

Chapter II reviews residential practices, water use, and the potential water savings that Oklahoma could achieve through more efficient water use with appropriate devices.

Chapter III discusses the two ways in which conservation can be achieved by a utility: 1) through supply management, where water is conserved within the supply system; and 2) through demand management, where the user conserves within his home or business.

Chapter IV outlines a seven step program developed by the New England River Basins that details a procedure for officials of a public water supply system to follow in establishing a local water conservation plan that will recognize the different institutional, economic and social constraints of each community or rural water district.

Chapter V reviews two successful conservation programs and presents some of the projects they utilized in achieving their successful water use reduction campaigns.