

Less stringent regulations, such as plumbing code changes and limits on specific uses, are usually well accepted for long-term, low percentage goals.

All regulations require some level of enforcement. It is important that labor is available to enforce regulations or they may fail to achieve their goal.<sup>36</sup>

In order to implement a regulatory program restricting water use, it is necessary for most public water suppliers to have the authorization of the appropriate authority - usually the city council, commission or governing board. A sample ordinance is attached as Appendix A of this report.

#### Education

Education can be the key to the success of a conservation campaign because it can help users understand why conservation is needed. It can also minimize opposition to other programs and improve water supply planning coordination among community officials.

Education is most effective during a crisis when user awareness of water is high. At other times, users need constant reminders of the need to conserve. Therefore, education programs need to be frequently repeated.

School conservation programs have proven successful in a number of areas across the country. School programs can teach children water-saving habits, and they will possibly teach their parents as well.

#### STEP 6: SELECT AND EVALUATE EQUIPMENT

Each supply management program implemented will require specialized equipment or actions. For example, if metering is selected,