

## SOCIAL ENGINEERING

Hi,  
I'm a gentleman from  
Oklahoma, Tulsa!



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## Social Engineering Methods

### Mediums / Methods of attack include:

- Telephone (impersonation, pretexting)
- Email (phishing, spearphishing, pharming)
- Internet (fake websites)
- Social Media (FaceBook)
- Mobile Devices (SMSishing, Bluesnarfing)
- Dumpster Diving (low tech, but very effective)
- Malware (jump/flash drive baiting)

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## We ARE the Weakest Link!



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