

reduction and watershed management; and demand management tools such as pricing, regulation and education.

Even though water supply planning is conducted at all levels of government, the water supplier has primary responsibility for developing adequate sources, ensuring safe and potable water, delivering water in the most cost-effective and equitable manner possible and planning for water conservation. This report is intended to provide technical assistance to Oklahoma public water suppliers in developing local conservation plans. It is hoped that it will give the reader a better understanding of the important role water conservation can play in alleviating water supply problems of both a short and long-term nature.

The Oklahoma Water Resources Board, as the state agency responsible for the effective management, conservation and protection of state water resources, has a variety of pamphlets, brochures and other literature available on the subject of water conservation.

Other recent publications related to water conservation and/or water use include the following:

Reported Water Use in Oklahoma, 1978, Publication 102.

Oklahoma Comprehensive Water Plan, April 1980, Publication 94.

"Water Rates in Oklahoma," October 1981.

"Oklahoma Water Use Data System, Project Work Plan," November 1980.

"It Pays to be a Water Watcher," Oklahoma Water Resources Board, May 1981.

Rural Water Systems in Oklahoma, September 1980, Publication 98.

On request, staff members are available to speak on the subject of water conservation at public meetings, seminars and workshops.