

Do something like  
this...

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Example 1

<b>Product List</b>
<b><i>Printers</i></b>
<b>Laser</b>
Model 1 - 4 ppm - 2 bin
Model 2 - 10 ppm - 3 bin
<b>Ink Jet</b>
<b><i>Scanners</i></b>

Don't do this...

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Example 2

<b>Product List</b>
<b><i>Printers</i></b>
<b>Laser</b>
Model 1 - 4 ppm - 2 bin
Model 2 - 10 ppm - 3 bin
<b>Ink Jet</b>
<b><i>Scanners</i></b>

Color contrast