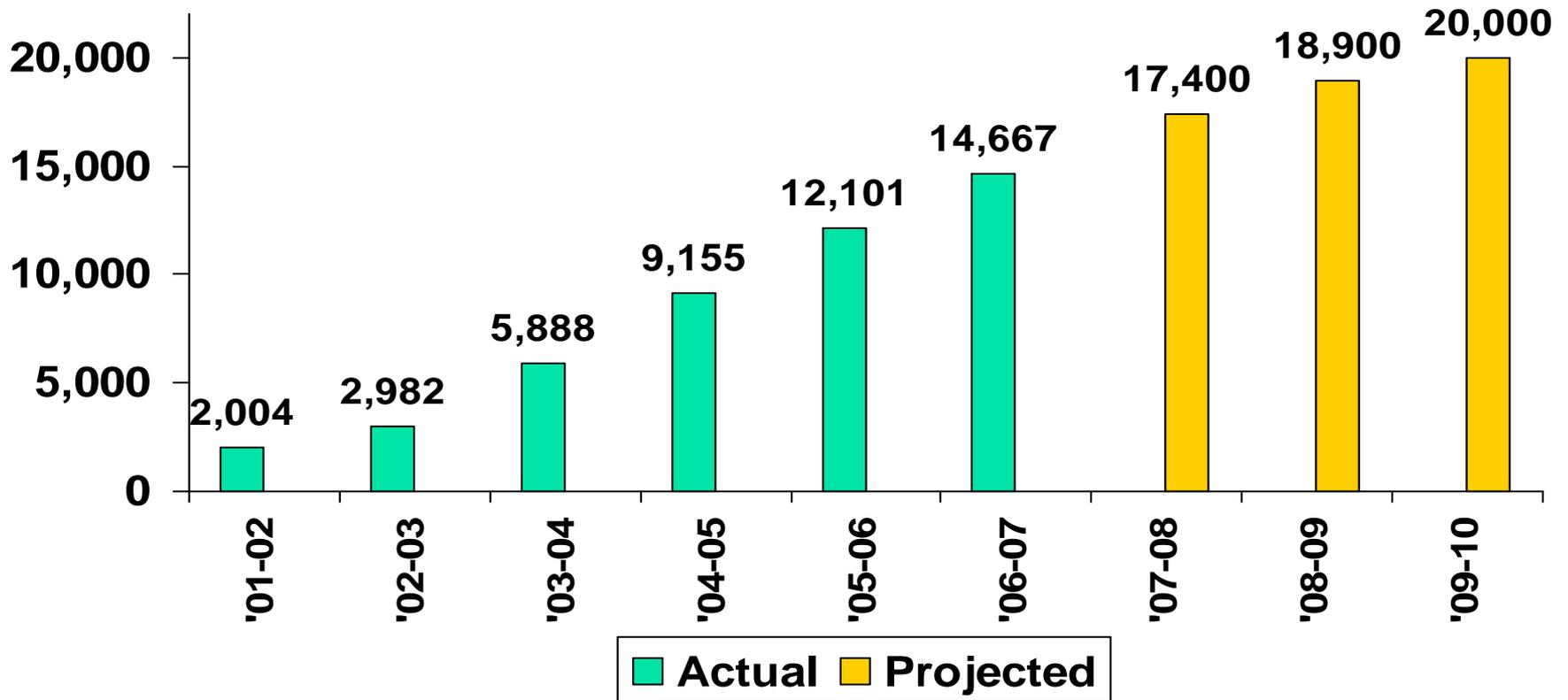
# Oklahoma's Promise

OKLAHOMA HIGHER LEARNING ACCESS PROGRAM



- For 8th, 9th and 10th-grade students
- Family's income not in excess of \$50,000
- Students take college prep courses
- Stay out of trouble
- Maintain 2.5 GPA

# Scholarship Recipient Projections



Assumes 3% annual increases in OK Promise high school enrollment through 2010 class and 2% thereafter; assumes 67% completion rate of high school requirements for scholarship eligibility.

# Workforce and Economic Development



## Workforce Development

- **\$4.5 million to increase academic programs at institutions offering nursing and allied health care programs.**
- **This will produce an additional 300 registered nurses, 130 allied health professionals and 15 additional masters level nursing faculty members annually.**



- **Statewide College Access Information**
- **Subgrants to Eligible K-12 School Districts or Sites**
- **Professional Development**
- **Community and Faith-Based Organization Outreach**

# Academic Scholars

- Established by the state legislature and governor in 1988
- Provides scholarships to academically outstanding students who attend an Oklahoma college or university.
- Scholarships cover the cost of room, board, tuition, books and incidental fees for up to eight semesters.
- The actual value of the scholarship varies based on the institution the scholar chooses to attend.



# Regional University Baccalaureate Scholarship



- Enables 11 participating public universities to provide up to four years of scholarship support to academically-promising Oklahoma students enrolled in a baccalaureate program.
- Each participating institution may nominate up to 15 awardees per year.

# The Washington Times

## Free college tuition to help work force

[Whitney Stewart](#)

Tulsa County, Okla., is attracting the attention of educators across the country with a new scholarship program that has dramatically boosted college attendance by guaranteeing free tuition to all high school graduates.

**Tulsa Achieves** is among a growing number of programs nationwide that seek to boost economic growth by expanding the skilled labor force through improved access to higher education.

The Tulsa program has proved a boon for Cassidy Mays, 19, who had planned to take a year off after graduating from Union High School in Tulsa to earn money for college.



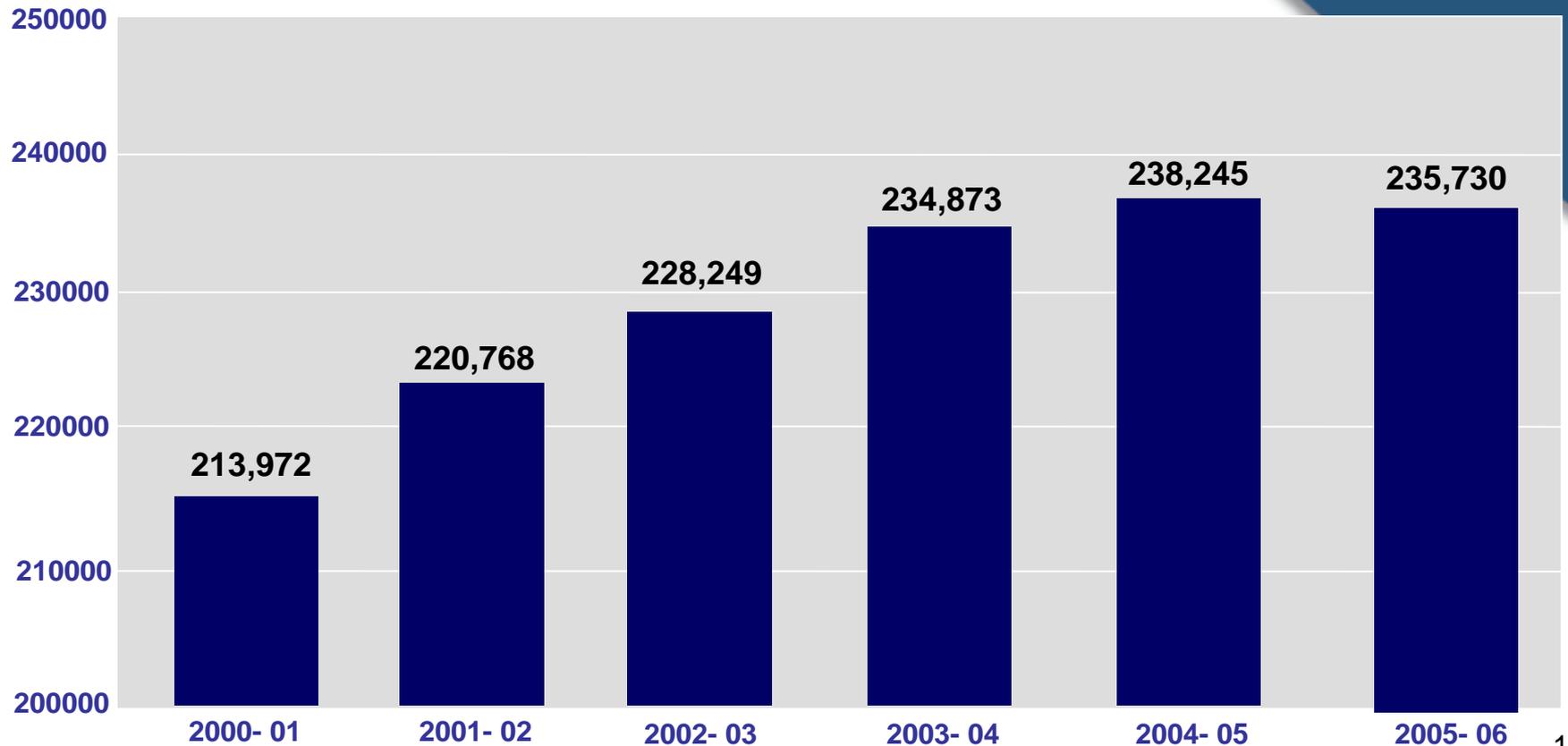


# Are we succeeding?

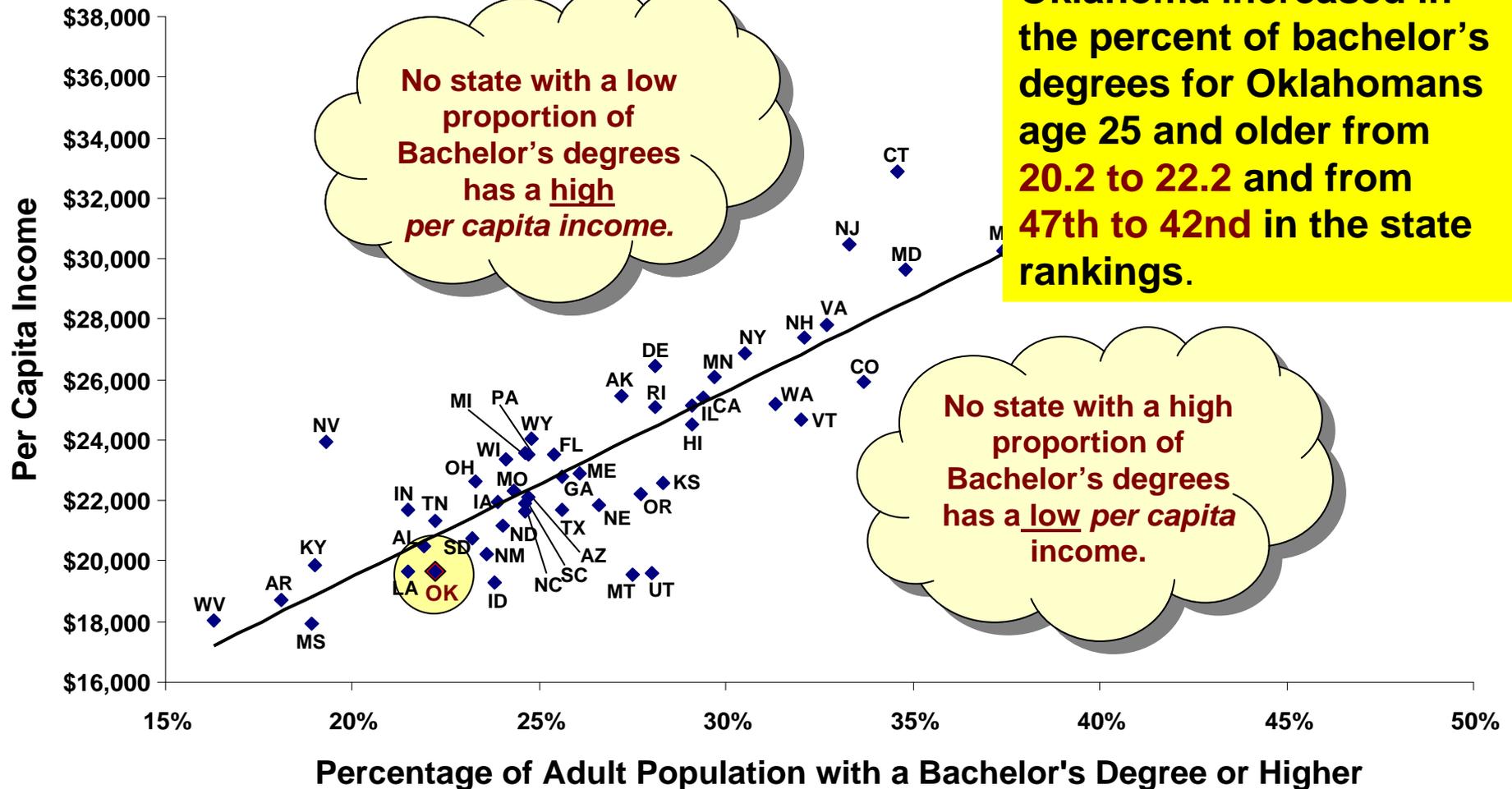
# Enrollment Growth



Enrollment in Oklahoma Public Colleges and Universities Six Year Trend



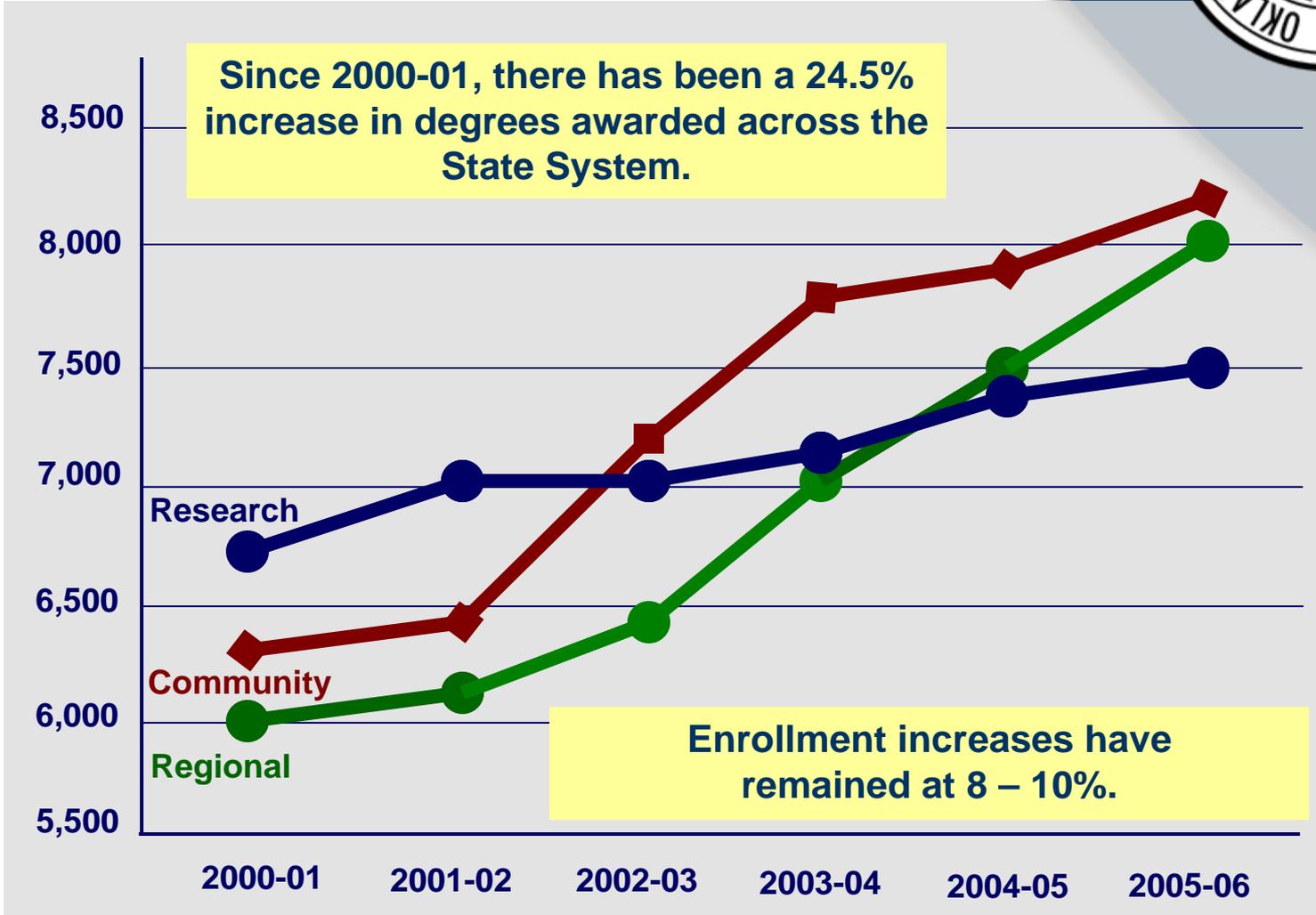
# State *Per Capita* Personal Income v. Share of Adult Population with Bachelor's Degree or Higher (2004)



# Degrees Conferred by Oklahoma Public Colleges and Universities



Number of Associate and Bachelor's Degrees Conferred



# EPAS

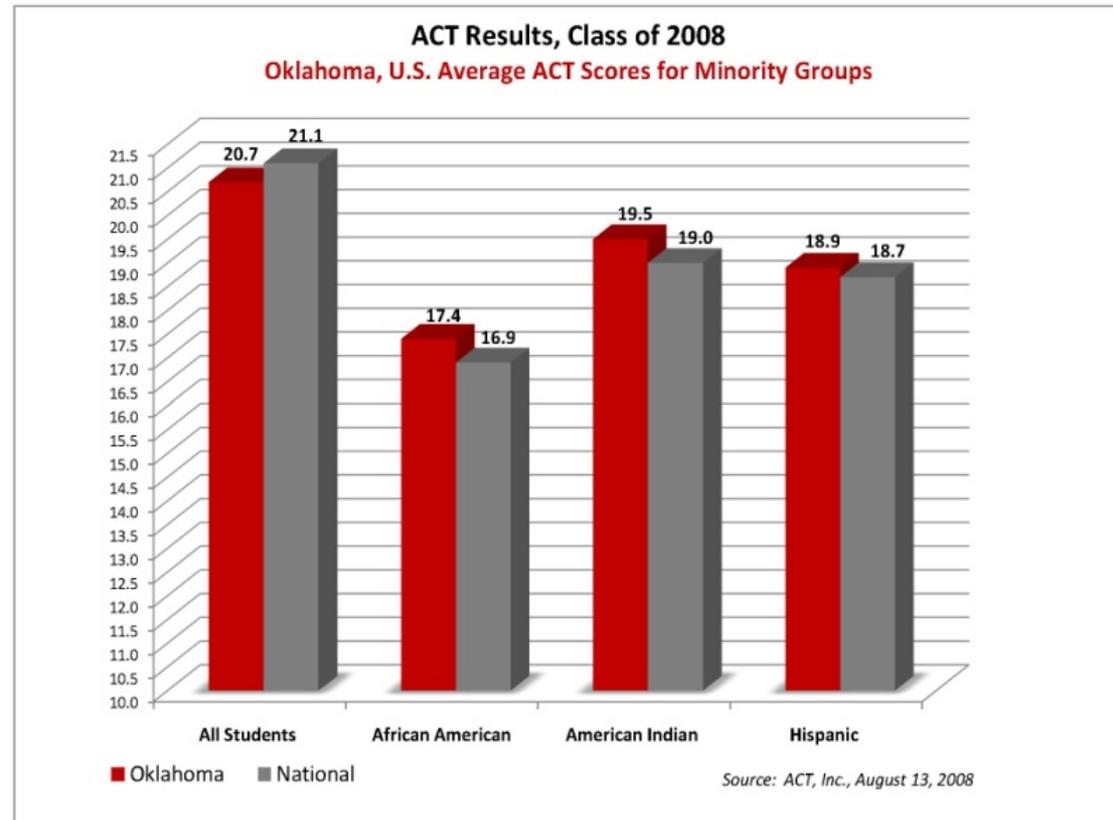
**EXPLORE**, the eighth grade assessment, is the entry point to EPAS. EXPLORE includes objective assessments in English, math, reading, and science reasoning. EXPLORE provides baseline data for monitoring student progress through the high school years.

**PLAN**, the tenth grade assessment, includes objective assessments in English, math, reading, and science reasoning. PLAN provides a midpoint review of tenth-grade students' progress toward their educational and career goals -- at a point when there is still time to make changes.

The **ACT** Assessment measures the overall outcomes of a student's high school education. Colleges use ACT Assessment results to make admissions, guidance and placement decisions.



- Oklahoma experienced the highest number of test takers on the college-entrance exam in seven years with the class of 2008.
- Oklahoma class matched the national average in reading, and the state's black, Hispanic and American Indian students outscored their peers nationally.



# **SB 982 – “ACE”**

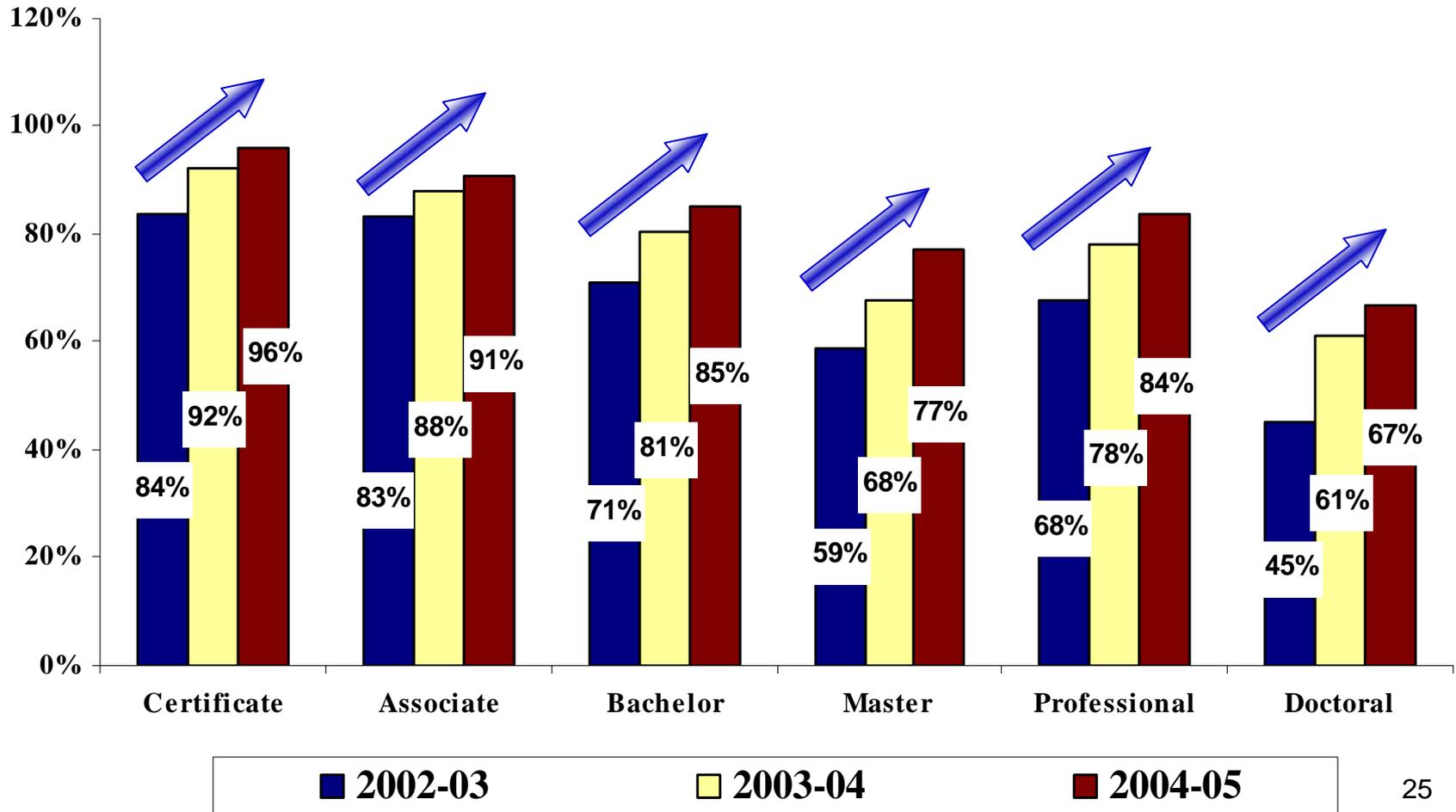
## **Achieving Classroom Excellence Act**

- **Concurrent enrollment tuition waiver for high school seniors**
- **High School Curriculum Improvement**
  - Default college preparatory curriculum aligned with OHLAP and college admissions
  - Requiring a 3<sup>rd</sup> lab science course
- **ACE Task Force**
  - H.S. tests for college course placement
  - EPAS tied to H.S tests
  - Testing information used to improve teacher education and remediation

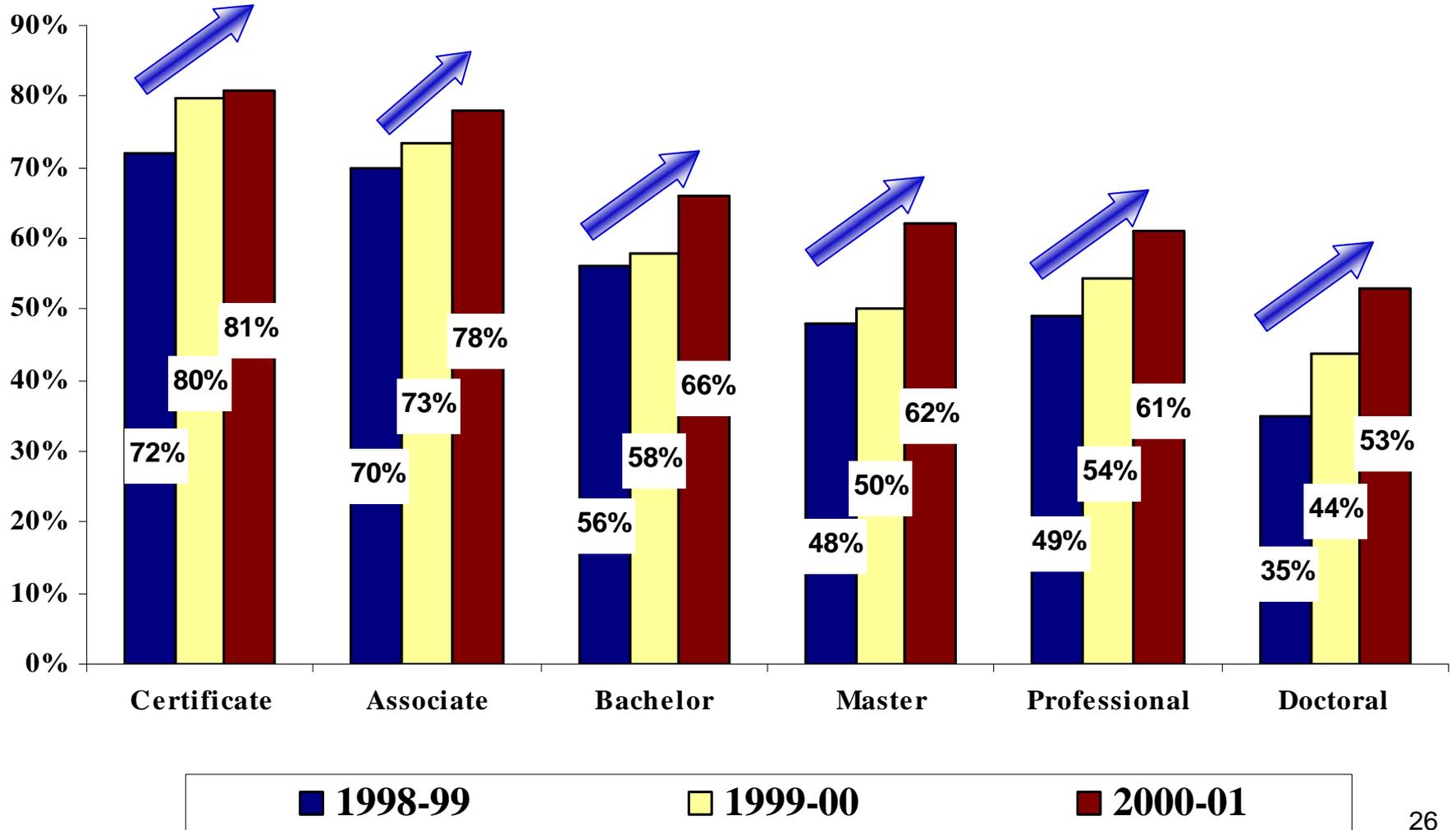


- **What percentage of Oklahoma residents and non-Oklahoma residents who graduate from public colleges and universities remain in Oklahoma?**

## Oklahoma Employment by Degree Level *After One Year* for All State System Graduates



**Oklahoma Employment by Degree Level  
After Five Years  
for All State System Graduates**



# Legislative Session



- **Oklahoma's Promise Program Dedicated Funding Source**
- **\$100 Million Endowed Chair Bond Issue**
- **Defeat of the Concealed Weapons Bill**



# State of Oklahoma's Goals

- Education Excellence
- Job Development

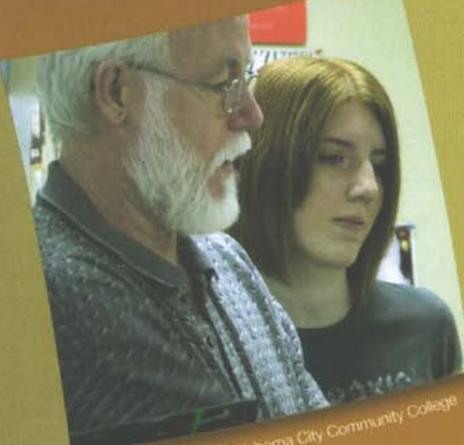


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# IMPROVING our FUTURE by DEGREES

