

- k. Information about appliances, such as dishwashers and washing machines
- l. Organized "Camel Day," a one-day demonstration of minimal use of water with public participation.

Retrofitting and Leak Detection

- a. Installation, maintenance and testing of several types of toilet-tank inserts and shower flow restrictors
- b. Free distribution of 890,000 plastic quart bottles for reducing water volume in toilet tanks
- c. Free distribution of 400,000 shower head flow restrictors
- d. Free distribution of 600,000 dye pills for detection of leaks in toilet tanks

Legal Measures

- a. Revision of the plumbing code to require pressure-reducing valves, water saver toilets and low flow shower heads, and to set the maximum allowable faucet flow in new and replacement construction
- b. Compilation and maintenance of a list of approved water saving devices

The conservation campaign resulted in annual water savings of 8,000 acre-feet.⁴³

MARIN MUNICIPAL WATER DISTRICT (MMWD)

MMWD began a comprehensive water conservation program in recent years to minimize cost and inconvenience to consumers. Except for new construction, the program has been voluntary. In 1976, the occurrence of a dry year prompted the District to place mandatory controls on use of water for landscape watering, sidewalk cleaning and car washing.

The Water District credits its campaign of public education with the reduction of per capita use from 171 gallons per capita per day in 1970 to 160 gallons per capita per day in 1976. A retrofit program is